

Worksheet B: Identifying Stakeholders and Their Needs **EXAMPLE**

Stakeholders	Stakeholder Needs	Stakeholder Questions	X	Rank
Students	Learn content	What is the best way for me to learn the content for this course?	X	1
	Apply content	How do the concepts I am studying in this course apply to the real world?		8
	Better understand social world	How does this course help me understand the world?		9
Instructor	Students learn content	What content are students learning? What content are students missing?	X	1
	Provide excellent instruction	How could my instruction be better? What things am I doing well?	X	2
	Introduce students to subject	Do students get a basic understanding of Sociology?		5
	Have satisfied students	Are students satisfied with the course?	X	4
	Teach required content	Am I adequately covering all the basic content?	X	6
	Fulfill course objectives	Is Blackboard helping me meet course objectives?		3
	Department	Excellent instruction	Is the instructor providing the best instruction possible?	X
	Satisfied students	Are students satisfied with the course?	X	4
	Teach content	Is the instructor teaching the necessary content?	X	6
	Prepare students for advanced coursework in major	Is the course preparing students for more advanced courses in the department?		7
	Meet accreditation standards	Does the course content help the department meet accreditation standards?	X	10
Administration	Excellent instruction	Is the instructor providing the best instruction possible?	X	2
	Satisfied students	Are students satisfied with the course?	X	4
	Academically prepared students	Are we adequately preparing students for the work world and/or to pursue advanced degrees?		11
	Meet accreditation standards	Does the course content help the university meet accreditation standards?	X	10