

Worksheet H: Developing Central Questions

Stakeholder	Stakeholder Needs	Stakeholder Questions	X	Rank
Students (users)	Learn the course content	Will the webcast help me understand the course content?	X	1
	Pass the course and/or get good grades	Will the webcast help me pass the course and/or get good grades in the course?	X	2
	Make the study process efficient	Will the webcast help me study efficiently?	X	3
	Make the study process efficient	Is the webcasts easy to use?	X	4
Instructors (users)	Students learn the course content	Do the webcasts help students learn the course content?	X	1
	Students pass the course and/or get good grades	Do the webcasts help students pass the course and/or get good grades?	X	3
	Students study efficiently	Will the webcast help students study efficiently?	X	5
	Ability to provide additional study resource	Do my students utilize webcasts to review materials?		4
	Students attend the lectures	Do my students skip classes more when lecture webcasts are available?	X	2
Technology specialists	Produce and maintain webcasts	Are the webcasts easy to produce and maintain?		1
	Students learn the course content	Do the webcasts help students learn the course content?	X	3
	Student can view webcasts easily	Is the webcasts easy to use?	X	2
Administrators	Students learn the course content	Do the webcasts help students learn the course content?	X	1
	Students attend lectures	Do students skip classes more when lecture webcasts are available?	X	3
	Use the physical classroom space efficiently	Are students interested in taking webcast only courses?		4
	Use the monetary resources efficiently	How much does it cost to produce and maintain webcasts?		2