Curriculum Vitae [Since 1998]
Maggie Rivas-Rodriguez

EDUCATION

Ph.D. -- Mass Communication, University of North Carolina at Chapel Hill, 1998

M.S. – Journalism, Columbia University, New York, 1977

B.J.—Journalism, The University of Texas at Austin, (with honors), 1976

ACADEMIC POSITIONS

2004 to present: Associate Professor, University of Texas at Austin

1998 to 2004: Assistant Professor, University of Texas at Austin

1997: Instructor, University of North Carolina at Chapel Hill

1995: Journalist-in-Residence, University of Texas at El Paso

OTHER TEACHING EXPERIENCE

1999: Training Editor, Freedom Forum Chips Quinn Summer Internship Program, El Paso, Texas.

1986-1988: Instructor, Institute for Journalism Education, (now known as the Robert C. Maynard Institute for Journalism Education) Summer Program for Minority Journalists, The University of California, Berkeley. Taught full-time for two weeks each of three summers.

1981-1982: Primary Instructor, Dow Jones Newspaper Fund Urban Journalism Workshop, Suffolk University, Boston, Mass.

PROFESSIONAL JOURNALISM EXPERIENCE

1988 - 1996: Border Bureau Chief, The Dallas Morning News, El Paso, Texas.

1984 - 1988: Business News Reporter, The Dallas Morning News, Dallas.

1982 - 1984: General Assignment Reporter, WFAA-TV, Dallas.

1979 - 1982: General Assignment Reporter, The Boston Globe, Boston.

1977 - 1978: Copy Editor and Reporter, United Press International, Dallas.

RESEARCH

A. Books

Maggie Rivas-Rodriguez and Emilio Zamora, Eds. Beyond the Latino WWII Hero: Social and Political Legacies of the Latino WWII Generation. (Austin: University of Texas Press, 2009)

Maggie Rivas-Rodriguez, Juliana Torres, Melissa DiPiero-D'Sa, Lindsay Fitzpatrick, Eds, A Legacy More than Words: Stories of U.S. Latinos & Latinas of the WWII Generation. (Austin: U.S. Latino & Latina WWII Oral History Project, 2006). Distributed by the University of Texas Press.

Maggie Rivas-Rodriguez, Ed., Mexican Americans and World War II (Austin: University of Texas Press, 2005).

Maggie Rivas-Rodriguez. Brown Eyes on the Web: Unique Perspectives of an Alternative Latino On-Line Publication. (New York: Routledge Press, 2003).

B. Encyclopedia Entries

Maggie Rivas-Rodriguez, "Coverage of Immigration," in Journalism Encyclopedia, Christopher H. Sterling, Ed., (Thousand Oaks, CA: Sage Publications, 2009).

Maggie Rivas-Rodriguez, "Latin American Immigrants," in International Encyclopedia of the Social Sciences, Vol. 3, 2nd, ed., William A. Darity, Ed. (Detroit: Macmillan Reference, 2008). pp. 570-572.

Maggie Rivas-Rodriguez, "Latinas in WWII," in Latinas in the United States Encyclopedia, Vicki Ruiz and Virginia Sanchez-Korrol, Eds. (Bloomington: University of Indiana Press, 2006).

Maggie Rivas-Rodriguez, "The National Association of Hispanic Journalists," in The Encyclopedia of Latinos and Latinas in the United States, Deena J. González and Suzanne Oboler, Eds. (Oxford University Press, 2005).

C. Book Chapters

Maggie Rivas-Rodriguez, "Embracing the Ether: Radio and the Latino WWII Latino Generation." In Beyond the Latino WWII Hero: Social and Political Legacies of WWII. Maggie Rivas-Rodriguez and Emilio Zamora, Eds. (Austin: University of Texas Press, 2009).

Maggie Rivas-Rodriguez, "Defend the Honor Will Not Stand Down." In Aztlan, Chicano Culture and Folklore, 4th Ed. Jose 'Pepe' Villarino and Arturo Ramirez, Eds. (New York: McGraw-Hill, 2009).

Maggie Rivas-Rodriguez, "News Coverage of Latinos: We're Not There Yet." In Women, Men, and News: Divided and Disconnected in the News Media Landscape. Paula Poindexter, Sharon Meraz, and Amy Schmitz Weiss, Eds., (Mahwah, NJ: Lawrence Erlbaum, 2007). pp 304-316.

Maggie Rivas-Rodriguez, "Framing Racism: Newspaper Coverage of the Three Rivers Incident," in Mexican Americans & WWII, Maggie Rivas-Rodriguez, Ed., (Austin: University of Texas Press, 2005). pp. 201-220.

Mary M. Rivas-Rodriguez, "Evaluating the IQ (Information Quality) of Web Publications, in Internet Issues and Applications, 1997-1998," 125-131, Bert J. Dempsey and Paul Jones (Eds.). (Lanham, MD: Scarecrow Press. December, 1997). pp. 125-131.

D. Refereed Publications

Maggie Rivas-Rodriguez, "Ignacio Lozano: The Exile Publisher Who Conquered San Antonio and Los Angeles." American Journalism, 21, no. 1, winter, 2004, pp. 75-89.

Maggie Rivas-Rodriguez, Federico Velez-Subervi, Sharon Bramlett-Solomon and Don Heider, "Perceptions of Minority Journalists at Unity '99 Regarding Minority Managers and Job Satisfaction." Howard Journal of Communication, 15, no. 1, Jan.-March 2004. pp. 39-55.

Maggie Rivas-Rodriguez, "Rubén Salazár: Passionate Observer of Strangers in Their Own Land" in Reflexiones 1999, (Austin: Center for Mexican American Studies, 1999). pp. 7-28.

E. Creative Scholarship

Backstage at Austin City Limits: A Brief Oral History Project, 2007. The print component of an oral history project that was part of the Oral History as Journalism class. There was also a multi-media component, which can be viewed and heard at http://journalism.utexas.edu/gallery/oralhistory/index.htm.

Oral History Step-by-Step—Wrote script for instructional video which was posted to the website of the U.S. Latino & Latina WWII Oral History Project.

CMAS 35th – The print component of a mini-oral history project that was part of the Oral History as Journalism class. Fall 2005. There was also a multi-media component, which may be viewed and heard at http://www.utexas.edu/depts/cmas/anniversary/index.html.

Narratives: Stories of U.S. Latinos & Latinas and WWII, eight issues -- The newspaper component of the U.S. Latinos & Latinas and WWII Oral History Project, produced twice a year from 1999 to 2004. Those stories, and ones that have been written since then may be viewed at: http://www.lib.utexas.edu/ww2latinos/

F. Book Reviews

Maggie Rivas-Rodriguez, review of Mark K. Roberts' Sub: An Oral History of U.S. Navy Submarines (New York: Berkley Pub Group, 2008), for The Oral History Review, forthcoming.

Maggie Rivas-Rodriguez, review of Ricardo Griswold del Castillo's Mexican Americans and Civil Rights (Austin: University of Texas Press, 2008), for Latino Studies Journal., forthcoming.

Maggie Rivas-Rodriguez, review of Lea Ybarra's Vietnam Veteranos: Chicanos Recall the War (Austin: University of Texas Press, 2004), for the journal Military History of the West, 2005.

Maggie Rivas-Rodriguez, review of Felipe Garcia's Forced Sacrifice as Ethnic Protest: The Hispano Cause in New Mexico & the Racial Attitude Confrontation of 1933, (New York : P. Lang, 2001), for the journal Western Historical Quarterly, Summer 2002, pp. 219-220.

Maggie Rivas-Rodriguez, review of Leigh Stephens Aldrich's Covering the Community: A Diversity Handbook for Media, (Thousand Oaks, Calif.: Pine Forge Press, 1999) for Journalism and Mass Communication Quarterly, Fall 1999, pp. 608-609.

G. Works in Progress

Maggie Rivas-Rodriguez, "Covering Communities in a Changing Demographic and Cultural Identity," in Changing the News: The Forces Shaping Journalism, in Uncertain Times. Wilson Lowrey and Peter Gade, Eds. (London: Routledge), in process.

Maggie Rivas-Rodriguez-- Latino Civil Rights and Burns/PBS' The War:An Insider's View, a multi-media story for the Institute for Justice and Journalism, as part of a grant.

Recovering the Memory in Spain: A Brief Oral History Project, Summer 2008 & 2009. The print component of an oral history project that was part of a UT Study Abroad program in Cádiz and Santander, Spain.

H. Op Ed Columns

Maggie Rivas-Rodriguez, "Documentary Sparks Controversy," Column in La Prensa, San Antonio, September 23, 2007, p. 1.

Maggie Rivas-Rodriguez, "Ken Burns' War With 49 Million Hispanics," Column in Hispanic Link Weekly Report, September 3, 2007, p. 4.

Maggie Rivas-Rodriguez , "Memorial to Uncle Who Went to War and Didn't Come Back," Column in Hispanic Link Weekly Report, May 22, 2006, p. 4.

Maggie Rivas-Rodriguez, "A dark day, but British public stands strong,'' Austin American-Statesman, op-ed piece, July 8, 2005, p. A15.

Maggie Rivas-Rodriguez, "60 years ago, veterans got a life-changing gift,'' Austin American-Statesman, op-ed piece, May 23, 2005, p. A13.

Maggie Rivas-Rodriguez, "Latinos war memories preserved," Column in Hispanic Link Weekly Report, 5, March 26, 2003.

Maggie Rivas-Rodriguez, "Latino World War II Vets Fill in a Missing Chapter in U.S. History," Hispanic Link Weekly Report, 5, April 24, 2000.

I. Other Publications

Maggie Rivas-Rodriguez, "Reinventing Houston: Mexican Americans of the World War II Generation," article in The Houston Review, Vol. 2, No. 2, spring 2005. pp. 11-13.

Maggie Rivas-Rodriguez, "Stories link veterans to past," Vet Center Voice, 8-9, Vol. 23, No. 2, May 2002. The Voice is a publication of the Department of Veterans Affairs Readjustment Counseling Service.

Maggie Rivas-Rodriguez, "Connecting WWII to Journalism to Oral History," item in Association of Oral History Educators Newsletter, 4-5, Vol. 2, No. 3, Spring 2002.

Maggie Rivas-Rodriguez, "Hope Floats in Texas," People & Product, a publication of the Newspaper Association of America, May 1999. Article was about U.S. Ethnic newspapers on the World Wide Web.

J. Juried Conference Papers

International Oral History Association—biannual conference, "Journalistic Treatment of Oral History Interviews: Three Benefits," Sydney, Australia. July 15, 2006.

Oral History Society (British)-- annual conference, "Remembering the U.S. Latino WWII Experience: Recovering Stories Untold," London, July 1, 2005.

National Association of Chicana and Chicano Studies – national conference, panel presentation, "Journalism by WWII Latino Veterans: Unique Approaches to News Coverage," Los Angeles, April 4, 2003.

Baylor University-- "Oral History as Journalism: Comparisons and Contrast," paper presented at *Storytelling in the Millennium: Finding Meaning Through Narrative After Postmodernism* symposium, Waco, Feb. 10, 2001.

K. Panels/Research Presentations

Oral History Association – conference, organizer and panelist, "Latino Oral History Projects: Addressing Both Academic and Community Needs," Pittsburgh, Oct. 16, 2008.

University of Texas at Austin – "Border Bandits, Hidden History" organized and served on panel, Austin, Sept. 13, 2007.

National Association of Hispanic Journalists – "Surviving the First Five Years," Fort Lauderdale, FL., June 16, 2006.

Arizona State University-- Voices of Valor Symposium, "Journalism's Contribution to the U.S. Latino & Latina WWII Oral History Project," Tempe, AZ, March 11, 2006.

University of Texas at Austin, School of Journalism-- graduate student brownbag presentation, "Tempered by Fire: Pete Moraga's Conscientous Journey from Wartime Segregation to Inclusive Journalism," Austin, Oct. 21, 2005.

American Association for Education in Journalism & Mass Communication-- annual convention, "Tejanas in Journalism," panel discussion, "From Cows to Capitals: Texas Women Journalists," San Antonio, Aug. 11, 2005.

American Association for Education in Journalism & Mass Communication-- annual convention, panel discussion, "The New Minority: Visual Portrayal of Hispanics in the Media," San Antonio, Aug. 12, 2005.

University of Texas at Austin Center for Mexican American Studies—Veterans Day symposium, "Themes from the U.S. Latino & Latina WWII Oral History Project," Austin, Nov. 15, 2004.

Oral History Association – conference, organizer and panelist, "War Stories as Teaching Tools," Portland, OR, Oct. 1, 2004.

University of Texas at Austin Performing Arts Center and Austin Community College-- Zoot Suit Symposium, "Legal and Historical Framework," Sept. 18, 2004.

University of Texas at Austin, Austin Performing Arts Center and Austin Community College-- Zoot Suit Symposium, "Los Latinos: the American Latino Experience, 1940-2004," Austin, Sept. 18, 2004.

National World War II Reunion, in conjunction with the dedication of the WWII Memorial-- "Hispanic Experience in WWII," Washington, D.C., May 30, 2004.

National World War II Reunion, in conjunction with the dedication of the WWII Memorial Washington, DC—panel, "Interviewing Techniques," May 29, 2004.

American Journalism Historians Association --annual conference, panel, "Oral Traditions & New Technologies: Modernizing Oral History," Billings, MT, Oct. 2, 2003.

Department of Veterans Affairs – national one-day workshop for mental healthcare workers, panel presentation, "WWII Latino & Latina Oral History Project," Austin, May 29, 2003.

University of California, Berkeley, Department of Ethnic Studies –brownbag research presentation, "The U.S. Latino & Latina WWII Oral History Project: Opportunities for Multi-Disciplinary Research," Feb. 27, 2003.

American Journalism Historians Association-- annual conference, panel **"**From Paperwork to Publishing: Doing Oral History Projects," Nashville, Oct. 5, 2002.

Association for Education in Journalism & Mass Communication -- convention panel, "Teaching From a Global Perspective," Miami, Aug. 9, 2002.

Association for Education in Journalism & Mass Communication—convention, panelist, "Incorporating Oral Histories in the Teaching of Media History," Miami, Aug. 8, 2002.

University of Texas at Austin, U.S. Latino & Latina WWII Oral History Project-- "WWII and the media," panelist, Researcher Training Workshop, Aug. 2, 2002.

University of Texas at Austin, U.S. Latino & Latina WWII Oral History Project -- "Models for Student/Faculty Collaboration," panelist, Researcher Training Workshop, Austin, July 31, 2002.

University of Texas at Austin, U.S. Latino & Latina WWII Oral History Project -- **"**The Interviewing Method: Justifications, Opportunities, Techniques, Responsibilities, Uses, Challenges," panelist, Researcher Training Workshop, July 29, 2002.

National Association of Chicana and Chicano Studies – conference, panel presentation, "Latinas and Latinos in the WWII Era," Los Angeles, March 30, 2002.

Oral History Association-- annual meeting, panel presentation, "Does Anybody Here Speak Spanish? Efforts by Latino Soldiers in WWII to Use Their Mother Tongue," St. Louis, Oct. 18, 2001.

American Journalism Historians Association-- annual meeting, panel presentation, "Radio XER: A Cultural Lifeline for Latino Soldiers Overseas in World WarII," presenter of Works in Progress, at the, San Diego, Oct. 5, 2001.

Association for Education in Journalism & Mass Communication—convention, panelist on panel "Minorities and Media Ownership in the 21st Century," Phoenix, Aug. 10, 2000.

L. Other Research Activities

University of Texas at Austin Gender Equity Task Force-- Focus Group Organizer and Interviewer. as the head of the workplace climate subcommittee, conducted five of six focus groups and wove responses into the task force's report. 2007-2008.

U.S. Latino & Latina WWII Oral History Project—work has been ongoing, since organizing the May 26 and 27, 2000 conference in Austin, one in Washington, DC Sept. 12, 2004, another in Austin on March 25, 2006. Activities have entailed raising funds, finding scholars to participate, organize workshops and symposia, selecting manuscripts, editing, revising and working with the publishers. Have also developed a new model to quickly index tapes and make interviews more accessible to participating scholars.

Holt, Rhinehart & Winston publishers—consultant/reviewer for educational material, "Reading Like a Historian," 2006.

Voices of Valor—dramaturg for original play written by James E. Garcia and produced jointly by Arizona State University Public Events and the University of Texas at Austin's Performing Arts Center. Play is based, in part, on interviews from the U.S. Latino & Latina WWII Oral History Project. 2005-2006.

ADDRESSES

A. Keynote Addresses

Minnesota State University at Moorhead—"The U.S. Latino & Latina WWII Oral History Project: Filling in the Gaps," Moorhead, MN, April 16, 2009.

Minnesota State University at Moorhead—"Media Coverage of Latinos: We're Not There Yet," Moorhead, MN, April 16, 2009.

Sigma Lambda Gamma National Sorority (University of Texas at Austin)—"Taking up the Torch," April 9, 2009.

San Antonio Cesár Chavez Scholarship Breakfast – "Cesar Chavez: How World War II Transformed him, and Other Latinos," San Antonio, TX, April 4, 2009.

Glendale (AZ) Chamber of Commerce Cesar Chavez Scholarship Breakfast – "Cesar Chavez: How World War II Transformed him, and Other Latinos," March 31, 2009.

City University of New York, John Jay College of Criminal Justice—"U.S. Latinos and the Media: Opportunities and Challenges," for the Latinos/as and the Media, New York, February 6, 2009.

University of Texas at Brownsville and Texas Southmost College and the Veterans Upward Bound Program – "Brownsville WWII Stories," Brownsville, Texas, Nov. 9, 2007.

Brooke Army Medical Center, Fort Sam Houston, Texas – "A Legacy Greater than Words," San Antonio, Texas, Oct. 9, 2007.

San Diego State University—"Latinos in Mass Media," sponsored by the SDSU Intercultural Relations/Cross-Cultural Center, San Diego, Calif., Sept. 19, 2007.

Mexican American School Board Association of Texas—"The Latino WWII Generation: Ojos Abiertos, Puertas Para Abrir," Corpus Christi, Texas, Jan. 12, 2007.

Ford Motor Co.—scholarship award ceremony, "The Importance of Education," San Antonio, May 24, 2005

DFW Network of Hispanic Communicators -- scholarship award ceremony, "Journalists as the First-Line Chroniclers," Dallas, May 3, 2004.

University of Texas at Austin Hispanic Faculty/Staff Association-- annual leadership symposium keynote speaker, May 24, 2004.

Hispanic Women's Network of Texas, Austin Chapter – awards luncheon, Austin, May 8, 2004.

Dr. Xico P. Garcia Scholarship Foundation—award ceremony, "An Invitation to Pick up the Torch," Corpus Christi, Texas, July 26, 2002.

Hispanic Bar Association of Austin, Travis County Bar Association and the Greater Austin Hispanic Chamber of Commerce – annual heritage luncheon, "Comments on Celebrating Hispanic Heritage," Austin, Sept. 13, 2001.

Hispanic Mother Daughter Program-- induction ceremony, "How My Mother Helped My Journalism Career," Austin, Nov. 18, 2000.

University of Texas at Austin College of Communication--Parents' Day, Oct. 28, 2000.

American Society of Newspaper Editors-- board of directors meeting, "Choosing Sides? What Minority Journalists Think about Minority Newsroom Executives," Austin, Sept. 25, 2000.

University of Texas at Austin Cabinet of College Councils and Student Government--faculty and staff appreciation dinner, "My UT," Feb. 10, 2000.

Associación de Periodistas de Nuevo Leon [Mexico] -- "The Relationship between the Government and the Press," Monterrey, Mexico, June 4, 1999.

Kappa Delta Chi Sorority (University of Texas at Austin)—banquet, "Latinas Together," May 8, 1999.

University of Texas at Austin, Student Equity and Diversity Executive Board, the Women's Resource Center and the University Health Services – women's forum, "Balancing Your Career and Your Personal Life," Austin, Sept. 26, 1998.

B. Invited Lectures/Testimony/Panels

University of Texas Latino Leadership Council— Annual student conference, speaker, "Using Journalism and Media to Claim our Place in this Country,"Oct. 24, 2009.

University of Texas at Austin—speaking to Prof. Richard Valencia's MAS 390 (Introduction to Mexican American Studies) class—"Latinos and the Media," Sept. 25, 2009.

Latino Leadership Council (University of Texas at Austin)-- 6th Annual Latino/a Leadership Summit, "Documenting our Stories, So That We Become Visible," Austin, Nov. 15, 2008.

University of North Carolina at Chapel Hill, School of Journalism and Mass Communication—speaking to Professor Frank Fee's journalism history class, via telephone, about oral history, October 31, 2008.

UT SAGE Program, Osher Lifelong Learning Institute (OLLI)—"Oral History: Uses and Ethical Considerations," Austin, Sept. 20, 2008.

Las Comadres-- Women's Leadership Texas Public Policy and Candidate Training Program, "Journalism and Latino Politicians: Commonalities and Divergences," Austin, Sept. 2008.

Texas Association of Chicanos in Higher Education-- annual conference, "Lessons from Defend the Honor: How a Grassroots Effort Fought PBS and Ken Burns and Revealed Areas for Academic/Community Collaboration," Austin, Feb. 14, 2008.

Texas Association of Chicanos in Higher Education—Annual Conference, panelist, "Creating Change through the Word," Austin, Feb. 13, 2008.

Las Comadres Women's Leadership Texas Public Policy and Candidate Training Program – "Media and Educational Policy Platica," Austin, Dec. 1, 2007.

Our Lady of the Lake University- "What the Ken Burns Affair Meant to Latinos," San Antonio, Sept. 28, 2007.

National Association of Hispanic Journalists-- annual conference, super session, "Missing in Action: The Pattern of Erasing Latinos from History and Coverage," June 16, 2007.

National Hispanic Cultural Center—"A Legacy Greater than Words," Albuquerque, N.M., Nov. 30, 2006.

University of Texas at Austin, Center for Women's & Gender Studies—"Exploring Women's Leadership in Times of War," Nov. 28, 2006.

Dell-- Veterans Day ceremony, panel, Round Rock, Texas, Nov. 13, 2006.

Guadalupe Cultural Arts Center-- film festival, "Latinos & Latinas and WWII," Oct. 29, 2006.

American Association of University Women, Austin Branch—"Latina Women in WWII," Sept. 9, 2006.

University of Texas at Austin's Hispanic Journalists Association -- "Journalism Professors Panel," Austin, April 17, 2006.

Saginaw Community Health Center -- "Stories from the U.S. Latino & Latina WWII Oral History Project," Saginaw, MI., April 29, 2006.

Michigan State University – "Stories from the U.S. Latino & Latina WWII Oral History Project," East Lansing, MI., April 28, 2006.

Humanities Texas – "Stories from the U.S. Latino & Latina WWII Oral History Project," sponsored by Humanities Texas, the El Paso Museum of Art and We the People, El Paso, TX., April 21, 2006.

University of Texas at Austin, Center for Mexican American Studies – "35 years of Mujeres in Mexican American Studies," organized by the Chican(a)o Graduate Student Association, April 1, 2006.

Museum of Mexican Culture and History and Librería Mexchicana, Chicago, Ill.—"What We Can Learn From Latinos and Latinas of the WWII Generation," part of the Fourth Annual Mexican/Chicana/Chicano Educational Summit, March 4, 2006.

Freedom Newspapers -- Spanish editors conference, presenter, McAllen, Texas, Oct. 10, 2005.
University of Texas at Austin School of Journalism – "Hispanics Issues in the News Media," to Professor Nick Lasorsa's Issues in Journalism class, (J395), April 7, 2005.

Texas Senate Committee on Veteran Affairs and Military Installations – Testified on GI Educational Benefits: Effects on WWII Veterans, Fredericksberg, Texas, Aug. 19, 2004.

National Archives and Records Administration -- "Unsung Heroes: Mexican American WWII Veterans Who Championed Latino Civil Rights," Washington, DC, May 28, 2004.

University of Texas at Austin, Department of Radio-Television-Film – "Intergenerational Themes in Oral History," to Professor Joe Straubhaar's Mapping Cultural History in East Austin class, (RTF 365), April 29, 2004.

University of Texas at Austin, School of Journalism – "Using Numbers and Stats in Stories," to Professor Dustin Harp's News Media Writing and Editing (J315) class, April 20, 2004.

Syracuse University, Latino-Latin American Studies Program-- "Oral History to Uncover Hidden Stories," to Professor Silvio Torres-Saillant's Living in a Diverse Society (LAS/MLLC 300) class, Syracuse, NY, Oct. 7, 2003.

Syracuse University Latino-Latin American Studies Program—"The U.S. Latino & Latina WWII Oral History Project," to Tere Paniagua's Hispanic Journalistic Practices (SPA 400) class, Syracuse University, Syracuse, NY, Oct. 7, 2003.

University of Texas at Austin/ASNE Texas High School Journalism Institute "Journalism as Experiential Learning," Summers 2004, 2003 and 2002.

St. Peter's College (NJ)-- **"**How undergraduates can conduct interviews for the the U.S. Latino & Latina WWII Oral History Project and Why It's Important," to Professor Patricia Santoro's Advanced Spanish class, Jersey City, N.J., April 28, 2003.

University of Texas at Austin**,** Information Sciences – **"**Challenges and Opportunities: The U.S. Latino & Latina WWII Oral History Project," in UT Professor Emilio Zamora's LIS 382L, Information Resources about/for Hispanic Americans, Nov. 4, 2002.

University of Texas at Austin, School of Journalism – "Women/Minorities in the News Media," in Professor Charles Whitney's J364E Mass Media and Society class, Oct. 29, 2002.

University of Texas at Austin, Connexus Project – "Rubén Salazár: Passionate Observer of Strangers in their Own Land," part of the New Texas Forum on The New Texas: Cultural and Economic Dynamics Shaping the Future of Texas, Sept. 30, 2002.

University of Texas at Austin, School of Journalism **– "**The Unity Survey – Minority Managers Are Perceived to Make a Difference," lecture to Professor George Sylvie's J340, Minorities & Mass Media class, Nov. 30, 2001.

Association for Education in Journalism & Mass Communication—convention, panelist on "From Journalist to Professor: The 5 W's and H of Making the Transition from Industry to the Academy," Washington, DC, Aug. 6, 2001.

National Association of Hispanic Journalists' national convention -- "Moving from the Newsroom to the Classroom," panelist, Phoenix**,** June 22, 2001.

Department of Veterans Affairs, Readjustment Counseling Service, Hispanic Working Group-- "History of WWII Hispanic Veterans," Taos, N.M. April 20, 2001.

University of Texas at Austin, School of Journalism -- "What to Expect from aPh.D," panelist, addressed issue of balancing teaching with research, brown bag seminar for doctoral students, April 18, 2001.

University of Texas at Austin, College of Communication, Advisory Council – "U.S. Latino & Latina WWII Oral History Project: Combining Teaching, Research and Service," April 6, 2001.

University of Texas at Austin, School of Journalism--"Diversity and why it counts," lecture to Professor D. Charles Whitney's J364, Mass Media & Society, Oct. 25, 2001.

University of Texas at Austin, New Texas Forum – "Rubén Salazár: Interpreting the Mexican American Experience for the Los Angeles Times," Austin, Oct. 1, 2001.

University of Texas at Austin. New Texas Forum – "How U.S. Border Newspapers Decide What to Cover," seminar, an interdisciplinary seminary for undergraduate students, Jan. 29, 2001.

University of Texas at Austin, School of Journalism – "Media Coverage of Race," Dr. D. Charles Whitney's J329K, Mass Media & Society class, Oct. 26, 2000.

Mesa College (San Diego, CA) – "How to Participate in the U.S. Latino & Latina WWII Oral History Project," combined English literature, Chicano studies classes, San Diego, Sept. 15, 2000.

San Diego State University – "The U.S. Latino & Latina WWII Oral History Project," in Professor R. Jacobo's Chicano History Class, Sept. 14, 2000.

American G.I. Forum National Convention Youth Workshop -- "What U.S. Latinos & Latinas of the WWII Generation Gave Us," Denver, Aug. 9, 2000.

National Council of La Raza annual conference -- "A Future Force, Latinos in the Military," San Diego, July 4, 2000.

Texas Maritime Museum -- "The U.S. Latino & Latina WWII Oral History Project," Rockport TX , June 24, 2000.

UNITY: Journalists of Color, conference -- "From the Newsroom to the Classroom," panelist, Seattle, July 9, 1999.

Freedom Forum-- Chips Quinn Scholarship Orientation, panelist, "How Do We Get Started?'' Rosslyn, VA, May 21, 1999

National Association of Hispanic Journalists annual convention-- panelist on "Fellowships and Other Mid-Career Boosters," Houston, June 23, 2000.

University of Texas at Austin, Hispanic Journalists Association weekly meeting -- "Dr. Maggie's Tips to a Fun and Fabulous Career in Journalism," Feb. 29, 2000.

National Association of Hispanic Journalists' annual convention -- "Journalism as Oral History," panelist, Houston, June 23, 2000.

University of North Carolina at Chapel Hill, School of Journalism and Mass Communication-- Executive Training Session, panelist on "Issues Challenges and Opportunities in Covering Latinos," Chapel Hill, NC, March 4, 2000.

University of North Carolina at Chapel Hill, School of Journalism and Mass Communication Executive Training Session -- "Covering Latino Political Affairs," panelist, Chapel Hill, N.C., March 4, 2000.

Texas A & M University annual student conference on Latino Affairs– "World War II: Remembering Our Heroes," speaker, College Station, TX, Feb. 5, 2000.

University of Texas at Austin, School of Journalism-- "The History of Media Coverage of Race," Dr. D. Charles Whitney's J329K, Mass Media & Society class, Nov. 1999.

University of Texas at Austin, School of Journalism-- "Oral History as Journalism and other Thoughts," Dr. Dominic Lasorsa's Mass Communication Theory class, Sept. 15, 1999.

University Interscholastic League – annual conference, "Maggie's Tips for Using the Web for Your Newspaper," Workshop Presenter, Austin, April 17, 1999.

University of Texas at Austin, School of Journalism -- "U.S. Latino Newspapers – Background and Issues," to Dr. Don Heider's J310 Critical Thinking for Journalists, March 5, 1999.

National Association of Hispanic Journalists Regional Conference -- "How to Get Your First Job," panelist, San Antonio, TX., Aug. 29, 1998.

University of New Mexico-- "News Sources: How to Get and Keep Them," in Writing for the Mass Media class, Albuquerque, Feb. 26, 1998.

University of Texas at Austin, Department of Journalism – "Current Issues in Journalism," to Prof. Don Heider's J312 class, Writing for the Mass Media, Austin, Feb. 16, 1998.

HONORS, AWARDS AND FELLOWSHIPS

National Association of Hispanic Journalists—Hall of Fame Inductee, Chicago, July 25, 2008.

National Association of Chicana and Chicano Studies (NACCS)—Community Award, to Defend the Honor, and Dr. Maggie Rivas-Rodriguez, March 21, 2008.

National Association of Latino Independent Producers (NALIP) – Lifetime Achievement Award, Laguna Cliffs, CA., March 9, 2008.

American Association of Hispanics in Higher Education (AAHHE) -- Outstanding Support of Hispanic Issues in Higher Education, Miami, FLl., March 8, 2008.

Hispanic Business Magazine – 100 Most Influential Hispanics for 2007, December 2007.

National Association of Hispanic Journalists— National Leadership Award, Washington, DC, October 5, 2007.

Image de San Antonio—Outstanding Woman Role Model Award—San Antonio, Texas, Aug. 18, 2007.

National Council of La Raza—Rubén Salazár Award for Communications, Miami, July 21, 2007.

Columbia University Graduate School of Journalism, Let's Do It Better! Workshops on Journalism, Race & Ethnicity—Leadership Award, New York, May 3, 2007.

DFW (Texas) Network of Hispanic Communicators-- Hall of Fame Inductee, April 22, 2006.

Texas Exes Board of Directors –2006 to present.

Association for Oral History Educators-- Betty Key Oral History Educator Award, 2003.

University of Texas at Austin, College of Communication-- Dean's Fellowship, semester leave, Fall 2002.

University of Texas at Austin, Center for Mexican American Studies -- $9,000 Faculty Summer Research Grant, for work related to general academic publications, Summer 2002.

University of Texas at Austin, Center for Mexican American Studies – $3,000 Service Grant, for research costs for year 1999-2000.

MEMBERSHIPS

Association for Education in Journalism and Mass Communication, 1996 to present.

American Journalism Historians Association, 1999 to present.

Oral History Association, 1999 to present.

National Association of Hispanic Journalists, 1984 to present.

Investigative Reporters and Editors, 1992 to present.

American Association of University Professors, 1999 to present.

TEACHING

University of Texas at Austin
Undergraduate Classes:

- J366E – Journalism History
- J349T-Covering the U.S. Latino Community
- J 320D-Intermediate Reporting
- J 349T-Oral History as Journalism
- COM 370-Journalism Issues on the U.S.-Mexico Border, a Senior Fellows Honors Class

Graduate Classes:

- PA388K/J395/J349T – Latino Policy Issues
- J395-Writing for Professional Journalists
- J321L-Intensive Writing/Editing
- J395-Covering the U.S.-Mexico Border

SERVICE

A. **Scholarly/Editorial**

Issue Editor, Latino Studies, dedicated to Latinos/as and Media, forthcoming.

National World War II Museum, New Orleans, LA – Presidential Counselor, an advisory counsel to this Congressionally-funded organization, August 2006 to present.

National Center for the Preservation of Democracy, Japanese American National Museum, Los Angeles, CA, -- Exhibition Committee, May 2004 to present.

American Journalism Historians Association
Member, Oral History Committee, 2002 through 2004.
Paper judge, summer 2004.

Accrediting Council on Education in Journalism and Mass Communications, Member, accrediting site team, University of Washington, Seattle. Feb. 23-26, 2003.

Center for the Study of Race and Media, Howard University School of Communications. Board Member Appointed Spring 1999 to May 2000.

B. Editorial

American Studies Journal—reviewer of manuscript, spring 2009.

Story Corps, Histórias series—member, Advisory Committee, 2009 to present.

The War Within-- member, Advisory Committee, (this is a two-hour documentary about Latinos in America's Wars, by Hector Galán), 2008 to present.

Texas A & M Press--manuscript reviewer, Summer 2008

Miller McCune Web site and national print magazine-- focusing on public policy research and researchers, editorial advisory board, Dec. 2007 to present.

Journalism: Theory, Practice & Criticism, manuscript reviewer, Fall 2005.

Latino Studies journal-- manuscript reviewer, August 2005.

Aztlan: A Journal of Chicano Studies—member, editorial board, Fall 2005 to present.

University of Texas Press-- manuscript reviewer, Spring 2005 and Summer 2004.

American Journalism-- manuscript reviewer, Summer 2003. American Journalism is publication of the American Journalism Historians Association.

Association for Education in Journalism and Mass Communications, Minorities and Communication Division-- paper judge for graduate students, Spring 2005. paper judge for both graduate students and faculty papers, Spring 2003.

Association for Education in Journalism & Mass Communications-- reviewed Spanish-language abstracts for International Colloquium, Mexico City, Fall 2000.

International Communication Association's Political Communication division-- paper judge, November/December 1999.

Western Historical Quarterly-- referee for paper submitted for publication, Spring 1999.

C. University of Texas at Austin, School of Journalism

"The Kerner Commission Report: 40 Years Later"—organized visit by Fred Harris, member of the Kerner Commission Report, as a Carnegie Distinguished Lecturer, November 2008.

Print Sequence head – coordinated print area of the department's curriculum, 2005 to 2007.

"Chicanos in Journalism: 30 Years Later"—organized panel featuring Tu Ciudad/Los Angeles magazine editor Oscar Garza and Washington Post Southwest Bureau Chief Sylvia Moreno, September 16, 2005.

Undergraduate Curriculum Revision Committee-- member, Spring 2005.

"The Booming Spanish Language Media in Texas: Opportunities and Challenges, a Roundtable Discussion,"—co-organized session on UT-Austin Campus, Feb. 24, 2005.

Professional Master's Program—chaired committee to evaluate and make recommendations on the professional master's program, Summer 2004 through May 2005.

Coordinator – visit by Ernest Sotomayor, president, UNITY: Journalists of Color, an alliance of more than 7,000 members of the four minority journalists' organizations. Invited and enlisted support of the College of Communication's Honor's Program.

Texas Journalist-- assigned and edited J320D student stories for use in the Texas Journalist, a departmental publication about various themes. Spring 2003, Fall 2004, Spring 2005, Fall 2005, Fall 2008.

Graduate Studies Committee--Member, 1998 through present. Selections subcommittee, Spring 2001.

Search Committee for new director-- appointed by dean, served for two years, 2000-2002.

Budget Council-- Assistant Professors' representative, 2001-2002.

Kappa Tau Alpha honor society, Olin Hinkle Chapter-- Charge to the Initiates, April 5, 1999.

D. University of Texas at Austin

Faculty Advisory Committee on Budgets--appointed by UT President William Powers, Jr., fall 2008, for term ending 2010.

Presidential Citation nominating committee—appointed by UT President William Powers, Jr., spring 2008.

Gender Equity Task Force-- appointed by the provost, Jan. 22, 2007 to present. Chair, workplace climate subcommittee, conducted five focus groups and coordinated other focus groups for report.

Task Force on Undergraduate Curriculum Reform, appointed by the President, 2004 2005. outcomes subcommittee, writing committee for report.

LBJ School of Public Affairs-- dean search committee, appointed by Provost, 2004 2005.

Academy of Distinguished Teachers--member, advisory committee for selection, 2003-2004.

Center for Mexican American Studies

Associate Director, 2004 to 2007.

Executive Committee, elected August 2002.

Rolando Hinojosa-Smith Undergraduate Essay Contest, Member, selection committee, May 1999.

Lectures Committee, fall 1998.

E. Journalism Profession/Journalism Education

Association for Education in Journalism & Mass Communications

Member, AEJMC 100-Year History Committee, appointed by AEJMC President, 2008-2011

Commission on the Status of Women, spring 2008.

Newspaper Division-- Chair, 2004-2005. As the division head, initiated and institutionalized two programs, a convention newspaper, and an award for newspapers created by journalism units.

Newspaper Division-- Organizer/Co-Publisher, AEJMC Reporter, at annual convention, San Antonio, Aug. 10-13, 2005.

Newspaper Division-- Program Chair and Division Vice Chair, 2003-2004.

Nominations Committee-- Member, appointed three terms, 2003-2005.

Newspaper Division-- Member, Executive Committee, , 2002-2003.

Ad hoc funding committee-- Member, 1999-2000.

Ad Hoc Committee on Organizational Issues of AEJMC -- Member, Constitutional Review Sub-committee Member, on Organizational Issues of AEJMC, July 2000-2001.

AEJMC Task Force on Teaching and Learning in the New Millennium, Subcommittee on Inclusivity -- August 1998 to 1999.

American Association of Newspaper Editors-- High School Journalism Institute, Presenter, "Sources and Story Ideas," Austin, July 20, 2004.

Dow Jones High School Journalism Workshop—presenter, "News Writing Basics," University of Texas at El Paso, July 14, 2004.

Southern Newspaper Association Foundation—seminar, "The Numbers," Facilitator/Discussion Leader, Making Sense of the Census, Austin, June 11, 2000.

H. Community

Austin History Center—"The Basics of Conducting an Oral History Interview," workshop, Austin, April 18, 2009.

Tejanos en Acción—"Filling in the Gaps: What You Can Do to Save History," San Antonio, Tx., April 5, 2009.

Glendale, City of , Leadership-- "Latino Arizonans and World War II," Glendale, AZ, March 30, 2009.

Glendale Community College—"Latino Arizonans and World War II," Glendale, AZ, March 30, 2009.

University of California, Los Angeles, Chicano Studies Research Center-- Advisory Council Member for Mexican American Civic Participation in Post-World War II Los Angeles, 2008 to present.

Austin Public Library, speaker at opening reception for Images of Valor, the photo exhibit sponsored by Humanities Texas, produced by the U.S. Latino & Latina WWII Oral History Project. Austin, Nov. 1, 2008.

Austin Independent School District, Hispanic Futures Conference, "Leadership in the World of Work," Anderson H.S., Featured Speaker, April 5, 2008.

San Antonio Independent School District, High School Social Studies Super Saturday Winter Conference, "Mexican Americans and World War II," San Antonio, Jan. 7, 2006.

U.S. Latino & Latina WWII Oral History Project – organizer, presenter of awards and closing speaker, in luncheon recognition of San Antonio area interview subjects and the San Antonio Express-News, San Antonio, July 30, 2004

National Council of La Raza annual convention – Featured Speaker, Phoenix, AZ., June 29, 2004.

Baranoff Elementary – Presenter at Baranoff Young Authors' Conference, Austin, Jan. 13, 2004.

Texas State Capitol Rotunda -- Guest Speaker, Diez y Seis de Septiembre Celebration, Austin, Sept. 16, 2003.

U.S. Latino & Latina WWII Oral History Project -- Emcee, a Veteran's Day celebration honoring the Austin area interview subjects, Nov. 7, 2002.

American G.I. Forum National Convention – Speaker, "Progress Report on the WWII Project," Albuquerque, Aug. 3, 2002.

Rio Arriba County (N.M.) Board of Commissioners – Speaker, "WWII Project in Northern New Mexico," Española, NM, Sept. 27, 2001.

U.S. Latino & Latina WWII Oral History Project—Organizer and emcee, "A Salute… to Legacies of Honor," a Veterans' Day celebration, Austin, Nov. 12, 2001.

Oral History Interview Trainer – As part of the, have conducted training sessions for volunteer interviewers in Austin, San Antonio, Houston, Phoenix, Albuquerque, El Paso, October 1999 through 2003. Developed training materials, a video and a manual, for volunteer interviewers. That material has been distributed widely and is available on the Web.

Democratic Gubernatorial Candidates Debate-- Panelist, sponsored by The Dallas Morning News, KERA-TV, WFAA-TV and Texas Monthly, March 2, 1990.