Wenhong Chen

University Address

Department of Radio-TV-Film, College of Communication
1 University Station A0800, CMA 6136
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Positions

2009- Assistant Professor, Department of Radio-TV-Film, College of Communication, University of Texas at Austin

2007-9 Postdoctoral Fellow, Department of Sociology, Duke University

Education

2007 Ph.D. in Sociology, University of Toronto
Dissertation: Spinning Transnational Webs: Ethnic Entrepreneurship and Social Networks in the Internet Age
Committee: Barry Wellman (Chair), Bonnie Erickson, Eric Fong, & Patricia Landolt

Research and Teaching Interests

Social Impacts of Information and Communication Technologies
Social Networks/Social Capital
Economic Sociology
Research Methods
Race, Ethnicity, and Media/Transnational Media

Awards and Honors

2008 IDEA Award (Research Promise Category), Entrepreneurship Division, Academy of Management

2008 Young Scholar Award, International Association of Chinese Management Research

2008 Postdoctoral Awards for Research Excellence, Duke University

2007-9 Postdoctoral Fellowship,
Social Sciences and Humanities Research Council of Canada (SSHRC)

2005 Bell Canada Graduate Scholarship, awarded to 10 graduate students across Canada in the Celebration of Bell Canada's 125th Anniversary

2005 Ontario Graduate Scholarship,
Ministry of Training, Colleges & Universities, Ontario

2003 Dr. David Chu Scholarship in Asia Pacific Studies, University of Toronto

2002-5 Doctoral Fellowship,
Social Sciences and Humanities Research Council of Canada (SSHRC)

2002 Vivienne Poy Chancellor's Fellowship in the Humanities and Social Sciences, awarded annually to one graduate student enrolled in the Faculty of Arts and Science at the University of Toronto

2002 Connaught Scholarship (declined); Ontario Graduate Scholarship (declined)

2000-2 Connaught Scholarship, "a prestigious entrance award intended to attract excellent doctoral-stream students" to the University of Toronto

2000 University of Toronto Open Scholarship

1993 Nichimen Outstanding Student Scholarship,
University of International Business and International Economics

Research Grants

2007-8 Co-Principal Investigator, "Networked Workers." Pew Internet and American Life Project (USD$90,000)

2006 Co-Principal Investigator, "Riding the Transnational Tide." Asia Pacific Foundation of Canada (CAD$5,000)

2006-7 Collaborator, Public Outreach Grant, Initiative on the New Economy, SSHRC (CAD$49,000)

2003-6 Collaborator, "Information Technologies and Transnational Entrepreneurship." Initiative on the New Economy, SSHRC (CAD$185,000)

2003 Principal Investigator, "Digital Divides and Digital Dividends." Advanced Micro Devices (USD$5,000)

2000 Principal Investigator, "Myth and Reality: Germans' Attitude towards Immigrants." Joint Initiative in German and European Studies Research Award. DAAD (German Academic Exchange Service) & University of Toronto (CAD$2,000)

Travel Grants

2004 International Association for Chinese Management Research

2004 Social Science Research Council Summer Institute on International Migration

2003 4th Annual Doctoral Workshop on International Entrepreneurship

2003 Norman Bell Travel Grant, University of Toronto

2002 Sir Val Duncan Travel Grant, University of Toronto

2001 NSF Graduate Workshop on Scientific Research on the Internet

Publications

Journal Articles

2009 Wenhong Chen and Justin Tan. "Understanding Transnational Entrepreneurship through a Network Lens." *Entrepreneurship Theory & Practice*, forthcoming

2009 Wenhong Chen and Barry Wellman. "Net and Jet: The Internet Use, Travel and

Social Networks of Chinese Canadian Entrepreneurs." *Information, Communication & Society* 12: (4) 525-547.

2008 Fong, Eric and Wenhong Chen. "Embedded Entrepreneurship in Market Transition: Resources Mobilization among Entrepreneurs in China." *Canadian Review of Sociology* 44: (4) 415-450.

2008 Fong, Eric, Emily Andersen, Wenhong Chen, and Chiu Luk. "The Logic of Ethnic Business Distribution in Multiethnic Cities." *Urban Affairs Review* 43: (4) 497-519.

2008 Fong, Eric, Xingshan Cao, and Wenhong Chen. "Transnational Contacts and Immigrant Adaptation." *Social Transformation in Chinese Societies* 3: 202-222.

2007 Chen, Wenhong. "Does the Color of the Cat Matter? The Red Hat Strategy in China's Private Enterprises." *Management and Organization Review* 3: (1) 55-80. Best Student Paper Award, International Association for Chinese Management Research, 2004.

2007 Fong, Eric, Wenhong Chen, and Chiu Luk. "Ethnic Businesses in Suburbs and City: the Spatial Dimension of Embeddedness." *City & Community* 6: (2) 119-136.

2004 Chen, Wenhong and Barry Wellman. "The Global Digital Divide - Within and Between Countries." *IT@Society* 1: (7) 39-45.

2003 Boase, Jeffrey, Wenhong Chen, Barry Wellman and Monica Prijatelj. "Is there a Place in Cyberspace: The Uses and Users of Public Internet Terminals." *Culture et Géographie* 46: 5-20.

2003 Wellman, Barry, Anabel Quan-Haase, Jeffrey Boase, Wenhong Chen, Keith Hampton, Isabel Diaz de Isla, and Kakuko Miyata. "The Social Affordances of the Internet for Networked Individualism." *Journal of Computer Mediated Communication*, 8: 1-43.

2002 Wellman, Barry, Jeffrey Boase, and Wenhong Chen. "The Networked Nature of Community On and Off the Internet." *IT@Society* 1: (1) 151-165.

Book Chapters

2009 Lin, Nan, Yanlong Zhang, Wenhong Chen, Dan Ao, and Lijun Song. "Recruiting and Deploying Social Capital in Organizations: Theory and Evidence." In *Research in the Sociology of Work 18: Work and Organizations in China*, edited by Lisa Keister. Emerald.

2006 Chen, Wenhong. "The Impact of Internet Use on Transnational Entrepreneurship - the Case of Chinese Immigrants to Canada." Pp. 197-220 in *New Technologies in Global Societies*, edited by P. Law, L. Fortunati, and S. Yang. World Scientific Press.

2006 Zhou, Min, Wenhong Chen, and Guoxuan Cai. "Chinese Language Media in the United States and Canada: International Migration and Immigrant Life in the Global World." Pp. 42-73 in *Media and Chinese Diaspora: Community, Commerce and Consumption in Asia and Pacific*, edited by W. Sun. Routledge.

2005 Chen, Wenhong and Barry Wellman. "Minding the Gaps: the Digital Divide and Social Inequality." Pp. 523-545 in *Blackwell Companion to Social Inequalities*, edited by M. Romero and E. Margolis. Oxford: Blackwell.

2004 Chen, Wenhong and Barry Wellman. "Charting the Multiple Digital Divide." Pp. 467-497 in *Transforming Enterprise*, edited by W. Dutton, B. Kahin, R. O'Callaghan, and A. Wyckoff. Cambridge: MIT Press.

2002 Chen, Wenhong, Jeffrey Boase, and Barry Wellman. "The Global Villagers: Comparing Internet Users and Uses around the World". Pp. 74-113 in *The Internet in Everyday Life*, edited by B. Wellman and C. Haythornthwaite. Oxford: Blackwell.

2001 Wellman, Barry, Wenhong Chen, and Weizhen Dong. "Networking Guanxi." Pp. 221-241 in *Social Connections in China: Institutions, Culture and the Changing Nature of Guanxi*, edited by T. Gold, D. Guthrie, and D. Wank. Cambridge: Cambridge University Press.

Other Publications

2009 Keister, Lisa and Wenhong Chen. Chinese Financial Market during Economic Transition. *The Encyclopedia of Modern China.*

2007 Chen, Wenhong and Barry Wellman. Doing Business at Home and Away. *Canada in Asia Series*, Asia Pacific Foundation of Canada. 30 pp.

2006 Chen, Wenhong and Barry Wellman. "Engaging the Dragon by Riding the Transnational Tide." *Horizons* 9: (2) 40-44, Journal of the Canadian Government's Policy Research Initiative.

2004 Chen, Wenhong, Phuoc Tran, and Barry Wellman. "The Global Diffusion of the Internet." Pp. 384-389 in *The Encyclopedia of Human Computer Interaction*, edited by W. Bainbridge. Great Barrington, MA: Berkshire.

2003 Chen, Wenhong and Barry Wellman. *Digital Divides and Digital Dividends: Comparing Socioeconomic, Gender, Life Stage, Ethnic, and Rural-Urban Variations in Internet Access and Use in Eight Countries.* Report to the AMD Global Consumer Advisory Board. 43 pp.

2003 Chen, Wenhong, Keith Hampton, and Barry Wellman. "Digital Divide." Pp. 137-139 in *The Encyclopedia of Community*, edited by K. Christensen and D. Levinson. Thousand Oaks, CA: Sage.

2003 Boase, Jeffrey, Wenhong Chen, and Barry Wellman. "Internet, Effects of." Pp. 777-779 in *The Encyclopedia of Community*, edited by K. Christensen and D. Levinson. Thousand Oaks, CA: Sage.

Work in Progress

Wenhong Chen and Justin Tan. "Roots and Wings: Glocalized Networks and Transnational Entrepreneurship." Selected in *Best Paper Proceedings*, AOM, 2008

Wenhong Chen, Justin Tan, and Barry Wellman. "Breaking Out The Enclave: Network Diversity and Transnational Entrepreneurship."

Wenhong Chen. "Appreciating the Complexity: Ethnic Diversity and Generalized Trust in the Melting Pot."

Conference Presentations (Selective)

2008 Chen, Wenhong and Justin Tan. "Roots and Wings: Glocalized Networks and Transnational Entrepreneurship." Academy of Management. Anaheim.

2008 Chen, Wenhong and Barry Wellman. "Net, Jet, and All That: Spinning Glocalized Networks in Chinese Canadian Businesses." American Sociological Association. Boston.

2008 Chen, Wenhong and Justin Tan. “Transnational Entrepreneurship through a Network Lens.” NeXt Centre Globalization Conference, School of Business and Economics, Wilfred Laurier University, Waterloo, Canada.

2008 Chen, Wenhong and Justin Tan. “Breaking Out The Enclave: The Impact of Social Networks, Internet Use, and Transnational Entrepreneurship.” North American Chinese Sociologists Association Mini-Conference. Boston.

2008 “Different Cultures, Different Strokes.” International Sunbelt Social Network Conference. St. Petersburg, Florida.

2007 “Surveying Glocalized Networks in Immigrant Gateway Cities and Beyond.” North American Chinese Sociologists Association Mini-Conference. New York City.

2006 “Networks Here and There - Transnational Entrepreneurship in the Internet Era.” International Sunbelt Social Network Conference. Vancouver.

2005 “The Impact of Internet Use on Transnational Entrepreneurship - The Case of Chinese Immigrants in Canada.” American Sociological Association. Philadelphia.

2005 Chen, Wenhong and Barry Wellman. “Surfing the Transnational Web: the Internet and ‘Astronaut’ Chinese Entrepreneurs.” Internet Research 5.0: Internet Generations, the Association of Internet Researchers. Chicago.

2005 Zhou, Min and Wenhong Chen. “Chinese Language Media in the United States and Canada: International Migration and Immigrant Life in the Global World.” The 10th International Metropolis Conference. Toronto.

2004 “Surfing the Transnational Web - Internet Use, Social Network, and Immigrant Entrepreneurship.” UCLA/SSRC Summer Institute on International Migration.

2004 “As Long As It Catches Mice - The Red Hat Strategy in China’s Private Enterprises.” The Inaugural Conference of International Association for Chinese Management Research. Beijing.

2004 “So, Where are the Women in Transnational Entrepreneurship? Gender, Social Network, and Internet Use.” The 2nd International Symposium on Chinese Women and Their Cybernetwork. University of Hong Kong.

2004 Chen, Wenhong and Eric Fong. “Embedded Entrepreneurship in Market Transition: Resource Mobilization among China’s Entrepreneurs.” The 36th World Congress of Sociology. Beijing.

2003 “Internet Access and Use in the Global Village: Comparing Socioeconomic, Gender, Life Stage, Ethnic and Rural-Urban Variations in Eight Developed and Developing Countries.” American Sociological Association. Atlanta.

2003 Chen, Wenhong and Barry Wellman. “Digital Divides and Digital Dividends.” in Computers Networks and Social Networks International Conference. University of Haifa, Israel.

2003 “Does the Internet Increase, Decrease or Transform Social Inequality?” American Sociological Association. Atlanta.

2002 Wellman, Barry, Wenhong Chen, Anabel Quan-Haase, and Jeffrey Boase. “The Global Villagers: The Users and Uses of the Internet.” American Sociological Association. Chicago.

2002 “Networked Entrepreneurs in China’s Private Businesses.” International Sunbelt Social Network Conference. New Orleans.

Invited Presentations

2009 Chen, Wenhong. "From Bowling Alone to Social Isolation: Is There a Decline in the Size of Core Discussion Networks?" Department of Sociology, Duke University

2008 Chen, Wenhong. "Roots and Wings: Glocalized Networks and Transnational Entrepreneurship." Department of Sociology, Duke University; School of Economics and Management, Tsinghua University, Beijing.

2008 "Discontents in the Melting Pot: Diversity, Inequality, and the Plight of Social Capital." International Social Capital Conference, Academia Sinica, Taipei.

2007 "Net, Jet, and Connections". Social Network/ing Week @ University of Toronto.

2004 "Constructing Transnational Networks Across the Pacific." Formal Borders/Informal Networks Workshop. Claremont Graduate University, California.

2004 "Riding the Transnational Tide - Immigrant Entrepreneurship, Social Network, and Internet Use." University of Haifa, Hebrew University of Jerusalem, and Open University of Israel, Israel.

2004 "Internet Use, Social Network, and Transnational Entrepreneurship." Knowledge Media Design Institute, University of Toronto.

Non-Academic Positions

1998-2000 **Part-time Consultant**, Cross-cultural Communication and International Management Consulting, Munich, Germany.

1996-7 **Assistant to Chief Representative of Greater China Region**, Lufthansa Technik AG, Beijing, China.

Media

2005-8 Research on transnational entrepreneurship was featured/reported by Globe and Mail (twice), Vancouver Sun, CBC Radio International, Channel M, OMNI TV, Fairchild TV, Ming Pao Daily (twice), Sing Tao Daily, Today Daily, Globe Chinese Press, Chinese News Net, and News Star Weekly in Canada, CCTV (China's national TV network) and Xinhua News Agency in China.

2003 Charting Digital Divide report for AMD was reported in online media, including Yahoo.com.

Professional Service

Conference

2007 **Organizer**, "Chinese Transnational Entrepreneurship." Conference at the Munk Center for International Studies, University of Toronto.

2006 **Co-organizer**, "Transnational Social Networks." Regular Session, American Sociological Association (with Barry Wellman).

Co-organizer, "Social Networks and Social Capital." Regular Session, Canadian Sociology and Anthropology Association (with Jeffery Boase).

Ad-Hoc Review

Canadian Journal of Sociology, Social Problems, Journal of Ethnic and Migration Studies, Journal of International Migration and Integration, Entrepreneurship Theory & Practice, Asia Pacific Journal of Management, Management and Organization Review, Social Science Computer Review, the Information Society

Departmental Service

2002-4 Executive Committee Member, Graduate Sociology Student Association.

Community Service

2006 Executive Committee Member, Chinese Professional Women of Canada.

Professional Membership

International Communication Association

Academy of Management

American Sociological Association

International Network for Social Network Analysis

International Association of Chinese Management Research