

# **Annual Report 2000-2001**

## **Brazil Center Teresa Lozano Long Institute of Latin American Studies University of Texas at Austin**

### **I. INTRODUCTION**

The Brazil Center of the University of Texas at Austin (UT) was inaugurated in the fall of 1995 as a regional center within the Teresa Lozano Long Institute of Latin American Studies (LLILAS). The objectives of the Center are:

1. to enhance and develop a wide array of research and teaching activities corresponding to Brazil;
2. to facilitate exchange programs with Brazilian universities;
3. to assist Brazilian scholars in establishing and strengthening ties with UT;
4. to serve as an informational resource on Brazil for the wider public.

Over 50 members of the UT faculty are affiliated with the Center as a result of their teaching or research interests in Brazil. They are based in departments across campus, from Radio-Television-Film to the Population Research Center to Geological Sciences. Likewise, undergraduates and graduate students studying Brazil represent a wide range of fields. The Center sponsors several visiting scholars each year from Brazilian universities and facilitates their participation in the academic community through presentations in the Brazil Center Speaker Series.

The 2000–2001 academic year represented a substantial expansion in Brazil Center programming. New faculty associates joined UT-Austin, and prestigious visiting scholars were in residence. Existing programs were expanded and new ones developed, including the implementation of an unprecedented accord with CAPES.

### **II. BRAZIL CENTER FACULTY ASSOCIATES**

Three new Brazil Center faculty associates joined UT-Austin in 2000–2001. João Costa Vargas joined the Anthropology Department as an Assistant Professor. He earned his Ph.D. in 1999 from the University of California at San Diego, and his current research is on race, politics, social inequality, cultural studies, social theory, and the African Diaspora. Seth Garfield joined the History Department as an Assistant Professor. He earned his Ph.D. in 1996 from Yale University, and his current research is on race/ethnicity, state-Indian relations in Brazil, indigenous culture and politics, postcolonial Brazilian history, migrant workers, and frontier expansion. Kenneth Young joined the Geography Department as an Associate Professor. He earned his Ph.D. in 1990 from the University of Colorado at Boulder, and his current research is on biogeography, and the ecology and conservation of tropical environments.

The Brazil Center held retreats in September (total attendance was 12) and January (total attendance was 18) for Brazil Center faculty associates to discuss Center activities and set priorities.

### III. BRAZILIAN VISITING SCHOLARS

The Brazil Center hosted five visiting scholars during 2000–2001: Pedro Luiz Barros Silva, Scott Hoeffle, Mary-Jane Paris Spink, Ana Maria de Souza Mello Bicalho, and Peter Spink.

Pedro Luiz Barros Silva is a Professor at the Institute of Economics of the Universidade Estadual de Campinas (UNICAMP). He was Associate Director of the Center for the Study of Public Policy (NEPP) from 1992–1994, and Director from 1997–1999. His current research is on decentralization of social policy in Brazil. He was in residence for two weeks during fall 2000, and lectured in the graduate seminar “Population and Development Policy in Brazil” team-taught by Joseph Potter (Population Research Center) and Robert Wilson (LBJ School of Public Affairs).

Scott Hoeffle is an Associate Professor in the Department of Geography at the Universidade Federal do Rio de Janeiro. His current research projects include “Analysis of the Social, Economic and Political Effects of Measures toward Sustainable Development in the Amazon” and “The American and Brazilian Frontiers Compared.” He was in residence August 2000–June 2001.

Mary-Jane Paris Spink is a Professor in the Graduate Department of Social Psychology at the Universidade Pontífca Católica de São Paulo. Her current research is on the use of the risk language in late modernity and its implications for disciplinarization processes within a diversity of social domains. Within this area, her emphasis is on extreme sports from a life-style perspective and the debate on biotechnology from a governmentalist perspective. She was in residence January–February 2001.

Ana Maria de Souza Mello Bicalho is an Associate Professor in the Department of Geography at the Universidade Federal do Rio de Janeiro. Her current research projects include “Alternatives for Sustainable Development and Trends of Socio-spatial Mobility in the Amazon” and “Socio-spatial Processes and Sustainability on the Rural-urban Interface of the Amazon.” She was in residence August 2000–June 2001.

Peter Spink is a Professor at the School of Business and Public Administration of the Fundação Getulio Vargas–São Paulo. He heads a Ford Foundation–supported program to identify and disseminate initiatives in subnational government that both improve service provision and have a positive impact on the construction of citizenship. He also has an appointment at the Universidade Pontífca Católica de São Paulo, where he coordinates a research group on organizational and social change. His research work focuses on

commonsense organizing and action, with specific emphasis on the meso-social analysis of processes of poverty and social exclusion.

Spink was the Philips Visiting Professor at the LBJ School of Public Affairs during the spring semester of 2001. He taught a graduate seminar on “Citizenship and the Rights Based Approach to Public Administration.” This seminar highlighted an ongoing discussion that is drawing on practical and theoretical contributions from different parts of the Americas and from different areas of the social and administrative sciences.

#### IV. SPECIAL PROGRAMS

The Brazil Center developed new programs during the 2000–2001 year and expanded existing activities.

##### A. CAPES–UT Austin Cooperative Agreement (New Programming)

UT President Faulkner and Brazilian Minister of Education Paulo Renato Souza signed a Cooperative Agreement in September of 2000. The implementation of this agreement is the responsibility of the Brazil Center and the Fundação Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES).

The objectives of the agreement are: (1) to encourage the cooperation of Brazilian and UT-Austin professors, researchers, and students through long-term institutional arrangements, joint research projects, and conferences; (2) to establish training and professional development programs; and (3) to exchange scientific reports and specialized documentation.

##### 1. CAPES–UT Research Program

A call for joint research proposals by research teams from UT and Brazilian universities was issued in early spring 2001. The Brazil Center received six proposals, and four were chosen for funding by CAPES. These were: “Pulsating White Dwarfs and Detection of Planets” (UT–Universidade Federal do Rio Grande do Sul), “From NAFTA and Mercosur to ALCA: The Protection of the Weaker Parties’ Legal Perspective” (UT–Universidade Federal do Rio Grande do Sul), “The Fertility Transition in Brazil: New Evidence” (UT–Universidade Federal de Minas Gerais), and “Inter-university Program for Human Resources Advanced Training on Petroleum and Natural Gas” (UT–Universidade Federal do Ceará).

2. CAPES and the Rio Branco Institute (the preeminent Brazilian foreign policy school) established the Rio Branco Institute Visiting Chair in Brazilian Studies during fall 2000. In the spring, CAPES and UT-Austin agreed to the appointment of Pedro Luiz Barros Silva. Barros Silva was a Visiting Scholar in fall 2001, and his qualifications are mentioned above. During fall 2001, Barros Silva is teaching a graduate seminar on “The State, Government and Public Policy in Contemporary Brazil” cross-listed by LLILAS, the Department of Government, and the LBJ School of Public Affairs.

3. The Research and Training Program in Quantitative Analysis for Brazilian Social Scientists was initiated in January 2001. Five Brazilian fellows arrived for a ten-month residency at the Population Research Center, which hosts the program. The group included Clarice Melamed, Professor of Health Economics at Fundação Instituto Ozvaldo Cruz in Rio de Janeiro (FIOCRUZ), and Luiz Antonio de Paulo, Professor of Agricultural Economics at the Universidade Federal do Ceará in Fortaleza. Three advanced doctoral students, Debora Campineiro, Maria Fernanda Cardoso de Melo, and Alessandro Ortuso from the Universidade Estadual de Campinas, also participated in the program.

#### B. FIPSE/CAPES Bilateral Consortium in Public Policy and Social Science (New Programming)

In spring 2001 Robert Wilson submitted a proposal on behalf of the Brazil Center to the U.S.-Brazil Higher Education Consortia Program for a grant competition administered by the Fund for Improvement in Post-Secondary Education (FIPSE) and CAPES. The purpose of this competition is to promote student-centered cooperation between the United States and Brazil to increase cross-national education and training opportunities in a wide range of academic and professional disciplines.

The University of Texas at Austin (UT) received an award of \$200,000 for the period July 1, 2001 through June 31, 2005 to support student mobility, curriculum development, and collaborative research, and the development of sustainable institutional relations in the Bilateral Consortium in Social Science and Public Policy (BCSP). BCSP plans to (1) establish collaborative agreements among participating universities to create the basis for long-term institutional linkages, including the necessary protocols for student mobility; (2) sponsor 53 (30 from Brazil to the U.S. and 23 from the U.S. to Brazil) students in semester-long exchanges between the two countries; (3) develop common curricula and research endeavors centered around policy research field stations; and (4) disseminate the experiences of BCSP, in collaboration with a consortium partner, to more than 40 participating university programs of public administration and policy.

The U.S.-based members of the BCSP are the University of Texas at Austin (UT), the University of California at Los Angeles (UCLA), and the National Association of Schools of Public Affairs and Administration (NASPAA) through its Inter-American Network for Public Administration Education (INPAE); and in Brazil, the Universidade Estadual de Campinas (CAMPINAS), the Universidade Federal de Pernambuco (UFPe), and the Fundação Getulio Vargas –São Paulo (FGV-SP).

#### C. Brazilian Writer in Residence Program

The Brazil Center's Writer in Residence for 2001 was João Silvério Trevisan, a prize-winning writer from São Paulo. Silvério Trevisan was the fourth writer to participate in the program, which is supported by the Brazilian Ministry of Culture and the Brazil-

based Vitae Foundation. He writes novels and short stories for adults and young adults, and is also a screenwriter, film director, playwright, translator, journalist, gay rights activist, and coordinator of Web-based literary workshops. Silvério Trevisan is best known for his 1994 novel *Ana in Venice* and the 1986 history of homosexuality in Brazil *Perverts in Paradise*. He has won the prestigious Prêmio Jabuti for both short stories (1998) and novels (1994), and won a fellowship from the Germany-based Goethe Institute for a residency in Munich during 1984–1985.

Silvério Trevisan's extraordinary range of interests and breadth of experience made him a tremendous resource to UT students and faculty. He gave presentations at numerous departments, engaged in discussion, and provided guidance to both undergraduate and graduate students. Silvério Trevisan's visit coincided with Brazil Week 2001, and he spoke on "Literature and the Media in Brazil Today" during the symposium *Luso-Brazilian Literature: Um Encontro Transatlântico*. Trevisan also gave three lectures in the course "Introduction to Brazilian Literature" at the Department of Spanish and Portuguese, and one at the School of Social Work in "Social Work Practice in Organizations and Communities." In addition, he spoke on "The Representation of Gender in Brazilian Media" at the Department of Radio-Television-Film as part of the Brazil Center Speakers Series, and made a presentation on the history of homosexuality in Brazil during a faculty breakfast at the Teresa Lozano Long Institute of Latin American Studies. Silvério Trevisan was at the Center from March 20 through April 20, and his residency was sponsored by the Ministry of Culture, the Vitae Foundation, LLILAS, and the Department of Spanish and Portuguese.

In August, the Ministry of Culture confirmed a two-year extension of the program.

#### D. Brazil Week

Brazil Week 2001 was held at UT March 26–30 and offered panel discussions, a history workshop, cultural events, and a keynote address by leading Amazonian environmentalist Mary Helena Allegretti. The program for Brazil Week 2001 featured twice as many events as the previous year, and was attended by more than 450 people, including students, faculty, and members of the general public.

On March 26, there was a panel discussion entitled "The Impact of *Telenovelas* in Brazil." The panelists were Drs. Joseph Straubhaar (Department of Radio-Television-Film), who presented on "*Telenovelas* and Imagining Brazil," Joseph Potter (Population Research Center) on "Links between Television and Reproductive Behavior in Brazil: Evidence from a Reception Study," Antonio LaPastina (Texas A&M) on "Producers, Audiences and the Limits of Social Market on Television: A Case Study of a *Telenovela* about Land Reform in Brazil," and doctoral candidate Omar Hernandez (Department of R-T-F) on "The Impact of *Telenovelas* in Latin America." A lively discussion continued well beyond the program's scheduled conclusion.

Later that same day, the first panel of a symposium on Luso-Brazilian literature entitled *Um Encontro Transatlântico* featured specialists on Portuguese and Brazilian literature from around the United States. The panelists were Drs. Ana Paula Ferreira (University of California at Irvine), who presented on “Clarice Lispector’s ‘Gift’ to Contemporary Portuguese Literature,” Darlene Sadlier (Indiana University at Bloomington) on “Culture and Cannibalism in *How Tasty Was My Little Frenchman*,” and Jaime Nicolopulos (Department of Spanish and Portuguese) on “Camões and Ercilla: Plotting Authority on a Chart in Flux.” Dr. Enylton de Sá Rego was moderator, and Dr. Stan Zimic commentator (Department of Spanish and Portuguese). The event was cosponsored by the Department of Spanish and Portuguese, the Camões Institute, and the Vitae Foundation.

The opening reception for Brazil Week 2001 was held that evening in honor of Writer in Residence João Silvério Trevisan, followed by a screening of the classic French and Brazilian film *Black Orpheus* (1959). The film was introduced by Drs. Joseph Straubhaar (Department of R-T-F) and Charles Perrone (University of Florida at Gainesville).

On March 27, the second panel of the symposium *Um Encontro Transatlântico* featured panelists João Silvério Trevisan (Brazilian Writer in Residence), who presented on “Literature and the Media in Brazil Today,” doctoral candidate Cynthia Baker (Department of Spanish and Portuguese), on “Clarice Lispector’s Examination of Brazilian National Identity in *A Hora da Estrela* (1977),” and Dr. Charles Perrone (University of Florida at Gainesville), on “Insularity and Outreach: Contemporary Brazilian Lyric in Transamerican Perspective.” Dr. Naomi Lindstrom was moderator, and Dr. Enylton de Sá Rego commentator (Department of Spanish and Portuguese). The event was cosponsored by the Department of Spanish and Portuguese, the Camões Institute, and the Vitae Foundation.

That evening, a demonstration and class of *capoeira* (a Brazilian martial art) was held.

On March 29, Dr. Nice Braga of the Universidade Federal de Minas Gerais gave a talk on “Research Perspectives on Brazilian Media: The Globalization Perspectives.” The Department of R-T-F cosponsored the event. Later in the afternoon there was a workshop on “The Reconstruction of African Identities in Nineteenth Century Brazil: The Case of Central Africans on the Plantations of Rio de Janeiro and São Paulo.” The workshop featured Dr. Robert Slenes (Universidade Estadual de Campinas), with commentary by doctoral candidate Matt Childs and Dr. Michele Reid followed by open discussion. The Department of History cosponsored the event.

That evening, the new Brazilian release *Orfeu* (2000) was screened. The film was introduced by Drs. Joseph Straubhaar (Department of R-T-F) and Charles Perrone (University of Florida at Gainesville).

On March 30, the final day of Brazil Week, the panel “Changing Representations of Modernity and Afro-Brazilian Culture in the *Orfeu* Films” compared the two films. The panelists were Drs. Gerard Béhague (School of Music), who presented on “Modernity in

Brazilian Popular Music: The 1950s and 1990s Compared,” Sheila Walker (Center for African and African American Studies), on “Representations of Youth in Brazilian and U.S. Film,” and Charles Perrone (University of Florida at Gainesville), on “Myth, Melopeia, and Mimesis: *Black Orpheus*, *Orfeu* and Internationalization in Brazilian Popular Music.”

Mary Helena Allegretti, National Secretary of the Amazon with the Ministry of the Environment, delivered the keynote address for Brazil Week 2001 that afternoon. Secretary Allegretti has been an active defender of the region for over twenty years from the academy, the non-profit sector, and most recently the federal government. Her address, “Will the Amazon Survive? Options for Sustainable Development,” explored the challenges that the Amazon faces and the initiatives being developed and implemented to protect the forest and improve the well-being of its inhabitants. Her lecture was followed by an extensive question and answer period, and then the closing reception for Brazil Week 2001, in her honor.

#### E. Brazil Center Speaker Series

The Speaker Series for fall 2000 included eight lectures. On September 18, Dr. Maria Immacolata Lopes of the Universidade de São Paulo gave a talk on “Trends in Latin American Media Research.” The Department of R-T-F cosponsored the event, and total attendance was 12. On September 19, Dr. Lopes gave a second talk on “How Do Families in São Paulo, Brazil, View Telenovelas?” also cosponsored by the Department of R-T-F. On October 13, Dr. Scott Hoeffle of the Universidade Federal do Rio de Janeiro and a LLILAS Visiting Scholar gave a talk on “Patronage and Empowerment in the Central Amazon.” The event was cosponsored by the Department of Geography. On October 16, Mr. Paulo Augusto Camello of Aliança Navegação e Logística, Lda. gave a talk on “Brazilian Maritime Transportation and Waterborne Commerce in 2000.” On the same day, Drs. Ignez Perpetuo of the Universidade Federal de Minas Gerais, and Joe Potter and Kristin Hopkins, both of UT’s Population Research Center, gave a talk on “Unwanted and Unnecessary Cesarean Sections in Brazil,” cosponsored by the PRC. On October 27, Dr. Pedro Luiz Barros Silva of the Universidade Estadual de Campinas, gave a talk on “Social Policy Reform in Brazil: Obstacles, Challenges and Perspectives.” The event was cosponsored by the LBJ School of Public Affairs. On November 17, Dr. Vilmar Faria, Special Advisor to President Fernando Henrique Cardoso of Brazil, gave a talk on “Brazilian Public Policy,” cosponsored by the LBJ School of Public Affairs and the Population Research Center. On December 1, Dr. Ana Maria Bicalho of the Universidade Federal do Rio de Janeiro and a LLILAS Visiting Scholar spoke on “Rural Restructuring Near Manaus, in the Brazilian Amazon.” The Department of Geography cosponsored the event.

The Speaker Series for the spring 2001 semester included four lectures. On January 19, Dr. Alicia Bercovich, Coordinator of the Year 2000 Census Committee, Instituto Brasileiro de Geografia e Economia, gave a talk entitled “Brazil’s Year 2000 Census,” which was cosponsored by the Population Research Center. On January 25, Mr. Fernando

Dolabela, an IC<sup>2</sup> Distinguished Visitor, gave a talk on “Entrepreneurship in Latin America: The Case of Brazil,” cosponsored by IC<sup>2</sup>. On January 29, Mr. Guilherme Canela, a researcher at the Núcleo de Estudos Sobre Mídia e Política in the Centro de Estudos Avançados Multidisciplinares of the Universidade de Brasília, gave a talk on “Media Policy and the State in Brazil,” cosponsored by the Department of R-T-F. On March 1, by Dr. Charles Borges, of the Xavier Centre of Historical Research in Goa, India, gave a talk on “Jesuit Strategies in India and the East in the 16th to 18th centuries.” The Department of Spanish and Portuguese, the Center for Asian Studies, and the Program in Comparative Literature cosponsored the event.

#### F. Portuguese Language Workshops

The Brazil Center offered two Portuguese workshops in fall 2000, which were free and open to the public. The first session took place on October 14, and the second on November 4. Accelerated Portuguese for Spanish Speakers and Intermediate Portuguese classes were offered.

The Brazil Center again offered two Portuguese workshops in spring 2001, also free and open to the public and offering Accelerated Portuguese for Spanish Speakers and Intermediate Portuguese. The first session took place on March 31, and the second on April 7.

#### G. Other Activities

1. In March, the Brazil Center hosted four members of the Brazilian Parliamentary Commission on MERCOSUR as part of a State Department–sponsored visit. The visitors were Federal Senator Roberto Requião (Paraná), and Federal Representatives Celso Russomanno (São Paulo), Júlio Redecker, and Confúcio Moura (Rio Grande do Sul).

During lunch the visitors spoke with Provost Sheldon Ekland-Olson, Vice Provost Victoria Rodríguez, and Brazilianist professors Gerard Béhague, Antonio Benjamin, Joseph Potter, and Robert Wilson about UT, the University’s Latin America initiative and Brazilian studies at UT. During the afternoon, the Senator and Representatives toured the Benson Latin American Collection, visited LLILAS and the Brazil Center, and engaged in a discussion on foreign policy, American politics, and NAFTA with several professors from the LBJ School of Public Affairs.

2. The Brazil Center cosponsors a six-week course in intensive Portuguese at the Universidade Federal de Minas Gerais with the UT-Austin International Office. During the academic year the Center promoted the program and recruited students from UT and elsewhere. Thirteen students, including two graduate students, participated in the summer 2001 program.

## V. FUNDING SUPPORT

The Brazil Center wishes to acknowledge its appreciation to its collaborators for the 2000–2001 year:

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