

SIGLO XXI: ECONOMIES OF CLASS, ECONOMIES OF CULTURE

THE INTER-UNIVERSITY PROGRAM FOR LATINO RESEARCH (IUPLR)
SECOND BIENNIAL CONFERENCE

APRIL 12-14, 2007

CONFERENCE AGENDA

THURSDAY, APRIL 12, 2007

8:30 a.m. – 3:00 p.m.

DOUBLETREE LOBBY AREA, 1st Floor

REGISTRATION

8:30 a.m. – 5:00 p.m.

AUSTIN SUITE, 2nd Floor

HOSPITALITY SUITE

10:00 a.m. – 10:30 a.m.

BLUEBONNET I & II, 1st Floor

WELCOME REMARKS

Charles A. Roeckle, Deputy to the President, UT Austin

Adela de la Torre, University of California, Davis

Gilberto Cárdenas, University of Notre Dame

Introductions: **José E. Limón**, UT Austin

10:30 a.m. – 12:00 Noon

BLUEBONNET I & II, 1st Floor

IUPLR CURRENT STATE OF AFFAIRS & FUTURE DIRECTION

Gilberto Cárdenas, University of Notre Dame

Introduction: **José E. Limón**, UT Austin

12:00 Noon – 1:30 p.m.

LUNCH (*on your own—see list of suggested eateries in conference packet*)

1:30 p.m. – 3:30 p.m.

BLUEBONNET I & II, 1st Floor

PLENARY I: The State of Latino Cultural Studies

Moderator: **José E. Limón**, UT Austin

Presenters

José Aranda, Rice University

Karen Mary Davalos, Loyola Marymount University

Richard R. Flores, UT Austin

Chon Noriega, University of California, Los Angeles

3:30 p.m. – 3:45 p.m.

AUSTIN SUITE, 2nd Floor

BREAK

3:45 p.m. – 5:45 p.m.

BLUEBONNET I & II, 1st Floor

PLENARY II: Political Economies & Social Classes

Moderator: **Edward Murguía**, Texas A&M University, College Station

Presenters

Jorge Bustamante, University of Notre Dame

Edwin Melendez, The New School University, New York

Edward Murguía, Texas A&M University, College Station

Nik Theodore, University of Illinois, Chicago

6:00 p.m. – 7:00 p.m.

HOUSTON I & II, 2nd Floor

OPENING RECEPTION (Entertainment by: *Mitote*)

FRIDAY, APRIL 13, 2007

8:30 a.m. – 3:00 p.m.

DOUBLETREE LOBBY AREA, 1st Floor

REGISTRATION

8:30 a.m. – 5:00 p.m.

AUSTIN SUITE, 2nd Floor

HOSPITALITY SUITE

10:00 a.m. – 12:00 Noon

4 CONCURRENT SESSIONS

10:00 a.m. – 12:00 Noon

TRAVIS BOARDROOM, 2nd Floor

SESSION 1: Visualization & Language in Latino Culture

Moderator: **Domino Renee Pérez**, UT Austin

Panelists

Domino Renee Pérez, UT Austin

Sanctifying Sexuality: Transgression & the Cinematic Papi Abuelo

Daniel Chacon & Mimi Gladstein, UT El Paso

Word, Image, & Humor: The Multi-Undisciplinary Work of José Antonio Burciaga.

Joel Huerta, University of Houston, Clear Lake

Barrio Street Graphics: Cantina Signboards & Murals

Anna Nogar, UT Austin

Examining the Call of “La Voz de la Conversión” in 17th-Century Northern New Spain

10:00 a.m. – 12:00 Noon

HOUSTON II, 2nd Floor

SESSION 2: Public Schooling & Public Housing: Domesticity & the Spatial Politics of Latino Cultural Citizenship

Moderator: **John McKiernan-González**, UT Austin

Discussant: **Kimberly Sison Alidio**, UT Austin

Panelists

Karen Mary Davalos, Loyola Marymount University

The Transnational Domestic Styles of Mexican Chicago

Veronica Martinez-Matsuda, UT Austin

(De) Constructing Migrant Communities: Ethnic Mexicans & the Spatial Politics of the Federal Labor Camp Program

Monica Perales, University of Houston

Becoming ‘American,’ Defining Community: Gender, Cultural Citizenship, & the Smelter Vocational School, 1924-1940

John McKiernan-González, UT Austin

Racial Schooling: Youth, Public History & Cultural Citizenship in Cuentos de me Familia

10:00 a.m. – 12:00 Noon

LONGHORN ROOM, 1st Floor

SESSION 3: Latino Families, Culture & Health

Moderator: **Yolanda C. Padilla**, UT Austin

Panelists

Yolanda C. Padilla & Griselda Villalobos, UT Austin

Cultural Responses to Health in Mexican American Families

Gabriel A. Acevedo, UT San Antonio

American Hispanics & their “Innovative” Perceptions of Family Dynamics

Ester R. Shapiro & Celeste Atallah Gutierrez, University of

Massachusetts, Boston

Gender, Culture & Latina Mental Health Promotion: Ecosystemic

Models & Participatory Methods Integrating Positive Development & Sociopolitical Change

Scott C. Carvajal, University of Arizona

Preliminary Findings on Relations Between Health & Human Rights in a Low-Income, Predominately Latino, Southwest Community

10:00 a.m. – 12:00 Noon

HOUSTON I, 2nd Floor

SESSION 4: Best Practices in Education for Latino Students

Moderator: **Pedro Pedraza**, Hunter College, City University of New York

Panelists

Tony de Jesus, Hunter College, City University of New York

Toward a Theory of Critical Care for Latino School Reform

Pedro Pedraza, Hunter College, City University of New York

Art as Pedagogy: A Strategy & Practice for Latino/Latina Student Academic Achievement

Victor Saenz, University of California, Los Angeles

Changing Characteristics of Latino College Freshman

Angela Valenzuela, UT Austin

The Disappearance of Latina/o Students from Texas High Schools: Implications for Policy

12:00 Noon – 1:30 p.m.

BLUEBONNET I & II, 1st Floor

LUNCHEON: IUPLR Distinguished Lecture

Lisandro Pérez, Florida International University

Not Just Elites: Race & Class Among Cuban New Yorkers, 1850-1890

Introduction by: **Gilberto Cárdenas**, University of Notre Dame

1:30 p.m. – 3:30 p.m.

4 CONCURRENT SESSIONS

1:30 p.m. – 3:30 p.m.

HOUSTON I, 2nd Floor

SESSION 5: Latinos, Immigration & Media

Moderator: **Joseph Straubhaar**, UT Austin

Discussant: **Jorge Calles**, Universidad de las Americas, Puebla, MX

Panelists

Joseph Straubhaar, UT Austin

Immigrants, Generation & Media Use

Joseph Straubhaar, Juan Pinon & Jeremiah Spence, UT Austin;

Viviana Rojas, UT San Antonio

Immigration, Generation, Media & Social Mobility: Connecting Methodology of Family Trajectories & Social Economic Genograms

Viviana Rojas, UT San Antonio; Juan Pinon, Jeremiah Spence, &

Joseph Straubhaar, UT Austin

Linguistic Capital, Migration & New Media Technologies

Martha Fuentes-Bautista, UT Austin; Viviana Rojas, UT San Antonio
Capabilities Approach to Digital Inequalities: Notes for the Study of the Technological Practice

Juan Pinon, UT Austin

Azteca America's Strategies of Expansion & the Struggle for the 'Legitimate' Latino Representation

1:30 p.m. – 3:30 p.m.

LONGHORN ROOM, 1st Floor

SESSION 6: Latino Health Issues & Policies

Moderator: **Estevan Flores**, University of Colorado at Denver & Health Sciences Center

Panelists

Gabriel R. Sanchez & Jason Morin, University of New Mexico
The Role of Health Policy in Latino Political Behavior

Estevan Flores, Michael Zinser & Robert Munoz, University of Colorado at Denver & Health Sciences Center; Fred Pampel, University of Colorado, Boulder

Survey Findings of Latino & Anglo Smokers for Use in Community Based Planning & Interventions

Olivia Lopez, Texas A&M University, Kingsville

Mexican American Female Farmworkers & Type II Diabetes Mellitus

Rosalba F. Ruiz, Pan American Health Organization

U.S. Mexican Border Diabetes Project

1:30 p.m. – 3:30 p.m.

HOUSTON II, 2nd Floor

SESSION 7: Documentation Strategies & New Scholarship for Latino Art & Culture

Moderator: **Victor Sorell**, Chicago State University; University of Notre Dame

Discussant: **Maria Gaztambide**, Museum of Fine Arts, Houston

Panelists

Tomas Ybarra-Frausto, Independent Latino Art Scholar
Latino Art Now!

Olga Herrera, University of Notre Dame

Report from the Midwest

Chon Noriega, University of California, Los Angeles

Report from California

Yasmin Ramirez, Hunter College, City University of New York

Report from New York

1:30 p.m. – 3:30 p.m.

TRAVIS BOARDROOM, 2nd Floor

SESSION 8: Cultural Studies & Latino Raciality

Moderator: **John McKiernan-González**, UT Austin

Panelists

Priscilla Lujan Falcon, University of Northern Colorado
War of Words & Images: Racialization of the Mexican Origin Population in the 21st Century

Felipe González, University of New Mexico

Heritage Differentiation Among Mexican Americans: The Case of the Great Oñate Controversy, 1997-2005

Anne Magnussen, UT Austin (University of South Denmark)

American Identities & the Question of History: A Study of the Use of History as Part of the Reproduction of Identities in Gonzales, Texas

Virginia Marie Raymond, UT Austin

Dangerous Innocence: Plyler v. Doe at Twenty-Five

3:30 p.m. – 3:45 p.m.

AUSTIN SUITE, 2nd Floor

BREAK

3:45 p.m. – 5:45 p.m.

3 CONCURRENT SESSIONS

3:45 p.m. – 5:45 p.m.

LONGHORN ROOM, 1st Floor

SESSION 9: Economics, Culture & the Local Community

Moderator: **Victor Ortiz**, Northeastern Illinois University

Panelists

Victor Ortiz, Northeastern Illinois University

NAFTA in El Paso: Local Impacts & Responses a Decade Later

Cecilia Hundskopf Giusti, Texas A&M University

Colonias in Texas: A Comprehensive Approach

Yolanda C. Leyva, UT El Paso

History in the Making: The Challenges & Opportunities of Working with Community

Jorge A. Capetillo, University of Massachusetts, Boston

The Search for Consensus Amid Conflict by Boston's Latino & Black Communities: An Analysis of The New Majority & the Whittier Street Health Center Trends

3:45 p.m. – 5:45 p.m.

HOUSTON I, 2nd Floor

SESSION 10: Economy, Class & Culture: Latino Chicago

Moderator: **Allert Brown-Gort**, University of Notre Dame

Panelists

John Koval, DePaul University & University of Notre Dame

Can Immigrants Make It? Creative Adaptation or Inexorable Decline in the New Economy?

Sylvia Puente, University of Notre Dame

Integrating Chicago's Latino Immigrants: State & Local Initiatives

Martha González, DePaul University

Immigration, Work, & Social Conflict

Olga L. Herrera, UT Austin

Labor Lost: Ana Castillo's Peel My Love Like an Onion & the

Negotiation of Race, Gender, & Labor in Chicago

Karen E. Richman, University of Notre Dame

"Go Back!" A Defiant Migration from Guanajuato to Chicago

3:45 p.m. – 5:45 p.m.

HOUSTON II, 2nd Floor

SESSION 11: Understanding & Addressing the Obesity Epidemic in the Latino Community

Moderator: **Richard Santos**, University of New Mexico

Panelists

Mercedes Rubio, National Institute of Mental Health, U.S.

Department of Health & Human Services

Social Class & Obesity

Lauren Magnifico, University of Notre Dame

Role of Poster Art in Combating Obesity

Victoria Santiago, Hunter College, City University of New York

Environmental Factors & Obesity

Richard Santos, University of New Mexico

Economics of Obesity

SATURDAY, APRIL 14, 2007

8:30 a.m. – 3:00 p.m.

DOUBLETREE LOBBY AREA, 1st Floor

REGISTRATION

8:30 a.m. – 5:00 p.m.

AUSTIN SUITE, 2nd Floor

HOSPITALITY SUITE

10:00 a.m. – 12:00 Noon

3 CONCURRENT SESSIONS

10:00 a.m. – 12:00 Noon

HOUSTON I, 2nd Floor

SESSION 12: Las Fronterizas

Moderator: **Raquel R. Marquez**, UT San Antonio

Panelists

Raquel R. Marquez, UT San Antonio

Voices of the Texas UFW

Harriett Romo, UT San Antonio

Stereotypes from Both Sides of the Border

Lisa Montoya, UT San Antonio

Latina Financial Behavior in San Antonio, Texas

Mary A. Petron, Texas A&M International University

Transnational Teachers of English in Mexico

10:00 a.m. – 12:00 Noon

HOUSTON II, 2nd Floor

SESSION 13: Challenging the Economies of Culture: Activist Art in Latino Communities

Moderator: **Teresa McKenna**, University of Southern California

Discussant: **Amelia Malagamba**, Arizona State University

Panelists

Malaquias Montoya, University of California, Davis

Juan Sanchez, Hunter College, City University of New York

Sam Coronado, Serie Project, Inc.

Liliana Wilson, Chilean local artist & activist

10:00 a.m. – 12:00 Noon

LONGHORN ROOM, 1st Floor

SESSION 14: Economics & Policy I

Moderator: **Steve Trejo**, UT Austin

Panelists

Catalina Amuedo-Dorantes, San Diego State University

The Implications of Amnesty Programs on Remittances: Evidence from Mexican Migrants

Alberto Davila, UT-Pan American

Entrepreneurial Income & English Proficiency among Hispanic Immigrants in the U.S.

Chinhui Juhn, University of Houston

Does Reducing College Costs Improve Educational Outcomes for Undocumented Immigrants?

Adriana Kugler, University of Houston

Effects of Recent Latin American Immigration on the Wages & Employment of Hispanics in the U.S.

Albert Saiz, University of Pennsylvania

Immigration, Hispanics, & Housing Prices

12:00 Noon – 1:30 p.m.

LUNCH (on your own—see list of suggested eateries in conference packet)

1:30 p.m. – 3:30 p.m.

3 CONCURRENT SESSIONS

1:30 p.m. – 3:30 p.m.

HOUSTON I, 2nd Floor

SESSION 15: Immigration & Migration

Moderator: **Allert Brown-Gort**, University of Notre Dame

Panelists

Arturo González, Public Policy Institute of California

Differences in Work Safety by Immigration Status: Evidence from the Day Labor Market

Gilbert Marzan, Bronx Community College, City University of New York;

Andres Torres, Hunter College, City University of New York

Puerto Rican Migration from New York City

Miguel Lopez, University of New Mexico

Rosa de Castaño's Texas de México Rescuing Women's Migratory History

Nildo Ouriques, Latin American Research Center, Brazil

Economía Política de la emigración en América Latina:

tendencias actuales

1:30 p.m. – 3:30 p.m.

HOUSTON II, 2nd Floor

SESSION 16: Inter-Intra National Politics & Cultures of the Americas

Moderator: **Adela de la Torre**, University of California, Davis

Panelists

Pablo González, UT Austin

"La Otra y el otro lado": Building a Transfrontera Movement to the Left & from Below

Diego A. Von Vacano, Texas A&M University

The Problem of Racial Identity in Latin American Political Thought

Adela de la Torre, University of California, Davis

Oaxaca: Popular Uprising or Orchestrated Chaos

Alex Chavez, UT Austin

Performing Migrant Cultures: Huapango Arribeno & Popular Immigration Discourse

1:30 p.m. – 3:30 p.m.

LONGHORN ROOM, 1st Floor

SESSION 17: Emerging Book Scholarship on Greater Mexico by UT Austin CMAS Faculty Affiliates

Moderator: **Richard Valencia**, UT Austin

Panelists

Richard Valencia, UT Austin

From the Classrooms to the Courtrooms: The Mexican American Litigative Struggle for Educational Equality

Gloria González-López, UT Austin

Retos y Lecciones: Transnational Feminist Research on Incest in Mexican Society

John M. González, UT Austin

Renaissance on the Border: Mexican Americans, Literary Modernity, & the Texas Centennial

Martha Menchaca, UT Austin

The Naturalization History of Mexican Immigrants in Texas: 1848 to 1921

3:30 p.m. – 3:45 p.m.

AUSTIN SUITE, 2nd Floor

BREAK

3:45 p.m. – 5:45 p.m.

2 CONCURRENT SESSIONS

3:45 p.m. – 5:45 p.m.

LONGHORN ROOM, 1st Floor

SESSION 18: Diversifying Americas Nonprofits: Latino Representation & Latino Outcomes

Moderator: **Belinda I. Reyes**, San Francisco State University

Panelists

Mary E. Medina, Center for Trustee Initiatives & Recruitment, Greater New York Hospital Association

Promoting Diversity on Hospital Boards: Setting the Framework for Supporting Quality Patient Care for Latino Communities

Orson Aguilar, The Greenlining Institute

Investing in Latino Civic Participation: Diversity in the Philanthropic Sector

Belinda I. Reyes, San Francisco State University

The Politics of Education in California: The Impact of Latino School Board Members on School Policy & Student Outcomes

3:45 p.m. – 5:45 p.m.

HOUSTON II, 2nd Floor

SESSION 19: Economics & Policy II

Moderator: **Marie Mora**, UT Pan American

Panelists

Aimee Chin, University of Houston

English Proficiency & Social Assimilation among Childhood Immigrants

Richard Fry, Pew Hispanic Center

The Hispanic Diaspora & the Public Schooling of Hispanics

Francesca Mazzolari, University of California at Irvine

Determinants & Effects of Naturalization: The Role of Dual Citizenship Laws

Marie T. Mora, UT Pan American

The Decline in the LEP-Earnings Penalty among Hispanic Men in the U.S. between 1980 & 2005

Pia Orrenius, Federal Reserve Bank of Dallas

The Minimum Wage & Latino Workers



Front Cover: *Economy of Class, Economy of Culture* by Juan E. Sanchez, 2007, Serigraph

Sponsors: The Center for Mexican American Studies (CMAS), College of Liberal Arts, Office of the President, Office of the Vice President for Diversity and Community Engagement, and Public Policy Institute at The University of Texas at Austin; the Inter-University Program for Latino Research (IUPLR), Institute for Latino Studies at the University of Notre Dame; and Anheuser-Busch, Inc.

Production design by Clarisa Hernández and Dolores García with assistance from CMAS Staff.