MEMORIAL RESOLUTION FOR
PROFESSOR EMERITUS AARON H. CHUTE

Aaron Hamilton Chute passed away on August 19, 1968, following an extended illness. With his passing the university lost a beloved Emeritus Professor and the world lost a great teacher. He is survived by his wife, Ruth Wells Chute; a daughter, Mrs. Thomas S. Bishop of Austin; and a son, George Merrill Chute of Dallas.

Professor Chute came to The University of Texas in 1947 when the Scarbrough Foundation of Austin made possible the establishment of a new Professorship in Retailing in the College of Business. He served twice as Chairman of the Department of Marketing Administration, from 1950 to 1953 and from 1957 to 1958, and taught in the department until his retirement here in 1964. He also served as a retailing specialist with The University of Texas Bureau of Business Research from 1947 to 1957.

Born October 30, 1891, in Toledo, Ohio, Dr. Chute was a Phi Beta Kappa graduate of the University of Michigan where he earned a B. A. degree in 1916. He earned his M.A. and Ph.D. degrees from Ohio State University in 1935. Before starting his teaching career, Dr. Chute had held executive positions in machine-tool and chemical industries and in Ohio department stores. During World War II he was a member of the War Department and War Food Administration staff in Washington, D. C., and

he joined the U. S. Army University staff in Biarritz, France, immediately after the end of the war. Before coming to Texas, Professor Chute had served as a member of the marketing faculty and a part-time consultant of the Bureau of Business Research at the University of Minnesota. Prior to that he had served with the Bureau of Business Research at Ohio State University. After his retirement from The University of Texas in 1964, Dr. Chute taught for two years as a Visiting Professor in the College of Business at Southern Methodist University. He then taught for three more years at Fresno State College in Fresno, California.

Several of his books have attained widespread distribution in the areas of pharmacy and marketing by manufacturers. In addition, he has published a number of monographs and articles.

Books

Marketing Burned Clay Products. Columbus: Ohio State University Press, 1939, 374 pages.

Retailing by Pharmacists. Minneapolis: Burgess Publishing Co., 1941.

Marketing by Manufacturers, Charles F. Phillips, Editor. Chicago: Richard D. Irwin, Inc., 1951 (revised edition) - contributed Chapter XXIX.

Business Management Handbook, J. K. Lasser, Editor. New York: McGraw-Hill Book Company, 1953 - contributed Chapter 8.

Executive Course in Profitable Business Management, J. K. Lasser, Editor. New York: McGraw-Hill Book Co., 1952. Vol. 8, "How to Organize for Good Customer Relations."

The Pharmacist in Retail Distribution (with Esther Hall). Austin: Hemphill Book Stores, 1953, 356 pages.

Monographs

Employee Discounts and Vacations in Ohio Department Stores. Columbus: Ohio State University, Bureau of Business Research, 1932, Bulletin X-35.

A Selected and Annotated Bibliography of Literature on Retailing. Austin: Bureau of Business Research, The University of Texas, March 1949.

Figuring for Merchandising Profit, Business Guide No. 1. Austin: Bureau of Business Research, The University of Texas, 1949.

Survey of the Retail Facilities and Prospects of Palestine, Texas. Austin: Bureau of Business Research, The University of Texas, 1954.

Articles

An article each month appeared in the Texas Business Review and in Texas Retail Trade for the period 1949-1957.

Dr. Chute's long list of honorary and professional memberships reflects a wide range of interests not only in marketing but also in political science and statistics.

Memberships Held

American Marketing Association
National Education Association of the United States
American Economics Association

National Advertising Executives Association
American Association of University Professors
Texas State Teachers Association
Foreign Policy Association
Texas Retail Personnel Association
Controller's Congress
Texas Chamber of Commerce Managers Association
American Collegiate Retailing Association

Dr. Chute was first listed in Who's Who in America in 1948. In 1958 he was the recipient of a College of Business Administration teaching excellence award. Dr. Chute was a very fine teacher and he was prouder of the teaching excellence award than any of his other honors. He inspired a number of his students to continue in graduate work. Several of the respected marketing professors today went into college teaching because of the influence of Dr. Chute.

Aaron Chute is best remembered for his enormous field of energy and excellent sense of humor. Even in recent years his pace of activities was difficult for a much younger man to match. He was a great nature lover and an avid gardener and his wide range of interests led him into a number of hobbies.

Norman Hackerman
President of the University of Texas at Austin

Eugene W. Nelson
Secretary of the General Faculty

These Resolutions were prepared by a Special Committee consisting of Professors Edward W. Cundiff, Chairman, Stanley Arbingast, William P. Boyd, and Charles Zlatkovich.