February 17, 2014

Gregory Fenves
Executive Vice President and Provost
The University of Texas at Austin
MAJ 201
Campus Mail Code: G1000

Dear Dr. Fenves:

Enclosed for your consideration and action is a proposal to make changes to the flags in the College of Communication section in the Undergraduate Catalog, 2014-2016 (D 11301-11307). On February 14, 2014, the Faculty Council approved the legislation on a no-protest basis. The proposal was classified as being of exclusive application and of primary interest only to a single college or school. The authority to grant final approval resides with UT System.

Please let me know if you have questions or if I can provide other information concerning these items of legislation.

Sincerely,

[Signature]

Dean P. Neikirk, Secretary
General Faculty and Faculty Council

DPN:dlr

Enclosure

xc: William Powers Jr., President
Charles Roeckle, Deputy to the President

cc (letter only): Roderick Hart, Dean, College of Communication
Kristi Fisher, Associate Vice Provost, IMA
Brenda Schumann, Associate Registrar
David Laude, Sr. Vice Provost, via Kati Pelletier
DOCUMENTS OF THE GENERAL FACULTY

PROPOSED CHANGES TO THE FLAGS IN THE COLLEGE OF COMMUNICATION SECTION IN THE UNDERGRADUATE CATALOG 2014-2016

Dean Roderick P. Hart in the College of Communication has filed with the secretary of the Faculty Council the following changes to the College of Communication section in the Undergraduate Catalog, 2014-2016. The faculty in the departments, college, and the dean approved the changes on July 1, 2013. The secretary has classified this proposal as legislation of exclusive application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the change on January 29, 2014, and forwarded the proposed changes to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 14, 2014.

Dean P. Neikirk, Secretary
General Faculty and Faculty Council

Posted on the Faculty Council website (http://www.utexas.edu/faculty/council/) on February 7, 2014.
PROPOSED CHANGES TO THE FLAGS IN THE COLLEGE OF COMMUNICATION SECTION IN THE UNDERGRADUATE CATALOG 2014-2016

Type of Change  Academic Change

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT NEAL ARMSTRONG TO DETERMINE IF SACS-COC APPROVAL IS REQUIRED.
   • Is this a new degree program? No
   • Does the program offer courses that will be taught off campus? No
   • Will courses in this program be delivered electronically? No

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:
   a. Add the following flags to the Advertising, Communication Sciences and Disorders, and Public Relations degree programs:
      • one cultural diversity in the US flag;
      • one global cultures flag;
      • one ethics and leadership flag;
      • one independent inquiry flag;
      • one quantitative reasoning flag
      • an additional writing flag for a total of three writing flags.
   b. Add the following flags to the Communication Studies degree program:
      • one global cultures flag;
      • one independent inquiry flag;
      • an additional writing flag for a total of three writing flags.
   c. Add the following flag to the Journalism degree program:
      • an additional writing flag for a total of three writing flags.
   d. Add the following flags to the Radio-Television-Film degree program:
      • one global cultures flag;
      • one ethics and leadership flag;
      • one independent inquiry flag;
      • one quantitative reasoning flag;
      • an additional writing flag for a total of three writing flags.

RATIONALE: To comply with the School of Undergraduate Studies request.

3. SCOPE OF PROPOSED CHANGE
   a. Does this proposal impact other colleges/schools? No
      If yes, then how?
   b. Will students in other degree programs be impacted (are the proposed changes to courses commonly taken by students in other colleges)? No
      If yes, then how?
   c. Will students from your college take courses in other colleges? n/a
      If 3 a, b, or c was answered with yes:
      How many students do you expect to be impacted?
      Impacted schools must be contacted and their response(s) included:
      Person communicated with:
Date of communication: 
Response: 
d. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? No.
   If yes, explain: 
   If yes, undergraduate studies must be informed of the proposed changes and their response included:
   Person communicated with:
   Date of communication:
   Response: 
e. Will this proposal change the number of hours required for degree completion? No.
   If yes, explain: 

4. COLLEGE/SCHOOL APPROVAL PROCESS
   Department approval date: July 1, 2013
   College approval date: July 1, 2013
   Dean approval date: July 1, 2013

PROPOSED NEW CATALOG TEXT:

On page 17 of the Advertising section, please make the following changes:

Prescribed Work
1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. [Two] Three courses with a writing flag[]; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill [these] flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the College of Communication's Degrees and Programs section; a complete list is available in the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.
4. Students must demonstrate [fourth semester level] intermediate proficiency [or the equivalent] in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Students who enter the University with a foreign language deficiency must take the first two semesters in a foreign language without degree credit to remove the deficiency. The usual course sequence is 406 or 506, 407 or 507 or 508K, 312K, and 312L. For some languages, different course numbers are used; such courses may be counted toward this requirement if they are designed to provide first-semester level through fourth-semester level proficiency. Credit may be earned by examination for any part of [the] a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult [the Division of Instructional Innovation and Assessment of the department concerned] with an academic advisor for information on testing.
5. Statistics and Scientific Computation 306, completed in residence. This course also meets the core curriculum mathematics requirement.
6. Twelve semester hours of coursework in the McCombs School of Business, preferably three hours in marketing, three hours in accounting, three hours in either legal environment of business or finance, and three hours in management. At least six of the twelve hours must be in upper-division coursework. Marketing 338 may not be used to fulfill this requirement.
7. At least thirty-six semester hours of upper-division coursework.
8. No more than twelve semester hours of transfer credit in advertising may be counted toward the degree.
9. Enough additional coursework to make a total of 120 semester hours. No more than forty-two hours in advertising and no more than thirty-six hours in any other single field may be counted toward the degree.

On page 20 of the Communication Sciences and Disorder section, please make the following changes:

Prescribed Work
1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. [Two] Three courses with a writing flag[ ]; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill [these] flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the College of Communication's Degrees and Programs section; a complete list is available in the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.
4. Students must demonstrate [fourth semester level] intermediateiciency [ or the equivalent] in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Students who enter the University with a foreign language deficiency must take the first two semesters in a foreign language without degree credit to remove the deficiency. The usual course sequence is 406 or 506, 407 or 507 or 508K, 312K, and 312L. For some languages, different course numbers are used; such courses may be counted toward this requirement if they are designed to provide first semester level through fourth semester level proficiency. Credit may be earned by examination for any part of the foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult [the Division of Instructional Innovation and Assessment or the department concerned] with an academic advisor for information on testing.
5. At least thirty-six semester hours of upper-division coursework.
6. No more than twelve semester hours of transfer credit in communication sciences and disorders may be counted toward the degree.
7. Enough additional coursework to make a total of 120 semester hours. No more than thirty-six semester hours in one field of study may be counted toward the degree.

On page 23 of the Communication Studies section, please make the following changes:

Prescribed Work
1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. [Two] Three courses with a writing flag[ ]; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics
and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill [these] flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.

3. Three semester hours of coursework in the College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the College of Communication's Degrees and Programs section; a complete list is available in the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.

4. Students must demonstrate intermediate proficiency in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Credit may be earned by examination for any part of a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult with an academic advisor for information on testing.

5. At least thirty-six semester hours of upper-division coursework.

4. No more than twelve semester hours of transfer credit in communication sciences and disorders may be counted toward the degree.

5. Enough additional coursework to make a total of 120 semester hours. No more than thirty-six semester hours in one field of study may be counted toward the degree.

On page 28 of the Journalism section, please make the following changes:

**Prescribed Work**

1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.

2. Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the Global Cultures and Cultural Diversity flags even if the course carries both flags. Courses that fulfill [these] flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.

3. Three semester hours of coursework in the College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree and flag requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the College of Communication's Degrees and Programs section; a complete list is available in the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.

4. Students must demonstrate [fourth-semester level] intermediate proficiency [or the equivalent] in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Students who enter the University with a foreign language deficiency must take the first two semesters in a foreign language without degree credit to remove the deficiency. The usual course sequence is 406 or 506, 407 or 507 or 508K, 312K, and 312L. For some languages, different course numbers are used; such courses may be counted toward this requirement if they are designed to provide first-semester level through fourth-semester level proficiency. Credit may be earned by examination for any part of [the] a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult [the Division of Instructional Innovation and Assessment of the department concerned] with an academic advisor for information on testing.

5. At least thirty-six semester hours of upper-division coursework.

6. No more than twelve semester hours of transfer credit in journalism may be counted toward the degree.
7. Enough additional coursework to make a total of 120 semester hours. No more than thirty-six semester hours in one field of study may be counted toward the degree, except as indicated under Major Requirements below.

On page 32 of the Public Relations section, please make the following changes:

Prescribed Work
1. Rhetoric and Writing 309K, 309S, or 310.
2. [Two] Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the global cultures and cultural diversity flags even if the course carries both flags. Courses that fulfill [these] flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the College of Communication dealing with the study of communication issues concerning at least one minority or nondominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the College of Communication's Degrees and Programs section; a complete list is available in the college’s Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.
4. Students must demonstrate [fourth-semester level] intermediate proficiency [or the equivalent] in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Students who enter the University with a foreign language deficiency must take the first two semesters in a foreign language without degree credit to remove the deficiency. The usual course sequence is 406 or 506, 407 or 507, 312K, and 312L. For some languages, different course numbers are used; such courses may be counted toward this requirement if they are designed to provide first semester level through fourth semester level proficiency. Credit may be earned by examination for any part of [the] a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult [the Division of Instructional Innovation and Assessment or the department concerned] with an academic advisor for information on testing.
5. Statistics and Scientific Computation 306, completed in residence. This course also meets the core curriculum mathematics requirement.
6. Twelve semester hours of coursework in business, preferably three hours in marketing, three hours in management, three hours in accounting, and three hours in either legal environment of business or finance. At least six of the twelve hours must be in upper-division coursework. Marketing 338 may not be counted toward this requirement.
7. At least thirty-six semester hours of upper-division coursework.
8. No more than twelve semester hours of transfer credit may be counted toward the major requirements given below.
9. Enough additional coursework to make a total of 120 semester hours. No more than thirty-six semester hours in one field of study may be counted toward the degree.

On page 35 of the Radio-Television-Film section, please make the following changes:

Prescribed Work
1. Three semester hours in English or rhetoric and writing in addition to the courses required by the core curriculum.
2. [Two] Three courses with a writing flag; one course with a quantitative reasoning flag; one course with a global cultures flag; and one course with a cultural diversity in the United States flag; one course with an ethics and leadership flag; and one course with an independent inquiry flag. The same course cannot be used to satisfy the Global Cultures and Cultural Diversity flags even if the course carries both flags. Courses that fulfill [these] flag requirements are identified in the Course Schedule. They may also be used to fulfill other degree requirements.
3. Three semester hours of coursework in the College of Communication dealing with the study of communication issues concerning at least one minority or non-dominant group within the United States. Courses that fulfill this requirement may also be used to fulfill other degree requirements. A partial list of these communication and culture courses is given in the Communication and Culture Requirement section under the College of Communication's Degrees and Programs section; a complete list is available from the college's Student Advising Office before registration for each semester and summer session. The courses are also identified in the Course Schedule.

4. Students must demonstrate [fourth semester level] intermediate proficiency [or the equivalent] in a single foreign language. Courses taken to meet this requirement may not be taken on the pass/fail basis. Students who enter the University with a foreign language deficiency must take the first two semesters in a foreign language without degree credit to remove the deficiency. The usual course sequence is 406 or 506, 407 or 507, or 508K, 312K, and 312L. For some languages, different course numbers are used; such courses may be counted toward this requirement if they are designed to provide first semester level through fourth semester level proficiency. Credit may be earned by examination for any part of [the] a foreign language sequence. An extensive foreign language testing program is available at the University. Students with knowledge of a language are encouraged to take appropriate tests both to earn as much credit as possible and to be placed at the proper level for further study. Students should consult [the Division of Instructional Innovation and Assessment or the department concerned] with an academic advisor for information on testing.

5. At least thirty-six semester hours of upper-division coursework.

6. No more than twelve semester hours of transfer credit in radio-television-film may be counted toward the degree.

7. Enough additional coursework to make a total of 120 semester hours. No more than forty-two hours in radio-television-film and no more than thirty-six hours in any other single field may be counted toward the degree.