February 9, 2016

Judith H. Langlois
Interim Executive Vice President and Provost
The University of Texas at Austin
MAI 201
Campus Mail Code: G1000

Dear Dr. Langlois:

Enclosed for your consideration and action are proposed changes to the College of Fine Arts chapter in the Undergraduate Catalog, 2016-2018. The changes were classified as being of exclusive interest to only one college or school and were approved by the Faculty Council on a no-protest basis on February 8, 2016. The authority to grant final approval on these changes resides with UT System.

- Proposed Minor in Arts Management and Administration (D 14040-14043)
- Personal Computing Devices Requirement (D 14044-14046)

Please let me know if you have questions or if I can provide other information concerning these items.

Sincerely,

Hillary Hart, Secretary
General Faculty and Faculty Council

HH:dlr

Enclosures

xc: Gregory L. Fenves, president
    Janet Dukerich, senior vice provost

ec (letter only): Carol Longoria, deputy to the president
    Rachel Martin, assistant dean, College of Fine Arts
    Catherine Whited, senior degree auditor, College of Fine Arts
    Allen Walser, manager of reporting and analysis, IRRIS
    Brenda Schumann, associate registrar
    Lydia Cornell, program coordinator, provost’s office
    Michelle George, administrative manager for faculty affairs, provost’s office
REQUEST TO ADD A TRANSCRIPT-RECOGNIZED ARTS MANAGEMENT AND ADMINISTRATION MINOR IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Dean Doug Dempster, in the College of Fine Arts has filed with the secretary of the Faculty Council the following changes to the Undergraduate Catalog, 2016-2018. The secretary has classified this proposal as legislation of exclusive application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on January 20, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 8, 2016.

Hillary Hart, Secretary
General Faculty and Faculty Council

Posted on the Faculty Council website (http://www.utexas.edu/faculty/council/) on February 1, 2016.
REQUEST TO ADD A TRANSCRIPT-RECOGNIZED ARTS MANAGEMENT AND ADMINISTRATION MINOR IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. Type of Proposal  ☒ New Transcript-Recognized Minor  
☐ Change an Existing Transcript-Recognized Minor  
☐ Delete a Transcript-Recognized Minor

2. Official Name: Minor in Arts Management and Administration

3. Proposed Implementation Date: Fall 2016

4. Field of Study, CIP Code (administrative unit awarding the certificate): 50.1001 Arts, Entertainment, and Media management, General (College of Fine Arts)

5. Statement of Objective: The Undergraduate Minor in Arts Management and Administration is designed as a complementary course of study to supplement the major course of study of students in the College of Fine Arts (though it is open to other interested students as well). Its basic purpose is to provide students with knowledge and skills regarding the business and managerial dimensions of the arts world that supplements the arts-focused content of their major. The goals in doing so are to broaden students’ understanding of professional skills helpful in establishing and advancing a career in the arts, and to expand their horizons and options regarding the variety of available careers. Professionally and practically oriented knowledge and skills, however, are conveyed within a broader context that introduces students to the nature and functioning of the organizations (and wider policy context) within which artistic creation, distribution and presentation, and/or engagement occurs. COFA majors comprise a variety of arts disciplines and foci, and therefore the minor will focus on cross-cutting (versus discipline-specific) content. The minor is multi-sectoral in orientation, and assumes that students may pursue careers in for-profit, nonprofit, and public venues. The design of the minor reflects the belief that while the balance may vary in different settings, certain arts management knowledge and expertise are applicable in both business and nonprofit settings — and that the hybrid character of many arts organizations requires an ability to manage both commercial and aesthetic/social goals and activities. Toward that end, the minor combines coursework from the College of Fine Arts and the McCombs School of Business (Business Foundations Program).

Recent research on art school alumni (from the Strategic National Alumni Arts Project) confirms the importance of financial and business management and entrepreneurial skills in their subsequent careers. The enthusiasm with which undergraduates have responded to the College of Fine Arts’ new Career Services Integrated Advising reveals their desire for greater opportunities to broaden their professional skills and overarching knowledge of the arts world. Providing this minor both speaks to current UT students needs, and enhances the attractiveness of UT to prospective Fine Arts majors as a place where they can pursue both the aesthetic and business training and knowledge so important to future work in this field.

6. Admissions requirement (if any): GPA of 2.5 or above; completion of thirty undergraduate credit hours.

7. Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester: Ten to twenty annually

8. Anticipated Enrollment Capacity? Forty to fifty

9. Number of Hours Required for Completion: Fifteen

1 http://snaap.indiana.edu/snaapshot/#skillwhat accessed 2/8/15
10. **Composition of the Minor Faculty Committee (including the committee chair):**

<table>
<thead>
<tr>
<th>Name of Faculty Member</th>
<th>College/Department</th>
<th>Title at UT Austin</th>
<th>Highest Degree and Awarding Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paul Bonin-Rodriguez</td>
<td>COFA (Theatre and Dance)</td>
<td>Assistant Professor, Performance as Public Practice</td>
<td>PhD, The University of Texas at Austin</td>
</tr>
<tr>
<td>Andrew Dell’Antonio</td>
<td>COFA (Butler School of Music)</td>
<td>Assoc. Dean of Undergraduate Studies COFA, and University Distinguished Teaching Professor of Musicology</td>
<td>PhD, UC-Berkeley</td>
</tr>
<tr>
<td>Doug Dempster</td>
<td>COFA (Theatre and Dance)</td>
<td>Dean of COFA, and Marie and Joseph D. Jamail Senior Regents Professorship and the Effie Marie Cain Regents Chair in Theatre and Dance</td>
<td>PhD, UNC-Chapel Hill</td>
</tr>
<tr>
<td>Martha Hilley (committee chair)</td>
<td>COFA (Butler School of Music)</td>
<td>Professor of Group Piano and Pedagogy University Distinguished Teaching Professor</td>
<td>MA, Sam Houston State University</td>
</tr>
<tr>
<td>Regina Hughes</td>
<td>McCOMBS BUSINESS SCHOOL</td>
<td>Distinguished Senior Lecturer in Finance Director, Business Foundations Program</td>
<td>MS, University of North Texas</td>
</tr>
<tr>
<td>Francie Ostrower</td>
<td>LBJ and COFA (Theatre and Dance)</td>
<td>Professor, Director of Graduate Portfolio Program in Arts and Cultural Management and Entrepreneurship</td>
<td>PhD, Yale University</td>
</tr>
<tr>
<td>Kathy Panoff</td>
<td>COFA</td>
<td>Director and Associate Dean Texas Performing Arts, and Senior Lecturer</td>
<td>MA, U. of Cincinnati</td>
</tr>
</tbody>
</table>

11. **Academic Course Requirements:** Use this table to identify the courses that qualify for this minor program.

<table>
<thead>
<tr>
<th>Course Abbreviation and Number</th>
<th>Course Title</th>
<th>SCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>FA 362</td>
<td>Foundations of Arts Management</td>
<td>3</td>
</tr>
<tr>
<td>FA 363</td>
<td>Arts Entrepreneurship and New Venture Creation</td>
<td>3</td>
</tr>
<tr>
<td>FA 364</td>
<td>Developing and Reaching Audiences</td>
<td>3</td>
</tr>
<tr>
<td>FA 340</td>
<td>Fine Arts Internship</td>
<td>3</td>
</tr>
<tr>
<td>FA 365</td>
<td>Fundraising in the Arts</td>
<td>3</td>
</tr>
<tr>
<td>FA 366</td>
<td>Managing Arts Organizations</td>
<td>3</td>
</tr>
<tr>
<td>FA 367</td>
<td>Philanthropy and Arts Organizations</td>
<td>3</td>
</tr>
<tr>
<td>FA 368</td>
<td>Cultural Policy and Participation</td>
<td>3</td>
</tr>
<tr>
<td>FA 369 / AET 367</td>
<td>The Entrepreneurial Artist</td>
<td>3</td>
</tr>
<tr>
<td>FA 370</td>
<td>Longhorn Startup (Spring Semester)</td>
<td>3</td>
</tr>
<tr>
<td>MAN 320F</td>
<td>Foundations of Management (or MAN 336)</td>
<td>3</td>
</tr>
<tr>
<td>MKT 320F</td>
<td>Foundations of Marketing (or MKT 337)</td>
<td>3</td>
</tr>
<tr>
<td>FIN 320F</td>
<td>Foundations of Finance (prereq. ACC 310F) (or FIN 357)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 310F</td>
<td>Foundations of Accounting (or ACC 311)</td>
<td>3</td>
</tr>
<tr>
<td>LEB 320F</td>
<td>Foundations of Business Law (or LEB 323)</td>
<td>3</td>
</tr>
<tr>
<td>IB 320F</td>
<td>Foundations of International Business (or IB 350)</td>
<td>3</td>
</tr>
</tbody>
</table>
12. **Other Minor Requirements:** Completion of Minor requires two Fine Arts (FA) courses (of which one must be Foundations of Arts Management or equivalent), two courses from the McCombs Business Foundations Program offerings, one of which must be Foundations of Accounting (or equivalents in the case of McCombs School Business majors), and one three credit internship (FA 340) coordinated by the College of Fine Arts Career Services Office. The McCombs Business School is aware of, and supportive of, this proposal. Students are required to have an overall 2.5 or above in minor coursework; no coursework taken for credit/no credit may be counted toward the minor.

13. **College/School Approval Process:**
   Approver: Doug Dempster
   Title: Dean of the College of Fine Arts
   Date: October 20, 2015

PROPOSED NEW CATALOG TEXT Catalog language; to go in section *Catalogs > Undergraduate > College of Fine Arts > Degrees and Programs* (new section for Minors)

**Minor in Arts Management and Administration**

The Minor in Arts Management and Administration requirements are:

1. **Fifteen semester hours, consisting of:**
   a. FA 362: Foundations of Arts Management
   b. ACC 310F or 312
   c. FA 340: Fine Arts Internship
   d. Three hours chosen from FA 363, 364, 365, 366, 367, 368, 369, or 370
   e. Three hours chosen from MAN 320F or 336; MKT 320F or 337; FIN 320F or 357; LEB 320F or 323; L B 320F or 350

2. **2.50 overall grade point average in minor coursework. All courses must be taken on the letter-grade basis.**
DOCUMENTS OF THE GENERAL FACULTY

PROPOSAL TO REQUIRE A PERSONAL COMPUTING DEVICE FOR THE ART AND ART HISTORY AND ARTS AND ENTERTAINMENT TECHNOLOGIES DEGREE PROGRAMS IN THE COLLEGE OF FINE ARTS CHAPTER IN THE UNDERGRADUATE CATALOG 2016-2018

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Type of Change  ☒ Academic Change
□ Degree Program Change (THECB form required)

Proposed classification  ☒ Exclusive  □ General  □ Major

1. IF THE ANSWER TO ANY OF THE FOLLOWING QUESTIONS IS YES, THE COLLEGE MUST CONSULT LINDA DICKEYNS, DIRECTOR OF ACCREDITATION AND ASSESSMENT, TO DETERMINE IF SACS-COC APPROVAL IS REQUIRED.
   • Is this a new degree program?  Yes □  No ☒
   • Does the program offer courses that will be taught off campus?  Yes □  No ☒
   • Will courses in this program be delivered electronically?  Yes □  No ☒

2. EXPLAIN CHANGE TO DEGREE PROGRAM AND GIVE A DETAILED RATIONALE FOR EACH INDIVIDUAL CHANGE:
With the increase in technological focus in the training of artists and designers, the Department of Art and Art History has determined that it is crucial for students to be able to work both in the classroom and for independent projects with their own computing devices. After significant research, Department leadership has formulated a hardware and software configuration that is most appropriate for students to obtain for pedagogical success. Department leadership will continue to research and update the requirement according to best pedagogical and professional practices.

3. THIS PROPOSAL INVOLVES (Please check all that apply)
   □ Courses in other colleges  □ Courses in proposer’s college that are frequently taken by students in other colleges  □ Flags
   □ Course in the core curriculum  □ Change in course sequencing for an existing program  □ Courses that have to be added to the inventory  ☒ Other
   □ Change in admission requirements (external or internal)  □ Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)

4. SCOPE OF PROPOSED CHANGE
   a. Does this proposal impact other colleges/schools?  Yes □  No ☒
      If yes, then how?
   b. Do you anticipate a net change in the number of students in your college?  Yes □  No ☒
      If yes, how many more (or fewer) students do you expect?
   c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college?  Yes □  No ☒
      If yes, please indicate the number of students and/or class seats involved.
   d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges?  Yes □  No ☒
      If yes, please indicate the number of students and/or class seats involved.

If 4 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted?
Impacted schools must be contacted and their response(s) included:
Person communicated with:
Date of communication:
Response:

e. Does this proposal involve changes to the core curriculum or other basic education requirements (42-hour core, signature courses, flags)? If yes, explain: No
If yes, undergraduate studies must be informed of the proposed changes and their response included:
Person communicated with:
Date of communication:
Response:

f. Will this proposal change the number of hours required for degree completion? If yes, explain: No

5. COLLEGE/SCHOOL APPROVAL PROCESS
Department approval date: September 30, 2015 Approved by whom: Faculty in the Department of Art and Art History
College approval date: October 19, 2015 Approved by whom: CoFA Curriculum Committee
Dean approval date: October 20, 2015 Approved by whom: Dean Doug Dempster

PROPOSED NEW CATALOG TEXT: Catalog language; to go in
section Catalogs > Undergraduate > College of Fine Arts > Academic Policies and Procedures > Special Regulations of the College

Personal Computing Devices

Undergraduate majors in the Department of Art and Art History and the Center for Arts and Entertainment Technologies must provide their own portable computing devices and software suitable for use in the classroom and for completing course assignments. Information about specific technical requirements is available from the departmental undergraduate advising office.