PROPOSAL TO CREATE A TRANSCRIPT-RECOGNIZED APPLIED STATISTICAL MODELING CERTIFICATE IN THE COLLEGE OF NATURAL SCIENCES CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Dean Linda Hicke, in the College of Natural Sciences has filed with the secretary of the Faculty Council the following addition of an Applied Statistical Modeling Certificate to the Undergraduate Catalog, 2016-2018. On April 28, 2015, the Department of Statistics and Data Sciences approved the proposal, and on September 28, 2015, Associate Dean David Vanden Bout approved it on behalf of the college and the dean. The secretary has classified this proposal as legislation of general interest to more than one college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the changes on October 22, 2015, and forwarded them to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System with formal notification to the Texas Higher Education Coordinating Board.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by November 11, 2015.

Hillary Hart, Secretary
General Faculty and Faculty Council

Posted on the Faculty Council website <http://www.utexas.edu/faculty/council/> on October 29, 2015.
PROPOSAL TO CREATE A TRANSCRIPT-RECOGNIZED APPLIED STATISTICAL MODELING CERTIFICATE IN THE COLLEGE OF NATURAL SCIENCES CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. Type of Proposal
   - ☑ New Certificate Program (requiring THECB notification only)
   - ☐ Change an Existing Certificate Program
   - ☐ Delete a Program

   Proposed classification
   - ☐ Exclusive
   - ☑ General
   - ☐ Major

2. THIS PROPOSAL INVOLVES (Please check all that apply)
   - ☑ Courses in other colleges
   - ☑ Courses in proposer’s college that are frequently taken by students in other colleges
   - ☑ Course in the core curriculum
   - ☑ Change in course sequencing for an existing program
   - ☐ Flags
   - ☐ Courses that have to be added to the inventory
   - ☐ Requirements not explicit in the catalog language (e.g., lists of acceptable courses maintained by department office)

3. SCOPE OF PROPOSED CHANGE
   a. Does this proposal impact other colleges/schools? Yes ☑ No ☐
      If yes, then how? Yes. This certificate program is designed to appeal to students across the university in engineering, science, economics, mathematics, psychology, and other disciplines. The certificate requires students to build a foundation in applied statistical modeling through coursework chosen from the departments of Statistics and Data Sciences, Mathematics, Economics, Information, Risk, & Operations Management, Educational Psychology, Psychology, and Electrical & Computer Engineering. The six hours of additional electives are designed to count appropriate coursework in other majors across the university. It is our goal that students select applied statistical modeling electives that they may count in both their majors and the certificate.

   b. Do you anticipate a net change in the number of students in your college? Yes ☐ No ☑
      If yes, how many more (or fewer) students do you expect?

   c. Do you anticipate a net increase (or decrease) in the number of students from outside of your college taking classes in your college? Yes ☑ No ☐
      If yes, please indicate the number of students and/or class seats involved. Yes. We anticipate a small net increase in the number of students taking: M 358K (3), M 362K (1), M 378K (1), SDS 302 (1), SDS 304 (3), SDS 306 (3), SDS 321 (3), SDS 328M (2), SDS 352 (2), SDS 323 (2) and SDS 325H (1). These numbers are not sufficient to warrant an additional section or increase in the instructional budget. The following SDS courses have not been offered but are included in the certificate as part of future planning to provide for increased course choices to students: SDS 323, 352, 353, 374E, and 375.

   d. Do you anticipate a net increase (or decrease) in the number of students from your college taking courses in other colleges? Yes ☐ No ☑
      If yes, please indicate the number of students and/or class seats involved. No. We do not anticipate a net increase or decrease in the number of students and/or class seats for students taking coursework in other colleges. The courses offered in McCombs School of Business, Moody College of Communication, College of Education, Cockrell School of Engineering, Jackson School of Geosciences, and College of Liberal Arts are included to accommodate students who are already majors in these colleges and fields of study.
If 3 a, b, c, or d was answered with yes, please answer the following questions. If the proposal has potential budgetary impacts for another college/school, such as requiring new sections or a non-negligible increase in the number of seats offered, at least one contact must be at the college-level.

How many students do you expect to be impacted? Our target enrollment for the certificate is fifty, with ten to twenty graduates per academic year. We anticipate very small increases in enrollments in mathematics and statistics and data sciences classes, detailed in 3c. We do not anticipate any increases in enrollments for courses taught in other colleges.

Impacted schools must be contacted and their response(s) included:

1) McCombs School of Business
   Person communicated with: Dr. Prabhudev Koana, chair, Department of Information, Risk, and Operations Management
   Date of communication: March 2015
   Response: approved inclusion of STA courses

2) Moody College of Communication
   Person communicated with: Dr. Patricia Stout, director, Department of Advertising
   Date of communication: March 3, 2015
   Response: approved inclusion of ADV course

   Person communicated with: Dr. Barry Brummett, chair, Department of Communication Studies
   Date of communication: March 3, 2015
   Response: approved inclusion of CMS course

2) College of Education
   Person communicated with: Dr. Cindy Carlson, chair, Department of Educational Psychology
   Date of communication: March 4, 2015
   Response: approved inclusion of EDP courses

   Person communicated with: Dr. John Bartholomew, interim chair, Department of Kinesiology and Health Education
   Date of communication: Feb. 13, 2015
   Response: approved inclusion of HED and KIN courses

4) Cockrell School of Engineering
   Person communicated with: Dr. Jon Olson, chair, Department of Petroleum and Geosystems Engineering
   Date of communication: Feb. 13, 2015
   Response: approved inclusion of PGE course

   Person communicated with: Dr. Ahmed Tweflik, chair, Department of Electrical and Computer Engineering
   Date of communication: April 9, 2015
   Response: approved inclusion of EE courses

5) Jackson School of Geosciences
   Person communicated with: Dr. Ron Steel, chair, Department of Geological Sciences
   Date of communication: Feb. 13, 2015
   Response: approved inclusion of GEO courses
6) College of Liberal Arts  
   Person communicated with: Dr. Jason Abrevaya, chair, Department of Economics  
   Date of communication: Feb. 13, 2015  
   Response: approved inclusion of ECO courses  

   Person communicated with: Dr. Robert Crosnoe, chair, Department of Sociology  
   Date of communication: Feb. 13, 2015  
   Response: approved inclusion of SOC course  

   Person communicated with: Dr. Jacqueline Woolley, chair, Department of Psychology  
   Date of communication: March 26, 2015  
   Response: approved inclusion of PSY courses  

4. **Official Certificate Name:** Applied Statistical Modeling  
5. **Proposed Implementation Date:** Fall 2016  
6. **CIP Code** (administrative unit awarding the certificate): 27.0501; Department of Statistics and Data Sciences  
7. **Statement of Objective:**  
   The Certificate in Applied Statistical Modeling equips undergraduate students with the tools necessary to understand how to apply statistics to their primary field of study. This certificate program is designed to complement diverse degree programs and to appeal to students across the University in engineering, science, economics, mathematics, and many other disciplines. Certificate students will fulfill a two-course sequence on the mathematical foundations of statistics, a two-course sequence on applied statistics, data mining, or machine learning, and complete two elective courses in statistics, machine learning, econometrics, and other relevant courses from the approved elective list.  

8. **Number of Students Expected to Receive the Certificate Each Semester:**  
   Ten to twenty students are expected to earn the certificate each long semester.  

9. **Number of Hours Required for Completion:** Eighteen hours.  
10. **List Faculty on the Certificate Program Faculty Committee.**

<table>
<thead>
<tr>
<th>Name of Faculty Member</th>
<th>College/Department</th>
<th>Title at UT Austin</th>
<th>Highest Degree and Awarding Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>*James G. Scott (program co-chair)</td>
<td>McCombs/IROM</td>
<td>Assistant Professor</td>
<td>Ph.D., Duke University</td>
</tr>
<tr>
<td>*Carlos Carvalho (program co-chair)</td>
<td>McCombs/IROM</td>
<td>Associate Professor</td>
<td>Ph.D., Duke University</td>
</tr>
<tr>
<td>*Michael Daniels</td>
<td>CNS/SDS/Section of Integrative Biology</td>
<td>Professor</td>
<td>Sc.D., Harvard University</td>
</tr>
<tr>
<td>*Lizhen Lin</td>
<td>SDS</td>
<td>Assistant Professor</td>
<td>Ph.D., University of Arizona</td>
</tr>
<tr>
<td>* Lauren Meyers</td>
<td>CNS/SDS/Section of Integrative Biology</td>
<td>Professor</td>
<td>Ph.D. Stanford University</td>
</tr>
</tbody>
</table>
11. **Academic Course Requirements**: Use this table to identify the courses that qualify for this certificate program.

<table>
<thead>
<tr>
<th>Course Abbreviation and Number</th>
<th>Course Title</th>
<th>SCH</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>College of Natural Sciences</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| CS 343 | Artificial Intelligence #  
# CS 310, 310H, 429, or 429H; and M 362K or SDS 321. | 3 |
| M 339J | Probability Models with Actuarial Applications #  
# M 358K or 378K. | 3 |
| M 349P | Actuarial Statistical Estimate #  
# M 339J and M 341 or 340L. | 3 |
| M 349R | Applied Regression and Time Series #  
# M 358K or 378K or an introductory statistics course and consent of the director of the concentration in actuarial studies. | 3 |
| M 358K | Applied Statistics #  
# M 362K. | 3 |
| M 362K | Probability I #  
# M 408D, 408L, or 408S. | 3 |
| M 362M | Introduction to the Stochastic Processes #  
# M 362K. | 3 |
| M 378K | Introduction to Mathematical Statistics #  
# M 362K. | 3 |
| PBH 354 | Epidemiology #  
# BIO 325 or 325H; PBH 317; and credit or registration for BIO 328M or SDS 328M. | 3 |
| SDS 302 | Data Analysis for the Health Sciences | 3 |
| SDS 304 | Statistics in Health Care | 3 |
| SDS 306 | Statistics in Market Analysis | 3 |
| SDS 321 | Introduction to Probability and Statistics #  
# CS 311, 313K, M 325K, and M 408C, 408K, or 408N. | 3 |
| SDS 323 | Statistical Learning and Inference #  
# SDS 321 or the equivalent | 3 |
| SDS 325H | Honors Statistics #  
# Admission to Dean’s Scholars Honors Program or consent of | 3 |
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>SDS 328M</td>
<td>Biostatistics #</td>
<td># 6 hours of BIO.</td>
</tr>
<tr>
<td>SDS 348</td>
<td>Computational Biology and Bioinformatics #</td>
<td># SDS 328M</td>
</tr>
<tr>
<td>SDS 352</td>
<td>Statistical Methods #</td>
<td># 1 of the following: M 316, SDS 303, 304, 305, or 306.</td>
</tr>
<tr>
<td>SDS 353</td>
<td>Advanced Multivariate Modeling #</td>
<td># M 408D or 408M; and SDS 325H or 352.</td>
</tr>
<tr>
<td>SDS 374E</td>
<td>Visualization and Data Analysis for Science and Engineering #</td>
<td># M 408D or 408M, 340, and prior programming experience using C or Fortran on Linux or Unix systems.</td>
</tr>
<tr>
<td>SDS 375</td>
<td>Special Topics in Scientific Computation #</td>
<td># Upper-division standing; additional prerequisites may vary with the topic.</td>
</tr>
<tr>
<td>SDS 378</td>
<td>Introduction to Mathematical Statistics #</td>
<td># M 362K.</td>
</tr>
<tr>
<td>SDS 379R</td>
<td>Undergraduate Research #</td>
<td># Upper-division standing and consent of instructor.</td>
</tr>
<tr>
<td>STA 309</td>
<td>Elementary Business Statistics #</td>
<td># M 408D, 408L, or 408S.</td>
</tr>
<tr>
<td>STA 371G</td>
<td>Statistics and Modeling #</td>
<td># MIS 301, 310H, or 310; STA 309 or 309H; and credit or registration for BA 324 or 324H.</td>
</tr>
<tr>
<td>STA 371H</td>
<td>Statistics and Modeling: Honors #</td>
<td># MIS 301, 310H, or 310; M 408D, 408L, 408M or 408S; STA 309 or 309H; and credit or registration for BA 324 or 324H.</td>
</tr>
<tr>
<td>STA 372</td>
<td>Topic 5: Financial and Econometric Time Series Modeling #</td>
<td># Upper-division standing and STA 309; STA 317G, 371H, 375, or 375H.</td>
</tr>
<tr>
<td>STA 375</td>
<td>Statistics and Modeling for Finance #</td>
<td># MIS 301, 301H, or 310; M 408D, 408L, 408M, or 408S; STA 309 or 309H; and credit or registration for BA 324 or 324H.</td>
</tr>
<tr>
<td>ADV 344K</td>
<td>Advertising Research #</td>
<td># Upper-division standing; ADV 318J; ADV 309R, PR 309, STA 309, or SDS 306. For advertising majors, credit or registration for ADV 325.</td>
</tr>
<tr>
<td>CMS 348</td>
<td>Communication Research Methods #</td>
<td># Upper-division standing.</td>
</tr>
<tr>
<td>EDP 371</td>
<td>Introduction to Statistics</td>
<td></td>
</tr>
<tr>
<td>HED 343</td>
<td>Foundations of Epidemiology #</td>
<td># Consent of instructor.</td>
</tr>
<tr>
<td>HED 373</td>
<td>Evaluation and Research Design #</td>
<td># Upper-division standing.</td>
</tr>
<tr>
<td>KIN 376</td>
<td>Measurement in Kinesiology #</td>
<td># 6 hours of upper-division coursework in KIN.</td>
</tr>
<tr>
<td>EE 351K</td>
<td>Probability and Random Processes #</td>
<td># EE 313.</td>
</tr>
<tr>
<td>EE 361M</td>
<td>Introduction to Data Mining #</td>
<td></td>
</tr>
<tr>
<td>Course</td>
<td>Requirements</td>
<td>Credits</td>
</tr>
<tr>
<td>-----------------</td>
<td>------------------------------------------------------------------------------</td>
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</tr>
</tbody>
</table>
| PGE 378         | Applied Reservoir Characterization #  
                  # GEO 416M or 316P; and PGE 323K or 331, and 337.                  | 3       |
| GEO 325K        | Computational Methods #  
                  # GEO 325J, and PHY 301 and 316.                                   | 3       |
| GEO 365N        | Seismic Data Processing #  
                  # Upper-division standing; GEO 325K and 465K.                     | 3       |
| ECO 329         | Economic Statistics #  
                  # ECO 304K and 304L; and M 408C and 408D, or 408K and 408L, or 408N and 408S. | 3       |
| ECO 341K        | Introduction to Econometrics #  
                  # ECO 420K and 329.                                                  | 3       |
| ECO 354K        | Introductory Game Theory #  
                  # ECO 420K and 329.                                                  | 3       |
| PSY 418         | Statistics and Research Design #  
                  # PSY 301, and 1 of the following: M 302, 303D, 403K, 305G, 408C, 408K, 316; or SDS 302, 303, 304, 305, 306, 318. | 4       |
| PSY 325K        | Advanced Statistics #  
                  # For psychology majors, PSY 301 and 418. For nonmajors, upper-division standing, PSY 301, and 1 of the following: BIO 318M, CE 311S, ECO 329, EDP 371, EE 351K, GOV 350K, M 316, 362K, ME 335, PSY 317, SOC 317L, SW 318, STA 309, SDS 302, 303, 304, 305, 306, or 318. | 3       |
| SOC 317L        | Introduction to Social Statistics                                           | 3       |

12. **Other Certificate Requirements:** Students must receive a C or better in each course applied to the certificate and have a cumulative grade point average of 3.0 or higher in the courses presented to fulfill the certificate.

13. **Give a Detailed Rationale for Change(s):**

The rationale for creating the Undergraduate Certificate in Applied Statistical Modeling is to provide undergraduate students at The University of Texas at Austin the opportunity to develop expertise in applied statistical methods. There is career-driven student demand for more intensive data modeling skills that students’ majors currently do not provide. This demand can be satisfied by a certificate program that is less intensive than a master’s degree. The certificate curriculum can be accommodated within a student's regular undergraduate program, or at most, one additional semester beyond the baccalaureate. Additionally, a certificate program will standardize the quality of this additional training while offering official recognition of student achievement of data modeling skills.

The Department of Statistics and Data Sciences (SDS) acts as a central hub, working with faculty throughout campus with the intent to foster faculty collaboration and afford undergraduates in a variety of disciplines the invaluable training in the development and application of statistical methods. No other UT academic unit has the requisite skilled faculty of interdisciplinary breadth and relevant experience. The SDS has the requisite faculty with the skills to teach the certificate curriculum plus experience teaching the undergraduate students who would most likely take certificate courses. Also, the SDS has the interdisciplinary breadth of faculty for the various academic areas from which certificate students are most likely to come.

14. **College/School Approval Process:**

Approver: Michael Daniels, Chair, Department of Statistics and Data Sciences  
Date: February 6, 2015; April 22, 2015; April 28, 2015
PROPOSED NEW CATALOG TEXT:

APPLIED STATISTICAL MODELING

The certificate in Applied Statistical Modeling equips undergraduate students with the tools necessary to understand how to apply statistics to their primary field of study. This certificate program is designed to complement diverse degree programs and to appeal to students across the University in engineering, science, economics, mathematics, and many other disciplines. Certificate students will complete a two-course sequence in the mathematical foundations of statistics, a two-course sequence in applied statistics, data mining, and machine learning, and six additional hours in statistics, machine learning, econometrics, and other relevant courses from the approved list below.

Admission to the certificate is by application only. Students may download an application form from the Department of Statistics and Data Sciences webpage. Students seeking the certificate must also complete the prerequisite course Mathematics 408C or 408L with a grade of at least C-

The certificate consists of eighteen hours. Students must receive a grade of at least C in each course applied toward the certificate and have a cumulative grade point average of at least 3.0 in the courses presented to fulfill the certificate. Students must contact the Department of Statistics and Data Sciences to apply for the certificate in the semester in which they are completing the requirements and graduating.

1. Sequence in the mathematical foundation of statistics:
   a. Choose one of the following: Electrical and Computer Engineering 351K, Mathematics 362K, or Statistics and Data Sciences 321.
   b. Choose one of the following: Mathematics 378K or Statistics and Data Sciences 323 or 378.

2. Sequence in applied statistics, data mining, and machine learning:
   a. Choose one of the following: Economics 329, Educational Psychology 371, Mathematics 358K, Psychology 418, Sociology 317L, Statistics 309, Statistics and Data Sciences 302, 304, 306, or 328M.


4. Six hours of additional coursework chosen freely from the following lists. Of the six hours, a minimum of 3 hours must be upper-division.
   d. Courses in the College of Education: Health Education 343 and 373, and Kinesiology 376.
   f. Courses in the Jackson School of Geosciences: Geological Sciences 325K and 365N.
   g. Courses in the College of Liberal Arts: Economics 350K (Topic 4: Advanced Econometrics) and 354K, and Psychology 325K.

1 See footnote 1b above: 18-24 hours are required.