REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

Interim Dean Jay M. Bernhardt, in the Moody College of Communication has filed with the secretary of the Faculty Council the following changes to the Undergraduate Catalog, 2016-2018. The secretary has classified this proposal as legislation of exclusive application and of primary interest only to a single college or school.

The Committee on Undergraduate Degree Program Review recommended approval of the minor on February 3, 2016, and forwarded the proposal to the Office of the General Faculty. The Faculty Council has the authority to approve this legislation on behalf of the General Faculty. The authority to grant final approval on this legislation resides with UT System.

If no objection is filed with the Office of the General Faculty by the date specified below, the legislation will be held to have been approved by the Faculty Council. If an objection is filed within the prescribed period, the legislation will be presented to the Faculty Council at its next meeting. The objection, with reasons, must be signed by a member of the Faculty Council.

To be counted, a protest must be received in the Office of the General Faculty by February 11, 2016.

Hillary Hart, Secretary
General Faculty and Faculty Council

Posted on the Faculty Council website (http://www.utexas.edu/faculty/council/) on February 5, 2016.
REQUEST TO ADD A TRANSCRIPT-RECOGNIZED MINOR IN US LATINO AND LATIN AMERICAN MEDIA STUDIES IN THE MOODY COLLEGE OF COMMUNICATION CHAPTER IN THE UNDERGRADUATE CATALOG, 2016-2018

1. **Type of Proposal**
   - ☑ New Transcript-Recognized Minor
   - ☐ Change an Existing Transcript-Recognized Minor
   - ☐ Delete a Transcript-Recognized Minor

2. **Official Name:** Minor in US Latino and Latin American Media Studies Minor

3. **Proposed Implementation Date:** Fall 2016

4. **Field of Study, CIP Code** (administrative unit awarding the certificate): Radio-Television and Film, 09.0102.00

5. **Statement of Objective:** Important demographic trends in the U.S. are putting a multicultural spin on everything from business and politics to entertainment and technology, and the rapid growth of Spanish-language media within the U.S., and transnational/regional media in the Americas, is also unprecedented. Organizations intent on serving Latinos, whether at a local, regional or international level, are increasingly recognizing the importance of building teams of professionals with a nuanced understanding of Latino communities, media markets and communication issues as they impact Latinos. The goal of this program is to educate communication professionals and scholars who value diversity and who can provide socially-responsible leadership in their respective fields. The program has been in existence since 1995.

6. **Admissions requirement (if any):** This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to twenty total). Students interested should discuss minor options with the Latino Media Studies Advisor in the Moody College of Communication.

7. **Number of Students Expected to Receive the Transcript-Recognized Minor Each Semester:** Approximately fifteen to twenty-five students

8. **Anticipated Enrollment Capacity?** Approximately fifty to seventy-five students

9. **Number of Hours Required for Completion:** Eighteen hours

10. **Composition of the Minor Faculty Committee (including the committee chair):**

<table>
<thead>
<tr>
<th>Name of Faculty Member</th>
<th>College/Department</th>
<th>Title at UT Austin</th>
<th>Highest Degree and Awarding Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joseph D. Straubhaar*</td>
<td>Communication/Radio-TV-Film</td>
<td>Amon G. Carter Centennial Professor in Communication (Program Chair)</td>
<td>PhD, Fletcher School of Law and Diplomacy, Tufts University</td>
</tr>
<tr>
<td>Stephen D. Reese*</td>
<td>Communication/Journalism</td>
<td>Professor and Associate Dean for Academic Affairs</td>
<td>PhD, Mass Communication, University of Wisconsin at Madison</td>
</tr>
<tr>
<td>Barbara Davis*</td>
<td>Communication/Communication Sciences and Disorders</td>
<td>Houston Harte Centennial Professor in Communication</td>
<td>PhD, Speech Communication, University of Texas at Austin</td>
</tr>
<tr>
<td>Mary Beltrán*</td>
<td>Communication/Radio-TV-Film</td>
<td>Assistant Professor</td>
<td>PhD, Radio-Television-Film, University of Texas at Austin</td>
</tr>
</tbody>
</table>
11. **Academic Course Requirements**: Use this table to identify the courses that qualify for this minor program.

<table>
<thead>
<tr>
<th>Course Abbreviation and Number</th>
<th>Course Title</th>
<th>SCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTF 307</td>
<td>Media and Society (Required)</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 323C</td>
<td>Screening Race (Required)</td>
<td>COC</td>
</tr>
<tr>
<td>ADV 334</td>
<td>International Advertising</td>
<td>COC</td>
</tr>
<tr>
<td>J 344F</td>
<td>Oral History as Journalism</td>
<td>COC</td>
</tr>
<tr>
<td>J 341F</td>
<td>Minorities and the Media</td>
<td>COC</td>
</tr>
<tr>
<td>J 347F</td>
<td>Reporting Latin America</td>
<td>COC</td>
</tr>
<tr>
<td>J 349T</td>
<td>Latinos and a New Media World</td>
<td>COC</td>
</tr>
<tr>
<td>J 354F</td>
<td>Journalism and Press Freedom in Latin America</td>
<td>COC</td>
</tr>
<tr>
<td>J 367E</td>
<td>Journalism in Latin America</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 359S.7</td>
<td>Mixed Race and U.S. Film and Media</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 359S.8</td>
<td>Latina/os and U.S. Media</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 359S.9</td>
<td>Latina Feminisms and Media</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 365.5</td>
<td>Latin American Media</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 365.6</td>
<td>Latinos and Media</td>
<td>COC</td>
</tr>
<tr>
<td>RTF 366K.4</td>
<td>East Austin Stories</td>
<td>COC</td>
</tr>
<tr>
<td>MAS/LAS</td>
<td>Six additional hours of any LAS or MAS coursework</td>
<td>COLA</td>
</tr>
</tbody>
</table>

12. **Other Minor Requirements**: None.

13. **College/School Approval Process**:
   
   Approver: Jay M. Bernhardt  
   Date: October 20, 2015  
   Title: Interim Dean, Moody College of Communication

**PROPOSED NEW CATALOG TEXT**: Proposed catalog language to be included on page 78 under the Moody College of Communication subheading Academic Policies and Procedures > Concentrations and Certificates.

**US Latino and Latin American Media Studies Minor**

This concentration is designed to introduce students to United States Latino and Latin American issues in communication and the media and to give them the opportunity to prepare for professional work related to these areas in addition to their major. The minor requires eighteen hours of coursework, including at least nine hours completed in residence. Students must fulfill the following requirements:

1. Radio-Television-Film 307, *Media and Society*  
2. Radio-Television-Film 323C, *Screening Race*  
3. Six hours of upper-division elective coursework chosen from the list of approved electives available in the Moody College of Communication  
4. Six additional hours (upper or lower division) of elective coursework in Latin American studies or Mexican American studies  
5. All courses must be taken for a letter grade, and only courses with a grade of C or better will be counted.
Any Moody College of Communication student may enroll in any of the concentration courses for which he or she meets the prerequisite. The student must have a University grade point average of at least 2.25 to enroll in any upper-division course in the college.

This program is restricted to students within the Moody College of Communication; exceptions will be made for a limited number of students from the Mexican American and Latino Studies and the Latin American Studies Departments (up to 20 students total). Students must declare their minor/certificate intentions before they have completed 65% of their degree requirements, as indicated on the Interactive Degree Audit (IDA); exceptions must be approved by the Dean. Students interested should speak with the Latino Media Studies Advisor in the Moody College of Communication. Certain course prerequisites, for approved courses in the Moody College of Communication, may be waived once the student is accepted to the program.

Each degree program in the college imposes a limit on the number of hours in the college that may be counted toward the degree; each also imposes limits on the number of hours in the major that may be counted. For students who complete the US Latino and Latin American Media Studies minor, these limits may be modified with the approval of the Student Advising Office.

Students should consult the Student Advising Office for additional information about the program and the coursework that meets minor requirements. The courses that may be counted toward the minor include, but are not limited to, the following:

**Required Courses**

Radio-Television-Film 307, Media and Society  
Radio-Television-Film 323C, Screening Race

**Electives**

Advertising 334, International Advertising  
Journalism 334F, Oral History as Journalism  
Journalism 341J, Minorities and the Media  
Journalism 347F, Reporting Latin America  
Journalism 354F, Journalism and Press Freedom in Latin America  
Journalism 367E, Journalism in Latin America  
Radio-Television-Film 359S.7 Mixed Race and U.S. Film and Media  
Radio-Television-Film 359S.8 Latina/os and U.S. Media  
Radio-Television-Film 359S.9 Latina Feminisms and Media  
Radio-Television-Film 365.5 Latin American Media  
Radio-Television-Film 365.6 Latinos and Media  
Radio-Television-Film 366K.4 East Austin Stories

Six additional hours to be selected from Latin American studies and/or Mexican American studies are also required.