

Symposium assesses struggle for equal rights

FORTY YEARS after President Lyndon Johnson signed the Civil Rights Act into law, the nation has made tremendous progress on the civil rights front, but discrimination is still a fact of life for many Americans. What began as a racial struggle for equal rights took on new dimensions as demographic shifts and globalization changed the social landscape.

To assess both the successes and the continuing challenges of the civil rights movement, a policy research project under the direction of LBJ School Dean Ed Dorn organized a major public symposium in late March. Cosponsored with the LBJ Library and Museum, the event brought together

civil rights activists, policymakers, journalists and scholars to share their experiences and ideas on a range of topics.

The symposium, called “Civil Rights: From Black and White to Color,” opened with a salute to the courage of early civil rights activists. During the ceremony, five civil rights pioneers were presented with the first LBJ Award for Leadership in Civil Rights: Nashville sit-in organizer Diane Nash, Congressman John Lewis of Georgia, National Council of La Raza President Raul Yzaguirre, and Central Texas civic leaders Ada Anderson and Volma Overton.

In accepting the award, Nash told the audience that the 1964 Civil Rights Act was passed not because the government took the initiative to change the status quo, but because “hundreds of thousands of people rallied to the cause, and the government responded.” Through the sheer force of collective will, “the civil rights movement showed this country how to solve a human problem,” she said.

Congressman Lewis, who led some of the movement’s most dramatic non-violent protests in the 1960s, said in a videotaped statement that as a result of the Civil Rights Act “there is only one race—the human race.” He called the civil rights movement a revolution not only of laws and human rights but “a revolution of values and a revolution of ideas” that fundamentally changed American society.

The view of the civil rights movement as a grassroots campaign of revolutionary proportions is one that surfaced throughout the symposium. In a panel on the role of the media, CBS news anchor Dan Rather observed that the movement gained thousands of supporters in the 1950s when television news programs began broadcasting images of protesters nationwide.

“Many African Americans didn’t know how bad it was in the South—how deeply violent and hateful the resistance to the concept of equal treatment under the law was,” he said. In his view, the movement’s expansion from a Southern grassroots movement to a well-organized national campaign

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Dr. Martin Luther King, Jr., Selma, Alabama, 1964
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Raul Yzaguirre

ANDERSON, LEWIS, NASH, OVERTON AND YZAGUIRRE WERE THE RECIPIENTS OF THE FIRST LBJ AWARD FOR LEADERSHIP IN CIVIL RIGHTS, CREATED BY THE LBJ SCHOOL AND THE LBJ LIBRARY TO RECOGNIZE INDIVIDUALS WHO HAVE HELPED ENHANCE THE RIGHTS OF ALL AMERICANS.

by Joseph N. Boyce
Former Senior Editor (retired)
The Wall Street Journal

A short memory can be a blessing or a curse.

Limited recall can make it convenient to ignore the negative aspects of our past—events or persons that unsettled, offended or even outraged us. The “curse” is, the greater the ease with which we forget these trials, the less we will have learned from them.



And so it is with the United States’ complex and often bizarre behavior toward civil rights, in which short memory seems to have dominated. This forgetfulness is evidenced today by those who say racial discrimination has been virtually eradicated, that there is no reason to dwell on past wrongs. Why dredge up issues of slavery and Jim Crow and their impact upon us, they complain. It is history better forgotten.

True, things have changed. The civil rights movement of the 1950s and 60s resulted in minorities obtaining access to better education, jobs, housing and economic opportunities.

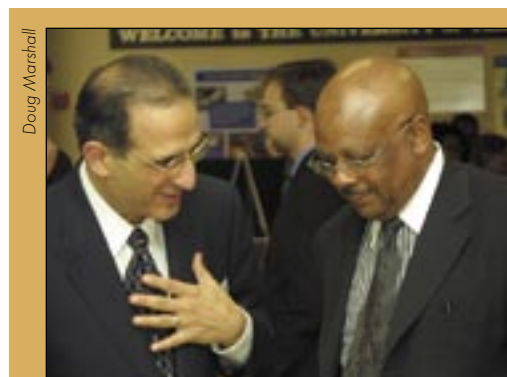
But the playing field is still far from level. Race and ethnicity (not to mention gender) still play a significant role in the equation for success or failure in present-day America and there is still much to be learned from our past collective experience in these matters.

That is why we need events such as “Civil Rights: From Black and White to Color” to remind us of how things were for a large oppressed and disadvantaged portion of our population and of the courageous actions of men and women who fought—and sometimes died—to make the American credo of “freedom and justice for all” more than rhetoric.

Hopefully, the conference presentations reminded those who are older how bad things were and how far we have come, while inspiring younger people to commit to leadership in the considerable work in policy and practice still to be done to achieve full racial justice and equality.

And, hopefully, we will all be reminded that ultimately we create our own memories.

Joseph N. Boyce is a member of the LBJ School Advisory Council.



Washington Post columnist William Raspberry (right) and James Zogby, founder and president of the Washington-based Arab American Institute



Left to right: Texas State Senator Rodney Ellis (M.P.Aff. 1977), LBJ School Dean Ed Dorn and Texas Health and Human Services Commissioner Albert Hawkins (M.P.Aff. 1978)



CBS News Anchor and Managing Editor Dan Rather



Civil rights activist Diane Nash (center) poses with members of the policy research project on civil rights policy. The class, which organized the symposium, was directed by Dean Ed Dorn with the assistance of Kristie Kimbell (M.P.Aff. 2002) (front row, far left).

Civil Rights, continued

that led to the passage of the Civil Rights Act was directly attributable to the rise of television.

Focusing on the state of civil rights in the United States today, Assistant U.S. Attorney General Rene Alexander Acosta told symposium participants that egregious acts of discrimination are still common. As head of the Justice Department’s Civil Rights Division,

Acosta said he sees hundreds of cases each year, ranging from cross burning to human trafficking to institutional abuses of migrant women and children.

“It’s one of the ugly underbellies we’re seeing,” he said, adding that the government is taking “a very aggressive approach” to investigating and prosecuting these cases.

The symposium was organized in partnership with Dell, the Kettering Foundation, the Ada Anderson Fund, H-E-B, the UT Austin Center for American History and the UT Austin College of Communication.

A video of the proceedings will be available later this spring. See the conference website at www.utexas.edu/lbj/civilrights for updated information.

Mexican President Vicente Fox visits

Mexican President Vicente Fox made a stop at the LBJ Auditorium on November 6. The visit—which came at the end of a three-day stay in the United States—was coordinated by UT Austin Vice Provost and Dean of Graduate Studies Victoria Rodríguez and Mexican Center Director Peter Ward, both professors at the LBJ School and distinguished Mexicanist scholars with close ties to the Mexican government.

While on the UT Austin campus, Fox gave a televised address, signed a nanotechnology agreement between UT Austin and CONACyT (the Science and Technology Council of Mexico), met with UT Austin Mexican students and faculty and was interviewed by editors of Texas’ leading newspapers.

In his address in the LBJ Auditorium, Fox spoke about the need for new U.S. policies that would increase human rights protection for Mexican migrant workers and said that a more open im-

migration system would be safer for all parties.

“Mexican people in the U.S. are not terrorists,” he said. “They are honest working people.”

Fox also praised the hard work and determination of Mexican workers in the United States and recognized their financial contributions to both their families and their country as a whole. According to him, the remittances sent by Mexican workers in the United States are equivalent to \$14 billion and are greater than revenue generated by petroleum and tourism.

In his remarks, UT Austin President Larry Faulkner outlined the university’s Latin American initiative, highlighting its programs and exchanges with Mexico and commending the Mexican Center for its efforts in developing them.

The visit to the UT Austin campus followed a private meeting with Texas Governor Rick Perry. This was Fox’s first visit to Texas as president since his election to the presidency in 2000.



LBJ School Professors Victoria Rodríguez (left) and Peter Ward (right) greet Mexican President Vicente Fox and First Lady Marta Sahágun de Fox. Rodríguez is UT Austin provost and dean of graduate studies; Ward, who holds the C.B. Smith Sr. Centennial Chair in U.S.-Mexico Relations, is the director of the UT Austin Mexican Center.

War on Terror lectures organized

A series of lectures and presentations at the LBJ School this year examined the unconventional nature of the War on Terror and discussed how the United States is adapting its policies, preparedness and legal systems in order to protect national security.

Organized by retired Army General Montgomery C. Meigs, the Distinguished Visiting Tom Slick Professor of World Peace and a military analyst, the series consisted of three lectures that began in late October and a daylong conference held on February 18.

"This year's Tom Slick Lecture Series was organized to encourage discussion on national issues that are important to the people of the nation," Meigs said. "We wanted to critically examine threats and responses to transnational terrorism by bringing together experts and officials from federal, state and local government."

The February 18 conference focused on three broad themes—the psychology of suicide terrorism, courts and the War on Terror, and readiness and perspective. Keynote speakers included retired Navy Admiral Steve Abbot, former acting homeland security advisor to the President, and UT Law Professor Philip Chase Bobbitt, one of the nation's leading constitutional theorists.

In October, as part of the three-part lecture

series leading up to the conference, Viet D. Dinh, the former assistant attorney general for legal policy who played a key role in implementing the USA PATRIOT Act, gave an address called "Order and Liberty: Combating Terrorism to Protect Freedom and Promote Peace." In his talk, Dinh argued that the USA PATRIOT Act has been successful in combating the War on Terror, but he noted that much more still has to be done. According to Dinh, the PATRIOT Act played a critical role in closing the gap between information sharing among federal intelligence agencies.

The second presentation in the series, held in November, was a discussion led by LBJ School Visiting Professor James Olson, former CIA chief of station and chief of counterintelligence, and Oliver "Buck" Revell, former FBI associate deputy director. Olson discussed the role of intelligence on the War on Terror, and Revell addressed the topic, "9/11: Did We Fail and Can We Stop the Next One?"

In a late January lecture, U.S. Representative Jim Turner talked about winning the War on Terror. Turner, who is serving his fourth term in Congress, is the ranking member of the House Select Committee on Homeland Security and a member of the Armed Services Committee.

Bulletin Board

Workshop examines services for remitting funds to Mexico

The *matricula consular*, an identification card that is issued by the Mexican government to its citizens abroad, was the topic of a workshop held at the LBJ School during the fall. The workshop was called "Remittances, the *Matricula Consular*, and Financial Services Used by Mexican Migrants in Central Texas."

Among the participants were top government officials, financial service providers and those who serve migrant workers. The purpose of the workshop was to assess the significance of remittances to Mexico from the United States, the value and utility of the *matricula* as a form of identification for migrants living in Texas, and the extent to which the *matricula* assists in remittance transfers to Mexico.

LBJ School Professor Peter M. Ward, the director of the Mexican Center at the UT Teresa Lozano Long Institute of Latin American Studies, organized the conference. Julien Ross (M.P.Aff. 2003), founding coordinator of the Austin-based Central Texas Immigrant Worker Rights Center, served on a panel that offered local perspectives.

Ambassador Robert Krueger addresses ASPA participants

Public administrators from around the state convened at the LBJ School in October for the fifth annual Texas conference of the American Society for Public Administration (ASPA). The one-day event featured a series of panel discussions on how to manage public policy and administration in times of fiscal and organizational stress.

Former U.S. Senator and Ambassador Robert Krueger gave the William P. Hobby Distinguished Lecture on the topic of U.S. foreign intervention, and Harvey Kronberg, editor of the *Quorum Report*, gave a talk on the future of the Texas legislature.

Other presentations were made by Sheila

Beckett (M.P.Aff. 1977), executive director of the Texas Employee Retirement System; LBJ School Professor William Black, interim director of the UT Austin Institute for Fraud Studies; and LBJ School Lecturer and former Texas State Representative Sherri Greenberg.

Until January, LBJ School faculty member Ken Matwiczak was president of ASPA's CenTex Chapter.

APPAM conference draws LBJers to Washington, D.C.

Nearly a dozen faculty members and graduate students represented the LBJ School at the 25th annual conference of the Association for Public Policy Analysis and Management (APPAM). Held in Washington, D.C., in November, the conference examined the capacity of government to implement public policies.

Among those who gave presentations on a broad spectrum of topics ranging from Social Security reform to the digital divide were LBJ School faculty members Jacqueline L. Angel, Kenneth S. Apfel, Robert D. Auerbach, James K. Galbraith, Kenneth S. Flamm, Christopher King and Ray Marshall. Students included Anindya Chaudhuri, Travis Hale, Mona K. Koerner and Umar Serajuddin.

PRP hosts online tools forum

"Cool Tools for Change," a workshop focusing on new online tools that can be used by community organizations, was hosted by the Community Informatics policy research project on April 2.

The workshop consisted of presentations, panel discussions and hands-on computer sessions. Participants learned about new tools they could use to make their organizations more efficient, including blogs, content management systems, groupware and calendaring systems.

The project is directed by LBJ School faculty members Gary Chapman and Lodis Rhodes.



LBJ School Visiting Professor James Olson (left), who is a former CIA chief of station and chief of counterintelligence, participated in a discussion in the role of intelligence on the War on Terror. The discussion was part of a series organized by Distinguished Visiting Tom Slick Professor of World Peace Montgomery C. Meigs (right). Also pictured is Oliver "Buck" Revell, former FBI associate deputy director.

Jordan Forum focuses on social equity

Breaking down the barriers to social equity was the theme of this year's Barbara Jordan National Forum on Public Policy. Organized by students, the March event was called "Fulfilling America's Promise."

"We chose the theme because it seemed timely," said Pascale Belizaire, one of two forum co-chairs. "Barbara Jordan was about holding government and people accountable, and here we are, several years after she died, and the state of disadvantaged Americans has not changed."

The forum opened with a presentation by Thomas Freeman, Barbara Jordan's former debate coach, and ended with a keynote address by former Texas Lieutenant Governor William P. Hobby. Other presentations were made by Barbara Jordan scholars Elizabeth Green and Charles Brown (both LBJ School students) and the Orange Jackets, a UT Austin student service organization that is working to erect a statue of Barbara Jordan on campus.

"Dr. Freeman, on opening night, titled his speech, 'The Dream Yet Fulfilled,'" said forum co-chair Clifton Kornegay. "I think he was right on. We need to take an assessment of how well the country has provided opportunities to the underserved." He added that many of the panelists agreed that "there seems to be a long way to go in regards to creating opportunities."

Most of the program took place on Friday, March 5, when participants were able to choose

from a variety of discussion panels led by representatives from such groups as ACCIÓN Texas, Annette Strauss Institute for Civic Participation, Campaigns for the People, NAACP National Voter Fund, StandDown Texas, Texas Civil Rights Project and Texas Rural Legal Aid Services.

The discussion panels focused on political representation and voter education; access to capital, the opportunity ladder and legal services; health insurance for the uninsured; the role of African-Americans in Texas state politics; and the challenges faced by minority businesses and minorities in the political arena.

Speakers included Jeff Blackburn, one of the defenders in the controversial Tulia, Texas, case; Jonathan Rosenberg, coauthor of *Kennedy, Johnson, and the Quest for Justice: The Civil Rights Tapes*; UT Austin Law School Professor Gerald Torres, a leading figure in critical race theory and former U.S. deputy assistant attorney for the environment and natural resources division in the Department of Justice; and UT History Professor Juliet Walker, founder and director of the UT Austin Center for Black Business History, Entrepreneurship, and Technology.

A number of LBJ School alumni served on panels during the forum. They were LBJ School Professor Kenneth Apfel (M.P.Aff. 1978), former social security commissioner; Ann Baddour (M.P.Aff. see **Barbara Jordan Forum**, page 12



Author Jonathan Rosenberg (left) chats with Graduate Public Affairs Council President Amy Kirschenbaum, Barbara Jordan Forum Co-chair Pascale Belizaire and LBJ School Professor Francis J. Gavin before giving a presentation on his book, *Kennedy, Johnson, and the Quest for Justice*.

Translating economic survival into success

Building assets on the U.S.-Mexico border



Juana Perez captures the American mythos of the self-made individual.

After struggling for 16 years as a migrant farmworker in the United States, Perez decided she wanted a better life for herself and her family.

In 1991, she pooled together the few resources she had and opened a small store that she ran out of her home, located in a *colonia* along the Texas-Mexico border. Today, she runs a profitable grocery housed in its own building that features an expanded storefront, which serves as a gathering spot for customers. Perez says she owes her success to ACCIÓN Texas, a nonprofit microlender that considered her a good investment while traditional banks rejected her as a bad credit risk.

“Microenterprise lenders are nonprofit institutions that use private or government funds or a mix of both to help the smallest of small entrepreneurs who would otherwise have no access to capital,” said LBJ School Professor Bárbara Robles, a financial policy expert and native of the border region. “Microlenders charge higher interest rates than banks—around 12 to 16 percent—but they also provide technical assistance on how to plan, market and manage a business.”

Perez is part of what Robles identifies as the “microenterprise phenomenon” that is occurring along the U.S.-Mexico border. Because of limited opportunities in the formal labor market, increasing numbers of men and women are turning to self-employment as a means of economic survival. Robles is examining ways that government policies can tap into this grassroots entrepreneurial spirit as a way of reducing poverty and fostering long-term economic development in the region. Her research shows that expanding the provision of financial services along the U.S.-Mexico border is essential.

State and federal policies that encourage microfinance organizations like ACCIÓN Texas are a solid start, but Robles’ research shows that more can be done to bridge the gap between financial services and entrepreneurs. She proposes a dual approach. The first deals with building community coalitions to increase financial literacy among border residents. The second involves demonstrating to mainstream financial institutions that investing in small businesses in the border region is a good credit risk. In order to be successful, says Robles, both approaches require a deep understanding of border culture as well as the social and economic problems that exist in the region.

It is easy to see why mainstream financial institutions overlook the border as an area of capital investment and why entrepreneurs from the border tend to operate outside the formal financial sector. The region suffers from low rates of educational attainment and high rates of poverty and unemployment. The complexities of

its bilingual, bicultural and transnational features make it truly unique.

Robles argues that financial institutions must look beyond traditional measures of wealth in assessing the border region and take into account “intangible financial capital,” such as human, social and cultural capital. She notes, for example, that bilingualism is a form of cultural capital that can be used to increase an individual’s wealth opportunities. “Being bilingual and a business owner means you can widen and expand your customer base, increasing your revenues and profits,” she said.

Robles, who is also affiliated with UT Austin’s Center for Mexican American Studies (CMAS), uses the classroom as a vehicle for her research on these issues. A policy seminar she taught at the LBJ School last fall focused on wealth inequality and asset-building policies for Latino populations in the United States. As part of their assignment, students wrote individual reports that were published online during the spring by CMAS’ Latino Financial Issues Program. Allied with the Southwest Border Tax Group and the Annie E. Casey Foundation, the pro-

gram is a Robles-led initiative that promotes student and community financial literacy.

“Basically this is research that helps out community-based organizations that are in desperate need of research on the populations they serve that is ‘accessible’ to them, as opposed to the usual reports that are geared toward academic audiences,” said Robles.

When asked why she has decided to focus her research on the border region, Robles said, “I was gone from the border for 15 years, only to find that despite Hispanic/Latino numbers increasing, access to opportunities has not changed and

“I was gone from the border for 15 years, only to find that despite Hispanic/Latino numbers increasing, access to opportunities has not changed . . .”
Bárbara Robles



that indeed things have gotten more distressing. I believe that research should be about finding solutions to old, lingering problems, not just descriptions but recommendations, proactive collaboration and coalition building.”

2003–04 Policy Research Projects

Congressional Review of Corporate Governance Reform and Means to Restrain Fraud

Director: William K. Black
Funder/Client: Congressional Research Service

Identification, Review, and Evaluation of Databases Related to Port Infrastructure, Intermodalism, and Freight Corridors

Directors: Leigh B. Boske and Robert Harrison, Deputy Director, UT Austin Center for Transportation Research
Funder/Client: Congressional Research Service

Community Informatics

Directors: Gary Chapman and Lodus Rhodes
Funder/Client: Beaumont Foundation of America

Civil Rights Policy

Directors: Dean Edwin Dorn and Kristie Kimbell
Funder: LBJ Foundation

Provision of Water and Wastewater for Poor Communities

Directors: David J. Eaton and Jobaid Kabir
Funders/Clients: Lower Colorado River Authority and the U.S. Department of State

Exploring the Digital Divide: Regional Differences in Patterns of Internet Use in the United States

Director: Kenneth S. Flamm
Funder/Client: Congressional Research Service

Optimizing Public Procurement

Director: Sherri Greenberg
Funder/Client: Accenture

The Regulation of Gender II

Director: Aditi Gowri

Tracking the Corporate Ecological Footprint

Director: Aditi Gowri
Client: Ecological Footprint Network

An Evaluation of the TDMHMR Volunteer Services State Council

Director: Ken Matwiczak
Funder: LBJ School RGK Center for Philanthropy and Community Service
Client: Volunteer Services State Council and the Texas Department of Mental Health and Mental Retardation

Texas Private Higher Education and Closing the Gaps by 2015

Director: Carol L. McDonald (M.P.Aff. 1977), President, Independent Colleges and Universities of Texas, Inc. (ICUT)
Funder/Client: ICUT

Cross Border Health Insurance

Directors: David C. Warner and Pablo Schneider, former president, ACTI-Blue Cross of Mexico
Funder/Client: Foundation for Insurance Regulatory Studies in Texas (FIRST)

For descriptions of these projects go to www.utexas.edu/lbj/advising/courses/spring/policy_practice.html#prp.



Carol McDonald (standing) (M.P.Aff. 1977), who is the president of Independent Colleges and Universities of Texas, Inc., directed an LBJ School team that examined how public and private higher education institutions in Texas can work together to raise the overall college-going rate among African-American and Hispanic students. McDonald is shown conferring with team members David Lara and Isabel Oregon.

Conferences examine ethical living

The LBJ School Center for Ethical Leadership has helped sponsor a number of events on the UT Austin campus this year.

On February 15, the Center was involved in a symposium that focused on gender, race and peace. Ambassador Gertrude Mongella, who was recently elected to the Pan African Parliament as a member from Tanzania, gave the keynote address. Mongella is known as a women's advocate and served as secretary-general of the U.N.'s Fourth World Conference on Women, which was held in Beijing in 1995. Among those participating in a panel discussion that followed Mongella's keynote address was LBJ School Professor Victoria Rodríguez, who serves as UT Austin vice provost and dean of graduate studies.

The Center also was affiliated with a conference on "Consumer Racial Profiling: Perspectives from the Classroom, Courtroom and Boardroom" held in late March. This conference featured several panels of distinguished speakers who addressed

ethical issues that arise in areas such as market research, treatment of customers, employee training and legal remedies for abuses based on race.

Finally, on April 15-17, the Center was among a group of academic, business and community sponsors who organized an ethics conference that took place at the LBJ School. The purpose of this conference was to raise awareness of the need for ethics instruction, identify resources and look at the problem of living ethically in our day-to-day lives. A lecture by UT Law School Dean William C. Powers, Jr., on the lessons learned from the Enron scandal launched the event. In addition to helping organize the conference, Center Director Howard T. Prince II assembled and moderated a panel on "Teaching Military Ethics: Developing Ethical Leaders for America's 21st Century."

This year, Prince has also participated in the Bridging Disciplines Program, a UT Austin academic program that permits undergraduate students to participate in tailored certificate programs.

UT Inequality Project issues reports

The UT Inequality Project (UTIP) is a small research group concerned with measuring and explaining movements of inequality in wages and earnings and patterns of industrial changes around the world. The project is directed by James K. Galbraith, who holds the Lloyd M. Bentsen Jr. Chair in Government/Business Relations at the LBJ School.

This year, Galbraith has collaborated with several LBJ School doctoral students to produce a number of papers that were published in research journals or presented at professional conferences and meetings.

Two papers—one coauthored by Jose Enrique Garcilazo and the other by Hyunsub Kum—have been accepted for presentation at the 100th Annual Meeting of the American Political Science Association, which will take place next September in Chicago. The theme of the meeting is "Global Inequalities."

Garcilazo has also coauthored a paper with Galbraith on the determination of unemployment rates in Europe. In December, Garcilazo presented the paper at a meeting of the Political and Ethical Knowledge on Economic Activities (PEKEA) Research Programme in France. In January, Galbraith

presented the paper at the Allied Social Science Association's meeting in San Diego, California. The paper is being considered for publication by the *Banca Nazionale del Lavoro Quarterly Review*.

Meanwhile, "Inequality and Economic Growth: A Global View Based on Measures of Pay," written by Hyunsub Kum and Galbraith, was published by *CESifo Economic Studies*. The refereed paper, which can be accessed at www.cesifo.de/home, focuses on the use of industrial data to measure trends in global economic equality.

Galbraith also collaborated with Hamid Eltani Ali on a paper on inequality and military spending in the developing world. Last September, Ali presented the paper at the opening plenary session of the Association for Budgeting and Financial Management in Washington, D.C.

Qifei Wang and Galbraith coauthored a paper with Ludmila Krytynskaia, a student at Princeton University's Woodrow Wilson School of International Affairs. The paper focuses on the rise of inequality in Russia and China and is under review by the *European Journal of Comparative Economics*. A modified version of this paper will be published by the Russian Academy of Sciences early next year.



RGK Center Director Curtis Meadows, Jr. (left), was one of the speakers at a Nonprofit and Public Sector Fair held in the Texas Union on March 25. Sponsored by the UT Coalition for Careers in the Non-Profit Sector and the RGK Center, the fair was for people interested in nonprofit or public service careers.

RGK Center announces new projects

This summer, the RGK Center for Philanthropy and Community Service will launch its Trilateral Summer Civil Society Institute, an intensive international educational program that will include two courses, one on nonprofit management practices and philosophy and another on contemporary issues in civil society.

The institute is designed to expose graduate exchange students from Canada and Mexico to new ideas and philosophies and to provide them with an expanded global view of civil society. The program also will include a weekly colloquium of local leaders in the nonprofit and philanthropic fields that will expose the international students to the practical nature of the third sector in the United States.

The institute emerged from a larger RGK Center outreach initiative, the Trilateral Civil Society Education Consortium. The consortium involves Canadian, Mexican and U.S. partners who are interested in the study of the nonprofit sector.

In a separate outreach effort directed toward the university community, the RGK Center sponsored its third Academic Innovation Awards (AIA) competition this spring to support research in the fields of philanthropy, volunteerism, nonprofit management, civil entrepreneurship and civil society. This year, three types of AIAs are being offered—a journal publication award of up

to \$5,000, an award of up to \$1,500 to complete a proposal for research in these fields, and a matching award of up to \$25,000 for a significant research project. Winners will be announced in May. The AIA competition is administered by the Office of Graduate Studies and funded by grants from the Sid Richardson Foundation and other private foundations that are interested in promoting work in these fields.

In another RGK Center area, Sarah Jane Rehnberg, who is a volunteerism consultant and trainer with the RGK Center as well as a member of the LBJ School visiting faculty, was recently awarded a research grant by ETR Associates to develop a quality assessment tool for the Corporation for National and Community Service (CNCS). CNCS oversees national service initiatives such as AmeriCorps and Senior Corps.

Rehnberg will collaborate with Dennis Poole, a professor of nonprofit management and community planning in the UT Austin School of Social Work's Center for Social Work Research. The two will direct a team of research associates and consultants to craft an online tool for community service and volunteer programs. This self-assessment tool will match users with training and technical assistant needs (primarily organizations who utilize CNCS volunteers) with available resources.

CHASP symposium examines Medicare

The second annual symposium on "Big Choices in American Social Policy" was organized this spring by the LBJ School Center for Health and Social Policy (CHASP) in conjunction with the LBJ Library and the LBJ Future Forum. Entitled "The Future of Health Care for Older Americans," the event provided an opportunity for intergenerational discussion groups to explore various options for Medicare reform.

Speakers included Marilyn Moon, director of the Health Program at the American Institutes for Research; Stuart Butler, vice president of Domestic and Economic Policy Studies at the Heritage Foundation; Priscilla Chatman of the National Committee to Preserve Social Security and Medicare; and Jeff LeMieux, executive director of Centrists.Org, a policy think tank.

The five-year symposia series focuses on how key economic and demographic changes occur-

ring in the United States will affect American health and social policy. Last year's symposium examined the future of health insurance for American families. Next year's event will focus on the future of Social Security.

CHASP also cohosted a fall forum entitled "Public Understanding of the Ethics of Stem Cell Research." Organized by CHASP and the nonprofit public education alliance Research! America, the forum addressed societal concerns, the state of stem cell research in Texas and issues related to ethics.

Speakers included CHASP Director Kenneth S. Apfel (M.P.Aff. 1978), who holds the LBJ School's Sid Richardson Chair in Public Affairs, and Mary Woolley, president of Research! America. Other presentations were made by scientists, patient advocates, bioethicists, government officials, and print and broadcast journalists.



LBJ School Professor Kenneth Apfel and Mary Woolley (center), president of Research! America, chat with a participant at a forum on stem cell research.

Students chosen for prestigious Ben Barnes, Barbara Jordan fellowships

Three young leaders enrolled in their first year of the LBJ School's master's degree program are being sponsored by two of the School's most prestigious

fellowships—the Ben Barnes Fellowships in Public Leadership and the Barbara Jordan Scholarship. Moses Adamih García and Brandi D. Smith, this

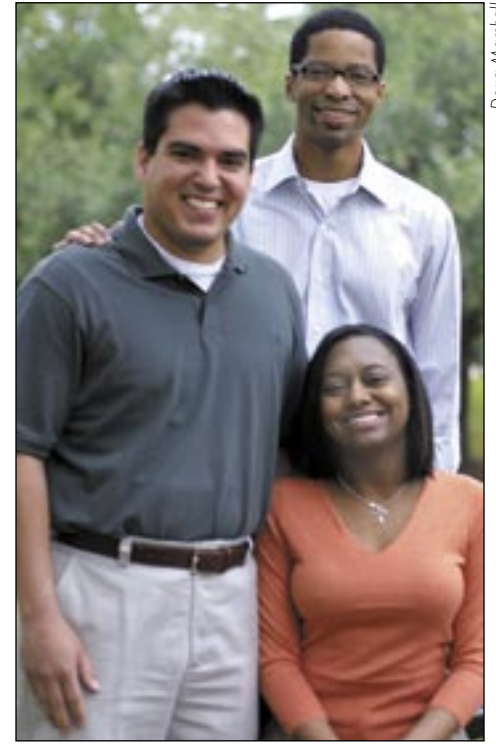
year's recipients of the Ben Barnes Fellowship, will each receive \$25,000 during their two years at the LBJ School. As this year's Barbara Jordan Scholar, Charles H. Brown receives a similar award.

Established in 2001 as a \$1.25 million endowment to recognize former Texas Lieutenant Governor Ben Barnes' career-long dedication to higher education, the Barnes Fellowships are awarded annually to students with a demonstrated interest in public leadership. This is the second year that the award has been presented.

The Barbara Jordan Scholars Program was established in 1988 by the Perot Foundation of Dallas in honor of LBJ School Professor Barbara Jordan. Jordan was the first black woman elected to the Texas Senate and the first black woman from the South elected to the U.S. House of Representatives. Since the program was established, 22 Barbara Jordan Scholars have been named, including Brown.

García, who majored in government and obtained a B.A. from UT Austin in 1998, worked for a number of state government agencies from 1998 to 2003 as a labor market analyst, planning assistant and budget analyst. During the November 2002 election, he served as an election inspector in South Texas, monitoring election polls to ensure Texas Election Code compliance. He has also served as a volunteer for a mentoring program sponsored by Texas Appleseed at Baty Elementary in Del Valle, Texas, and as a bilingual instructor at Cedan Family Resources in Austin.

Smith obtained a B.A. in political science from Loyola University New Orleans last May. During her last year as an undergraduate, she was an associate fellow for the Institute of Politics in New Orleans, where she educated practitioners and elected officials on the political process; researched the effects of race, gender and income on voting patterns and party support; and studied the art of campaign planning and management. During the summer of 2002, she was a Public Policy and International Affairs Fellow at the



Moses Adamih García (left), Charles H. Brown, Brandi D. Smith

Gerald R. Ford School of Public Policy at the University of Michigan, Ann Arbor.

Brown, who graduated from Princeton University with a B.A. degree in history, has worked in a variety of positions that range from substitute teacher to summer hospital intern. At Princeton, he was elected Young Alumni Trustee to the University Board of Trustees and Regents, served on the History Department Undergraduate Program Committee, served as upper class mentor to incoming freshmen, and served on an exploratory committee sponsored by Princeton University's Program in African American Studies. Among his awards is a Youth Service Award presented in 1997 by the Tennessee Congressional Black Caucus at the 23rd Annual Tennessee Legislative Retreat.



Former Texas Lieutenant Governor Ben Barnes (right) spoke to students during a visit to the LBJ School in early December. Barnes' visit was sponsored by the Brown Bag Speakers Committee and the student group POWER (Policy, Opportunity, Women, Education, and Resources). Shown with Barnes are Brown Bag Speakers Coordinator Lonnie Stern and Heather Hill, the first recipient of the Ben Barnes Fellowship in Public Leadership.

Capital Campaign goal achieved

The LBJ School has reached the \$30 million goal that it undertook as part of the University's seven-year "We're Texas" capital campaign. The campaign, which began in September 1997 and ends in August 2004, has raised about \$1.4 billion across campus.

According to Joe Youngblood, LBJ School Assistant Dean for Development and External Affairs, the School's \$30 million campaign goal compares with a \$32 million goal set by the Law School, \$10 million by the College of Communication and \$14 million by the College of Education.

At the LBJ School, much of the campaign's success has stemmed from two initiatives that resulted in the creation of the Center for Ethical Leadership in 1999 and the RGK Center for Philanthropy and Community Service in 2000.

In addition, the LBJ School formally established three new endowed chairs during this campaign—the Barbara Jordan Chair in Ethics and Political Values, the Max Sherman Chair in State and Local Government and the Loyd Hackler Chair in Ethical Leadership. The School also established five new

student fellowship endowments designed to support master's candidates—the Ben Barnes Fellowships in Public Leadership, the John A. Gronouski 30th Anniversary Endowed Graduate Fellowship, the Henry and Bryna David Fellowship in Human Resource Policy, the Jen Duggan Endowed Graduate Excellence Fund and the Buck Breland Memorial Endowed Graduate Excellence Fund.

The School has also seen contributions to its Annual Fund program rise over 100 percent during the course of the campaign. Contributions to the Annual Fund are used to support student fellowship endowments, said Youngblood, who added that virtually all of these contributions came from the School's alumni.

"Over the last two fiscal years, the program has averaged over \$50,000," said Youngblood. "It's been gratifying to see LBJ School alumni respond to the opportunity to support students directly. This kind of support is going to become even more important, as tuition costs seem likely to increase significantly over the next several years."

School launches Annual Fund appeal

Hoping to offset the hardships LBJ School students would face when tuition increases were implemented, the Office of the Dean and Office of Development launched the School's Annual Fund appeal to alumni in December.

In a letter addressed to all of the School's graduates, Dean Ed Dorn stated that this year's fundraising goal is to offset much of the increase in tuition and fees through higher levels of fellowship support.

"Last year, the LBJ School provided \$1,263,693 in fellowships to 182 students, over 75 percent of the student body," he said. "Next year and

beyond, the LBJ School will be hard pressed to offer the same level of fellowship support."

According to Dean Dorn, tuition deregulation at UT Austin means that LBJ School students who started in spring 2004 saw a 14.4 percent increase in tuition over the last academic year. A similar increase is expected in fall 2004.

All of the funds collected during the Annual Fund drive are used to support student fellowship endowments. To learn more about the Annual Fund and to make a gift go to http://www.utexas.edu/lbj/development/annual_fund. The fund drive ends August 31.

THE LBJ SCHOOL WISHES TO THANK THE INDIVIDUALS, FOUNDATIONS AND ORGANIZATIONS WHO MADE DONATIONS DURING THE 2002-03 ANNUAL FUND DRIVE. THESE GIFTS ARE A CRUCIAL SOURCE OF SUPPORT FOR LBJ SCHOOL STUDENTS.

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Lynne A. McGuire
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A HANDSHAKE AND A PLEDGE

LBJ School teams up with Farm Credit Administration to cultivate new leaders



FCA Chairman Michael Reyna and Dean Ed Dorn

SINCE HE GRADUATED from the LBJ School in 1982, Michael Reyna has been committed to nurturing new leaders. In March, he transformed this commitment into a pledge.

On March 5, Dean Ed Dorn and Reyna, who is the chairman and chief executive officer of the federal Farm Credit Administration (FCA), signed a formal agreement that ties the LBJ School and the FCA in a partnership that is meant to “highlight

the FCA as a model employer and the LBJ School as a premier institution of higher learning.”

According to the agreement, both parties will collaborate in order to facilitate graduate student recruitment for summer FCA internships, encourage the personal

and professional development of participating graduate student summer interns and promote permanent employment opportunities for LBJ School students interested in public sector careers.

Well-known at the LBJ School for his dedication to the School’s career development program, Reyna is a frequent visitor and a well-liked mentor. Since 1998, when he became a member of the FCA Board, he has hired four LBJ School graduates and 16 summer interns at his agency, more than any other LBJ School graduate.

“I owe a lot to the School,” Reyna said. “I’ve been in leadership positions throughout my career, and I really feel that there’s an obligation to help open doors and create opportunities for the next generation of students and future leaders to learn.”

Students who have interned during the summer at the FCA praise Reyna for his mentoring ability and because of the opportunities he provides for them to implement their own independent vision.

But Reyna insists that he and the FCA are the winners. “One of the biggest joys that I have had in working with summer interns is to see them come in with doubts or fears and helping them realize that they have such tremendous skills,” he said. “It really challenges the organization to work with these students. The students have a lot of questions, and it forces the existing staff to question some of their own assumptions and approaches.”

Reyna’s contributions in the leadership development area and his professional achievements have not gone unnoticed by his peers. In March, the LBJ School Alumni Association presented Reyna with the Distinguished Public Service Award, which is presented each year to an LBJ School graduate who is considered by fellow alumni as the person whose career and public

service record best represent the values on which the School was founded.

Reyna began his public affairs career in 1981 as a private consultant to a project initiated by the Texas Governor’s Office, where he developed and implemented a computer-based simulation model of the Texas economy that was used to estimate employment and population trends in the state through the year 2000. He moved to California in 1982 and worked as principal adviser to the California State Legislature for 11 years, working on financial service industry regulation and a range of other policy issues.

In 1993, he was appointed by President Bill Clinton to serve as Director of USDA Rural Development (formerly known as Farmers Home Administration). In that capacity he was responsible for growing and managing a diversified portfolio of housing, business, and infrastructure loans totaling more than \$2.6 billion. Five years later, President Clinton appointed Reyna to the three-member Farm Credit Administration Board, designating him as chairman and chief executive officer of the board in January 2000. His term expires in May 2004.

As head of the federal regulatory agency that oversees the Farm Credit System, Reyna says that he still has the passion for public service that he had as an LBJ School student and that he continues to use the full range of skills he acquired at the LBJ School.

“Not only does the School produce high-caliber graduates that go out into the world in a variety of settings, but those graduates bring with them the same sense of hope and optimism that LBJ had for this country,” he said. “We can be greater as a society, and that is the essence of what the School has to offer.”



At Farm Credit Administration headquarters, Michael Reyna swears in a group of summer interns.

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Ada Anderson Fund established

A new permanent endowment that will benefit the LBJ School has been established within the LBJ Foundation. The Ada Anderson Fund for Civil and Human Rights Studies will support activities by faculty or students in this area.

“The Ada Anderson Fund will provide an umbrella under which the LBJ School can undertake a wide range of projects related to racial equality, human rights and social justice,” said LBJ School Dean Ed Dorn.

Distributions from the endowment will support scholarly research, conferences and symposia, travel to professional meetings, student internships, equipment purchases and awards for individuals who make sig-

nificant contributions in the areas of civil and human rights.

Ada Collins Anderson is an Austin, Texas, native who has a strong record of community involvement and who was one of the first black students to attend The University of Texas. While working as a real estate broker and investor she also devoted time to creating educational opportunities for children and worked to promote the arts and racial equality. Her contributions have been recognized with numerous honors and awards. Recently, at a civil rights symposium sponsored by the LBJ School (see story, page 1–2), Anderson was one of six recipients of the LBJ Award for Leadership in Civil Rights.

Cracking down on corporate fraud

U.S. Congress commissions study on white-collar crime

Two recent reports issued by the U.S. Department of Justice indicate that the rate of property crimes in the United States dropped to a record low in 2002. But LBJ School Professor Bill Black argues that if the Department of Justice counted serious frauds a “property crime” the outcome would be bleak. According to Black, who heads UT Austin’s Institute for Fraud Studies, major white-collar crime has dramatically increased over the past five years and resulting losses can be measured in the trillions.

“The key point is that neither of our major national measures of ‘property’ crime includes the most serious property crimes,” said Black. “Whether you measure it by number of victims, dollars stolen, financial damage caused (which is frequently far larger than dollars stolen) or some composite index of the above measures, the really big property crimes in the U.S. (and worldwide) are fraud.”

Few people possess Black’s level of insight about how corporate fraud happens and why the government fails to prevent it. Black, who served as the director of litigation for the Federal Home Loan Bank Board during the savings and loan scandals of the 1980s, contends that there are many similarities between the most recent wave of fraudulent accounting practices and those that occurred 20 years ago. He argues that if U.S. policymakers would draw from past experience, large-scale accounting fraud could be prevented in the future.

Identity theft, tax fraud, health care fraud and securities/accounting fraud make up the four major categories of fraud. While tax fraud has far greater numbers of perpetrators, securities/accounting frauds cause the most widespread

damage. According to Black, virtually all securities/accounting fraud is tied to the element of corporate control. A seasoned criminologist, Black has developed a control fraud theory that explains how CEOs manipulate accounting practices to cover up massive financial losses and how the political climate helps to create a “fraud-friendly environment.”

This year, to assist the U.S. Congress in understanding the complexities of corporate fraud, the Congressional Research Service commissioned Black to lead a policy research project (PRP) on how corporate governance reforms and legislative, administrative and private efforts can curb

fraud and insider abuse. The information and data collected by the PRP will assist the Congress in apportioning funds to areas where they are most needed and in identifying areas at greatest risk of fraud and abuse.

Using an interdisciplinary approach, the team examined the practices of banking, securities and energy regulators to see how their organizations deal with external fraud issues and how they evaluate risk. In determining why the Government Performance and Results Act (GPRA) proved so ineffective in preventing the ongoing wave of control frauds, the group found that while the GPRA requires strategic planning and mission

statements, it does not require federal agencies to identify or deal with risks that could prevent the attainment of their missions.

“The SEC (Securities and Exchange Commission) never identified the risk of widespread securities fraud by major companies—in part because of severe staffing limitations,” said Black, adding that the process of identifying “high risk” government activities is badly flawed and that “amazingly” the General Accounting Office has not corrected those flaws.

To understand why regulation has not been more successful, the PRP team also conducted detailed case studies of three major failures: Enron, the California energy crisis and Tenet Healthcare. The idea is to show how fraud can occur in very different contexts and result in very different outcomes—loss of market confidence, energy blackouts and, in the case of Tenet Healthcare, the alleged deaths of more than a hundred individuals. The project will issue its final report to the Congressional Research Service this summer.

Black has a Ph.D. in criminology, law and society from the University of California at Irvine and a J.D. from the University of Michigan Law School. His professional background includes appointments as deputy director of the Federal Savings and Loan Insurance Corporation; senior deputy chief counsel for the San Francisco Office of Thrift Supervision; deputy director of the National Commission on Financial Institution Reform, Recovery, and Enforcement; senior vice president and general counsel for the Federal Home Loan Bank of San Francisco; and director of litigation for the Federal Home Loan Bank Board in Washington, D.C.



Bill Black chaired a panel that discussed fraud and abuse of the public trust at the fifth annual Texas conference of the American Society for Public Administration, which was held at the LBJ School on October 3.

Faculty Notes

For an expanded version of this year’s faculty activities, go to www.utexas.edu/lbj/news/spring2004/facnotes.html.

Jacqueline L. Angel

The National Institutes of Health (NIH) has appointed Jacqueline L. Angel as a member of its National Institute on Aging (NIA). Angel will serve on the Behavior and Social Science of Aging Review Committee for a four-year term, which will end in June 2007.

One of 25 institutes and centers of the NIH, the NIA leads a broad scientific effort to understand the nature of aging, improve the quality of life of the elderly population and assess the policy impacts of this growing population in the United States.

David J. Eaton

David J. Eaton was invited by the U.N. Institute for Training and Research (UNITAR) to teach in a training program for Afghan professionals.

As part of this assignment, Eaton was invited to Hiroshima, Japan, in November to teach a five-day short course to improve the professional skills of 25 Afghan representatives from government ministries. In May, Eaton will travel to Kabul to provide follow-up training and guidance to the Afghan professionals in their development of ministerial proposals for reconstruction in Afghanistan.

Eaton also received a U.S. Department of State grant to develop a course for Palestinian and Israeli water managers. The course—which was developed as part of a 2003-04 policy research project called “Provision of Water and Wastewater for Poor Communities”—will be offered to a group of about 20 Palestinians and Israelis in 2005.

Kenneth S. Flamm

Kenneth S. Flamm was recently appointed to the Board on Science, Technology, and Economic Policy (STEP) of the National Academies of Science. He also currently serves on three National Academies of Science committees—the Computer Science and Technology Board’s Committee on the Future of Supercomputing, the Policy and Global Affairs Division’s Small Business Innovation Research Program Assessment Committee, and the STEP Board’s Committee on Software, Growth, and the Future of the U.S. Economy.

Flamm is also collaborating on a conference and book project on internet use in the Americas with Judith Mariscal (Ph.D. 1998). Mariscal is a professor at Mexico’s Centro de Investigación y Docencias Económicas. The project recently received a grant from Mexico’s Consejo de Ciencia y Tecnología. A conference is planned in October.

James K. Galbraith

James K. Galbraith is working on a book project

titled “Global Equality and Financial Disorder: The Need for a New System.” The project is funded by a 15-month, \$99,959 grant from the Carnegie Corporation of New York, announced last spring.

Galbraith is also an economics correspondent for Salon.com, an internet media company with eight departments that include news and politics, opinion, technology and business, and books.

In February, he traveled to Havana, Cuba, to attend the Sixth International Meeting of Economists on Globalization and Development Problems. He also attended the 35th anniversary meeting of the Center for the Study of Democracy in Latin America in San Jose, Costa Rica.

Shama Gamkhar

Last fall, Shama Gamkhar was invited to testify before the Subcommittee on Facilities of the Texas House Select Committee on School Finance. The presentation was entitled “Economists on Bonds” and was made jointly with LBJ School Ph.D. student Mona Koerner and Jerome Olson, owner/chief economist, Olson Research.

In other activities, Gamkhar was appointed by the Texas State Legislature’s Joint Select Committee on Public School Finance to research school finance issues. She is also serving until 2005 on a committee of the National Academies, a group of experts who serve pro bono to address critical

national issues and give advice to the federal government and the public. Gamkhar is working with the Transportation Research Board on the long-term viability of the fuel tax for transportation finance.

Aditi Gowri

LBJ School students selected Aditi Gowri as this year’s recipient of the Texas Exes Teaching Award. Gowri, who is the author of numerous articles on applied ethics, rights and justice, taught two policy research projects this year—one on the regulation of gender and another called “Tracking the Corporate Ecological Footprint.”

The teaching award is presented annually and is sponsored by the Texas Exes and the Senate of College Councils.

Bobby R. Inman

Admiral Bobby R. Inman gave an address in February before the Seventh Corporate Government and Equity Conference, which was hosted by UCLA’s Anderson School of Management. While in California he also made a presentation before the Pacific Council on International Policy.

In January, Inman served as a panelist at a major summit and symposium organized by the UT Austin’s President’s Office. Entitled “Educating for a Diverse America,” the symposium see **Faculty Notes**, page 12

A new voice in American cinema



Bird Runningwater (left) is shown with New Zealander Taika Waititi (center), whose film "Two Cars, One Night" was screened at this year's Sundance Film Festival. Also shown is Cliff Curtis, a Maori actor who has appeared in many movies, including "Whale Rider," "Blow," "Training Day," "Three Kings," "Once Were Warriors" and "The Piano."

Bird Runningwater nurtures indigenous filmmakers

EVEN THE SUNDANCE INSTITUTE, which is internationally recognized as a showcase for the best in new American independent film, can benefit from the tool set a student acquires at the LBJ School. Since 2001, N. Bird Runningwater (M.P.Aff. 1996) has been serving as the Institute's programmer for Native American initiatives in Los Angeles, California.

Runningwater, who is of Cheyenne and Mescalero Apache descent, is responsible for nurturing film projects by Native American and international indigenous filmmakers. He also serves as a programmer for the Sundance Film Festival, which features new talent and filmmaking innovations in categories that include drama and documentary. The film festival is held in Utah each year in January.

"As a program director here at Sundance, my M.P.Aff. comes in very handy, as Sundance is a nonprofit organization," said Runningwater during a break from his busy schedule. "I manage budgets, do strategic plans, create and modify processes that we have." But he quickly adds that being indigenous means that the arts and creative expression have always been a part of his life, and "so this job is the perfect balance of working in a purely artistically driven field and utilizing more cerebral elements of my academic training."

Runningwater, who is a writer and was trained as a journalist, established a connection with the Sundance Institute (founded by Robert Redford in 1981) while serving as a program associate in the Ford Foundation's Media Arts and Culture Program in 1998. In that job, he built and managed domestic and international funding initiatives focusing on issues within the media, arts and culture fields.

Today, Runningwater is involved in a program that supports new artists with independent voices and promotes a Native American presence within

American cinema. In addition to overseeing the programming of the Sundance Film Festival's Native Forum, he works throughout the year with the Institute's Feature Film Program, identifying and nurturing indigenous screenwriters and directors. As part of this job he helps with script development and provides production guidance as well as funding and distribution information.

According to Runningwater, the script selections are based on originality, risk-taking, artistry and personal voice. "Most of our work is character driven, more so than genre driven, and it is deeply entrenched in the personal voice of the film artist," he said. "Most of the films we work with are low budget, independently financed projects that would be passed over by the larger studio system. These are very specific and focused on telling rich stories with fresh characters from diverse viewpoints."

Because his program is involved with indigenous artists from around the world, Runningwater travels often. Last summer, during a five-month break from film festival duties, he was in New Zealand, Hawaii and Australia working on the production team for a Geoff Murphy film. The film is a drama thriller called "Spooked," which is currently in postproduction.

In October, the Native American Initiatives Program was singled out by the Producers' Guild of America for its efforts in supporting diversity in the industry. "I was lucky to accept the award
see **Runningwater**, page 12

Students organize chats with alumni

A newly established student group called ISO@LBJ (International Student Organization at the LBJ School) coordinated a series of weekly talks with alumni stationed around the world.

The program, organized by first-year students Joe Laufer and Phillip Savio, began in October with a test conference call to McCombs School of Business graduate Lisa Wagner. Wagner is the executive director of the Wind River Development Fund, a nonprofit corporation on the Wind River Indian Reservation.

Other "alumni exchanges," as the group refers to the conference calls, were made to the following LBJ School graduates who work outside the United States: Horacio Alvarez-Marinelli (M.P.Aff. 2001), finance and accounting officer, Inter-Parliamentary Union, Switzerland; Gabriel Fidel (M.P.Aff. 1993), former minister of the economy, Mendoza Province, Argentina; DeAnn Friedholm (M.P.Aff. 1979), resident advisor, National Treasury, South Africa; Anne Gaelle Rabaud (M.P.Aff. 2000), internal auditor, Alcatel, France; Jeff Hardee (M.P.Aff. 1983), vice president and regional director, Business Software Alliance, Singapore; Kathleen McGowan (M.P.Aff. 1999), special assistant to the U.S. ambassador, Afghanistan; Kevin Morrow (M.P.Aff. 1989), global strategist, Samsung Group, South Korea; Andres Mutis-Vanegas (M.P.Aff. 2002), legal advisor, Secretary of

the Treasury, Colombia; Gustavo Perochena (M.P.Aff. 1989), development project specialist, Interamerican Development Bank, Chile; Maria Rendon-Labadan (M.P.Aff. 1989), director, Office of Democracy and Governance, USAID, Egypt; Lee Solsbery (M.P.Aff. 1978), director, Environmental Resources Management, England; and Charles Specht (M.P.Aff. 1994), owner, Specht Agrosystems, Ltd., Armenia.

Students who participated in the weekly alumni exchange sessions met in the Wasserman Media Room throughout the year.



Joe Laufer (right) and Phillip Savio coordinated a new program that connects LBJ School students weekly with alumni working around the world. Shown with Laufer is first-year student Miriam Schafer, who participated in the conference call to Kathleen McGowan (M.P.Aff. 1999). McGowan is special assistant to the U.S. ambassador in Kabul, Afghanistan.

Alumni Notes

LBJ alumni help out in Iraq

Matt Fuller (M.P.Aff. 2002) and Robert Hamilton (M.P.Aff./J.D. 2002) were both in Iraq this year.

Fuller, who has been serving with U.S. Ambassador Paul Bremer's Coalition Provisional Authority, has been in Iraq since May 2003. He plans to return to the United States in July, after the United States hands over power to an Iraqi provisional government. (To read more about Fuller's experiences in Iraq go to www.utexas.edu/lbj/news/fall2003/fuller.html.)

Hamilton was deployed in September 2003 as a legal officer with the Judge Advocate General's Department and was with the 82nd Airborne Division in the Fallujah area in western Iraq until sometime this spring.

"I can honestly say I had no idea how involved lawyers are in deployed environments," he said in an e-mail sent to friends at the LBJ School in November. "For the past three months, I've been drinking from a fire hose of law and enduring a virtual blitzkrieg of OJT (on the job training). You can swing from battles to building schools in a heartbeat. To say it's been a challenge is an understatement. To say I've loved every minute of it is an even greater understatement. It's a simultaneously humbling and exhilarating experience."

Hamilton advises Schwarzenegger

The *Austin American-Statesman* called it the case of "The Terminator" and "The Calculator." In a story that appeared on January 28, the newspaper reported that Texas Deputy Comptroller Billy Hamilton (M.P.Aff. 1975) was advising Governor Arnold Schwarzenegger on how to improve California government in the same way that Hamilton has done in seven Texas Performance Reviews since 1991.

see **Alumni Notes**, page 10

GPAC maintains old traditions, introduces new initiatives

By Amy Kirschenbaum, GPAC President

The Graduate Public Affairs Council (GPAC) had a very active year, characterized by the continuation of numerous annual LBJ traditions as well as some new activities. This year, greater emphasis was placed on communication with the faculty and administration and a larger sense of professionalism in carrying out the business of GPAC.

In the fall semester, GPAC kicked off the academic year with elections to fill the GPAC positions reserved for first-year LBJ students. Once this phase was completed, the organization hit the ground running with several key events. The first school-wide event was the State of the School Address, a tradition revived this year in order to focus on the long-term direction of the School. Students, staff and faculty members

gathered to hear from Dean Ed Dorn, Dean Leigh Boske, Assistant Dean Joe Youngblood, Assistant to the Dean Don Wallace, and Ken Matwiczak, the graduate advisor, speak to issues regarding the economic situation and long-term facilities plans.

The calendar was filled with a fall picnic, jointly organized with the LBJ School Austin Alumni Association, a Community Service Day, and, of course, several happy hours, bringing together the LBJ community and, on a number of occasions, graduate students from other professional schools at The University of Texas at Austin.

In an effort to promote communication among different parts of the LBJ School, GPAC organized a series of thematic town hall-style meetings. For one such meeting, we invited the staff members of the Office of Student and Alumni Programs to speak with the student body about efforts to expand career services initiatives at LBJ. Later in the year, GPAC organized another town hall, in conjunction with PAACC (Public Affairs Alliance for Communities of Color) and POWER (Policy, Opportunity, Women, Education, and

Resources), focusing on intolerance and incidents of sexism at the LBJ School.

Throughout the year, GPAC also passed several critical pieces of legislation. The topics were diverse, including paper conservation, the establishment of a room suitable for nursing mothers to express milk at the LBJ School, awareness of violence against women, and the credit-hour requirement for the internship component of the curriculum. The Assembly took up the issue of student listserv policies and developed an intranet to facilitate communication among students and to decrease unofficial e-mail traffic across the listserv. Representatives also approved legislation to make the biannual LBJ versus Latin American Studies soccer game an event on par with the Bush School softball game. Lastly, GPAC approved the induction of two new LBJ student groups into the fold: International Student Organization @ LBJ (ISO@LBJ) and the Progressive Collective, an organization created to promote New Left political activism and discussion at the LBJ School.



In January, President Larry Faulkner was invited to speak to LBJ School students by GPAC's Brown Bag Speakers Committee. In discussing the controversial Hopwood decision, Faulkner said that the university needs to combine its race-neutral policy approach with the best elements of an affirmative action approach. Faulkner is shown with first-year student Tracie Barrs.

Journal publishes two issues

Every year, the *LBJ Journal* editorial staff raises its achievement bar higher. Since the publication made its debut in 1989, students have made continual improvements—introducing an online version, developing a mission statement and broadening the scope of the publication. This year, the student-run publication—the oldest of its type in the nation—pushed the bar up significantly, publishing two print journals in one academic year for the first time and launching an online discussion forum called *The Public Record*.

“We started this endeavor (*The Public Record*) on the principle that good policymaking requires fair and honest consideration of a variety of opinions,” wrote *Journal* editors-in-chief Vanessa Bouché, Stephen Palmer and Kelly Ward in a letter that appeared in the fall 2003 issue of the *Journal*. “We also felt that LBJ students should keep abreast of current policy debates and participate in them with their own thoughts, opinions and insights.”

As for the two print editions of the *Journal* that were distributed this year, the editors said they felt that “by taking the *Journal* to the next level and publishing biannually,” this would allow them “to set mission into motion” and

“enhance the reputation of the LBJ School of Public Affairs.”

In order to succeed with a heavy production schedule, the editorial board began planning the fall issue during spring 2003. Articles began rolling in during the summer.

“In response to the demands of biannual publication and *The Public Record*, we transformed the LBJ Journal into an organization rather than just an annual publication,” said Bouché. “We structured the editorial board to reflect this added complexity.”

The fall edition of the *Journal* was released in January during a “War on Terror” lecture organized by Distinguished Visiting Tom Slick Professor of World Peace Montgomery C. Meigs (see story, page 3). The *Journal*'s spring edition will be released in May.

Eight editions of *The Public Record* were posted at <http://uts.cc.utexas.edu/~lbjpa/publicrecord/> beginning in September and ending in May. Each edition includes an op-ed written by an LBJ School student, a response to the op-ed written by one of the editors-in-chief, a book review and a faculty opinion piece. Rachel Glast and Stephen Spruiell are the *Public Record*'s coordinators.



The annual fall picnic was one of many activities organized by students this year. Pictured are 2001 graduates Carrie Paxton-Lamke, Tina Gabel Donahoo and Vanessa Mitra.

Alumni Notes, continued— Stotesbery takes over KLRU reins

William D. Stotesbery (M.P.Aff. 1977), vice president of marketing for Hart InterCivic, has replaced Mary Beth Rogers as president and chief executive officer of KLRU, Austin's public television station. Rogers held the Visiting Lloyd M. Bentsen Jr. Chair in Government/Business Relations at the LBJ School from 1992 to 1994 and had headed KLRU for six years.

Stotesbery, who assumed his KLRU duties on April 15, has been involved in the Austin high-tech sphere since the early 1980s. He was one of the seven original employees of the technology research consortium Microelectronics and Computer Technology Corporation (MCC), working under its president, Admiral Bobby R. Inman.

Randazzo organizes Austin political education convention for youth

Matthew J. Randazzo (M.P.Aff. 2003) is the Texas Program Director of the nonpartisan, nonprofit Junior Statesmen Foundation based in Washington, D.C. In October, he organized the Texas Junior State's annual fall state convention, which drew more than 300 high school students to Austin to explore and debate Texas' pressing policy issues.

Seda Tanem Tamur gets teaching award

Seda Tanem Tamur, a dual-degree public affairs/communications student, was selected by LBJ School students to receive this year's Texas Exes Teaching Award in the teaching assistant/assistant instructor category.

Tamur, who worked during the fall as a teaching assistant for LBJ School Professor David Eaton's Applied Quantitative Analysis I class, received a \$500 cash prize.

Students who nominated Tamur for the award said she demonstrated the best qualities any teacher can possess—a strong grasp of the material, patience and a willingness to assist all the students in the class.

The teaching awards are presented annually and are sponsored by the Texas Exes and the Senate of College Councils.



Journal editors Stephen Palmer, Vanessa Bouché and Kelly Ward

Exporting Goodwill

Interns open their hearts to Honduras

Jaime Carlson (left) and Byron French (right) give computer lessons to an Amapala teacher who will in turn teach the student population. At this site, the teacher and four assistants were chosen for this project.



Children flock around Colby Clark, who handed out toys and learning incentives. The knickknacks and school supplies were collected in the United States by the interns and then shipped to Honduras.

IN Central America last summer, three LBJ School student interns donated their time and skills while opening their hearts to the people they made contact with during their work in some of the area's most impoverished regions.

Officially, Jaime Carlson, Colby Clark and Byron French were in Honduras to help establish medical databases and to evaluate U.S.-funded water treatment projects. But along the way, the trio also collected and packaged donated school supplies; worked with a team of doctors, dentists and optometrists as translators and assistants; helped a number of orphanages and NGOs by building adobe houses and forecasting needs; and acquired computer equipment to improve education and medical service delivery.

"Nothing was done in a vacuum," said Carlson, who organized the project. We found opportunities to help, and we did just that, helped."

The idea for the project had been brewing in

Carlson's head since 1999, and in 2000 he established Fixingtheworld.com (www.fixingtheworld.com/), a think tank and a vehicle for designing and implementing these types of projects. In 2002 Carlson was inspired to make a more permanent impact on the problem facing the poor in Honduras after accompanying



Jaime Carlson and his companions helped a group of doctors, dentists and optometrists who were in Honduras as part of a M.E.D.I.C.O. project. During this stop, the interns provided recommendations to the M.E.D.I.C.O. team to improve efficiency.

his father, a pediatrician who was on a medical mission sponsored by M.E.D.I.C.O. (Medical, Eye, and Dental International Care Organization, Inc.).

"I finally wrote a funding proposal during spring 2003," he said. "The details worked themselves out as I was leveraging past connections with people I had met on previous M.E.D.I.C.O. trips to Honduras."

According to Carlson, he initially contacted Clark and French because he needed someone to proofread his funding proposal. After reading the proposal, both Clark and French became interested and, as Carlson put it, "inspired me to get my act together."

Eventually the internship allowed the three students to implement a number of projects in the areas of rural health care, water supply, nonprofit strategic planning and computer technical assistance.

When asked to evaluate the impact they had made, Carlson said that they had come into contact with over 3,000 people, and "I like to think that we helped them all." He added that the interns represented a group that was working on water supply improvements that will benefit future generations. "I'll have to work out the growth function and calculate those benefits," he said teasingly.

In the area of computer education, Carlson said some of the people the students trained had never heard of computers. "We want to find more funds so we can go back and see how many students really have a strong understanding of the skills we attempted to teach," he said.

Calling the project "a once-in-a-lifetime opportunity" and saying the work is "challenging and highly fulfilling," Carlson said that he would like to go back if he can find the funding.

Students represent U.S. at international telecom youth forum



Sarah Tierney and Andy Redman

LBJ School student Andy Redman was one of two UT students representing the United States at the first International Telecommunications Union (ITU) Telecom World Youth Forum, which was held in Geneva, Switzerland, during October. The second member of the team was Sarah Tierney, a computer sciences undergraduate student enrolled in UT Austin's Plan II Honors Program.

ITU, a special organization of the United Nations, employs international communication technologies to promote social and economic development for the benefit of the global community.

Recognizing the importance of youth in narrowing the digital divide, ITU brought together 300 university students from 154 nations to address the areas of policy and regulation, finance and investment, and infrastructure and educa-

tion. Participants drafted the World Telecom 2003 Youth Forum Declaration, which was presented in December at the World Summit on the Information Society in Geneva. Both Redman and Tierney attended the event.

"It's just an amazing honor for the University of Texas to have sent both delegates to the ITU Youth Forum," said LBJ School faculty member Gary Chapman, who has a working relationship with Redman and Tierney.

Last summer, Redman, who majored in management information systems at Auburn University, was awarded a \$5,000 J.J. "Jake" Pickle Federal Internship Fellowship to support his 2003 LBJ School internship with the U.S. Department of State's Bureau of African Affairs in Addis Ababa, Ethiopia. This year, he was enrolled in an LBJ School seminar called "Public Policy and the Internet," taught by Chapman.

Tierney has worked as an undergraduate research assistant for Chapman and LBJ School Professor Lodis Rhodes on a project with the Beaumont Foundation. She conducted research on best practices in community technology and strategies for bridging the digital divide for the project, which aims to provide millions of dollars' worth of laptops to poor and underserved communities and schools.

A major emphasis of the Youth Forum was the ITU's long-term commitment to assist low-

income and least-developed countries in their efforts to improve the standard and scope of their telecommunication infrastructure.

"It was interesting to hear the contrasting views of fellows from developing versus developed countries," said Redman. "I think that I offered an interesting perspective in that I worked in Ethiopia this past summer. So, in effect, my contribution was a 'big picture' approach to these problems because I have experiences in both of the situations."



While in Ethiopia during a 2002 U.S. State Department internship, Andy Redman spent a week working for USAID. In this picture, he poses with two children during a stop in a tour that he helped organize for nine European Union journalists in the southern region of the country. The purpose of the tour was to show the level of poverty and famine that exists in that area.

Barbara Jordan Forum, continued

Megan Scarborough



Barbara Jordan Forum Co-Chair Clifton Kornegay chats with Minnesota Senator Mee Moua (M.P.Aff. 1994) at a Friday night reception at the Thompson Conference Center.

1993), project manager, Texas Appleseed; Texas Senator Rodney Ellis (M.P.Aff. 1977); Jesus Garza (M.P.Aff. 1977), president and CEO, Seton Health Ministry; Minnesota Senator and Majority Whip Mee Moua (M.P.Aff. 1994); Michael Reyna (M.P.Aff. 1982), chairman of the board and CEO, Farm Credit

Faculty Notes, continued

posium explored new ideas to prepare students for a world filled with diversity.

Ken Matwiczak

Last fall, Ken Matwiczak was appointed to the National Association of Schools of Public Affairs and Administration's Commission on Peer Review and Accreditation. The 13-member commission is the accrediting body for graduate programs in public affairs and public administration nationwide.

In January, Matwiczak was also elected to be a district representative to the National Council of the American Society for Public Administration; he assumed that position in March.

Bárbara J. Robles

A member of the Hispanic Business Board of Economists, LBJ School Professor Bárbara J.

Administration; and Julien Ross (M.P.Aff. 2003), founding coordinator, Central Texas Immigrant Worker Rights Center.

According to Belizaire and Kornegay, this year's Barbara Jordan Forum committee collaborated at unprecedented levels with the GPAC Student Recruitment Committee. A recommendation has been made to establish the forum weekend as the official LBJ School recruitment weekend, they said.

Isabel Oregon, a member of the Student Recruitment Committee, said that all the students who had applied to the LBJ School had been personally invited via e-mail to attend the forum and other events that had been planned specifically for them. During the forum, the prospective students were matched with current students who acted as their "mentors," she said.

"We were able to use the forum as a way to showcase our school and the work that we do as a community," Oregon said. "Overall, I feel most (prospective) students left with a great impression of our school."

In addition to Belizaire and Kornegay, Stephanie Hill, graduate coordinator in the Office of Student and Alumni Programs, and dozens of other students helped organize the forum.

This year, the Barbara Jordan Forum was part of Explore UT, a campuswide open house held annually during the spring to spotlight the rich intellectual life and resources found at UT Austin.

Robles spoke about Hispanic consumer purchasing power at the U.S. Hispanic Economic Summit last October in Washington, D.C.

In April, she presented a paper on Latino entrepreneurship at a conference sponsored by the Federal Reserve Bank of Chicago on the topic of financial access for immigrants.

William Spelman

William Spelman, who has been at the LBJ School since 1988, has been approved by the UT Austin administration for promotion from associate professor to professor. The promotion is effective September 1.

An urban policy specialist, Spelman holds a Ph.D. in public policy from Harvard University's John F. Kennedy School of Government. He has a background in operations research and evaluation and in local government law, administration and finance. In May 1997 he was elected to the Austin City Council.

Spelman was formerly associated with the Police Executive Research Forum in Washington, D.C., and is currently the director of the LBJ School's Texas Institute for Public Problem Solving, which delivers community-oriented police training.

Chandler Stolp

Chandler Stolp collaborated on a report detailing the increased healthcare burden borne by hospitals and emergency medical service providers serving undocumented immigrants along the U.S.-Mexican border. The report served as the basis for federal legislation that passed last December as part of the Medicare bill.

As a result of the Medicare legislation, \$1 billion has been earmarked to help border hospitals in Texas, California and Arizona cover uncompensated costs. The money will be allocated over four years starting in 2005.

The original report, published in September 2002, was called *Medical Emergency: Costs of Uncompensated Care in Southwest Border Counties*. It was published by the United States/Mexico

Kevin Hendryx



EU Fellow visits School

Antonius M. Klom visited the LBJ School as this year's European Union Fellow. He is an official of the European Commission's External Relations Directorate-General in Brussels and spent the last seven years dealing with the European Union's diplomatic interests in South America. During the spring, he taught a seminar on European Union foreign relations.

Runningwater, continued

along with Salma Hayek for her work in producing 'Frida' and John Singleton for '2 Fast 2 Furious,' Runningwater said.

He noted that the Sundance Film Festival is important because this is the only American screening for many of these films. "Some do not get picked up by distributors. There are other festivals in New York, San Francisco and other places where a lot of these films do the 'festival circuit.' One good thing is that in 2002, there were three indigenous-made films distributed in American theaters, the most ever, and two of those had their world premieres at Sundance."

Runningwater, who was raised on the Mes-calero Apache Reservation in New Mexico, first attended the LBJ School as a fellow of the Woodrow Wilson Foundation's National Fellowships in Public Policy and International Affairs. He is also an alumnus of the Americans for Indian Opportunity Ambassadors Program and the Kellogg Fellows Program.

He has served as producer, director and writer for a number of film and television projects and has served as the executive director of the Fund of the Four Directions, which supports the revitalization of the languages and culture of North America's indigenous peoples. He is also a former program associate in the Ford Foundation's Media, Arts and Culture Program.

Currently, Runningwater serves on the board of Native American Public Telecommunications and the national editorial board for *YES! A Journal of Positive Futures*. He also serves as an advisor for IFP/Los Angeles' Project: Involve, a program that promotes diversity in the film industry. Most recently, he was featured and profiled in *The Color of Our Future*, a book written by political commentator Farai Chideya. The book analyzes the lives of today's diverse teens and twenty-somethings and has been featured in college curricula across the country, including Duke, Syracuse and Stanford Universities.

Border Counties Coalition in partnership with MGT of America, Texas Perspectives, Inc., and Sjoberg Evashenk, Inc.

David C. Warner

A report written by a 2002-03 policy research project directed by David C. Warner has been published by the Regional Center for Health Workforce Studies, a component of the UT Health Science Center at San Antonio.

The report, called *Health Workforce Needs: Opportunities for U.S.-Mexico Collaboration*, includes background papers and the proceedings of a conference held at the LBJ School in March 2003.

Staff Appreciation Award



Doug Marshall

Nancy Mohn, an administrative assistant in the Office of Conferences and Training, is the winner of the 2003-04 LBJ Appreciation Award. The cash award recognizes staff members whose reliability, initiative and positive attitude make life easier for the LBJ School community. Mohn, who has been at the LBJ School since 2001, is shown at the Human Resources Management Institute.

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