

Preliminary Announcement
2012 CONTINUING PHARMACY EDUCATION STUDY/TRAVEL PROGRAM
Conducted by Extension Services in Pharmacy at
The University of Wisconsin-Madison School of Pharmacy
in cooperation with Ferris State University College of Pharmacy and
The University of Texas at Austin College of Pharmacy

HAPUNA BEACH PRINCE HOTEL
KOHALA COAST, BIG ISLAND, HAWAII
February 8-15, 2012

Early Booking Package Cost

From \$2072 Per Person, Double Occupancy, Land Only, including CE Program Fee
(Add \$100 per person for bookings made after September 25, 2011.)

ITINERARY

Wednesday, February 8: Depart from your home city for Kona on the Big Island of Hawaii. Arrive on the Big Island late this afternoon/evening depending on air arrangements.

Thursday, February 9: This morning, the first Continuing Education session to be held from 8:00 a.m. to 12 noon. This evening enjoy a welcome cocktail reception complete with Hawaiian PuPus (hors d'oeuvres).

Friday, February 10: The second session of the Continuing Education program is from 8:00 a.m. to 12 noon. The afternoon and evening are free for you to pursue your own interests.

Saturday and Sunday, February 11 and 12: The weekend is completely unscheduled for you to explore the Big Island of Hawaii.

Monday, February 13: The Continuing Education program will resume with your third session from 8:00 a.m. to 12 noon. The afternoon and evening are again at leisure.

Tuesday, February 14: The final Continuing Education session, 8:00 a.m. to 12 noon. Upon conclusion, you are free for your own pursuits ... last-minute shopping, optional excursions, or just relaxing. This evening, join your colleagues at a farewell reception with Hawaiian PuPus (hors d'oeuvres).

Wednesday, February 15: Departure from Kona, Hawaii this afternoon/evening back to your home city. Mainland arrival on Thursday (February 16).

INCLUSIONS:

- Deluxe room for seven nights at the Hapuna Beach Prince Hotel, double occupancy.
- Complimentary flower lei greeting upon arrival
- Breakfast Daily (Full breakfast buffet)
- Welcome Cocktail Reception, featuring hot and cold Hawaiian PuPus.
- Farewell Cocktail Reception, featuring hot and cold Hawaiian PuPus.
- Complimentary admission to the Fitness Center including exercise equipment and locker room.
- Bellman Service Fees.
- All taxes and gratuities on included group functions
- Services of a professional Burkhalter Travel Trip Director.

Please Note: This package is priced for **land only** and does not include airfare. Burkhalter Travel would be happy to assist with your preferred air travel arrangements.

Note: If you wish to extend your visit to the Islands beyond the group trip dates, arrangements can be made through Burkhalter Travel in Madison, Wisconsin. Please contact Pat Williams at 608-833-6968 or 800-556-9286 x250, or pwilliams@burkhaltertravel.com.

A Hospitality Desk will be staffed by a professional Burkhalter Travel Trip Director who will be happy to assist you with dinner reservations, optional excursions, sports and recreational activities.

CONTINUING PHARMACY EDUCATION STUDY/TRAVEL PROGRAM

OVERVIEW/EDUCATIONAL OBJECTIVES:

CE Program topics should be of interest and benefit to all pharmacists regardless of their practice site. The goal is to present relevant, practical information that is applicable to the daily practice of pharmacy. Program format will include lectures and interactive experiences on the mornings of February 9, 10, 13 and 14 from 8 AM to 12 Noon. Through participation in this program, attendees should be able to perform the following tasks for each of the topics listed below: (1) demonstrate an understanding of the “disease state”; (2) discuss drug therapy and; (3) improve patient outcomes through patient counseling, education and drug monitoring.

FACULTY:

Glen L. Stimmel, PharmD, BCPP

Professor of Clinical Pharmacy & Psychiatry
University of Southern California
School of Pharmacy and Keck School of Medicine
Los Angeles, CA

Orly Vardeny, PharmD, MS

Associate Professor
School of Pharmacy
University of Wisconsin
Madison, WI

PROGRAM TOPICS:

- Update on the treatment of hypertension
- Update on the treatment of dyslipidemia
- Evidence-based update on treatment of CHF
- Trials/tribulations of vitamin and herbal therapies in CVD
- Management of Depression
- Management of Anxiety Disorders
- Counseling the patient with psychiatric disorders (antipsychotics, antidepressants, mood stabilizers, anxiolytics/hypnotics)

Brochure space does not allow for a complete description of topics or a listing of specific educational objectives for all the program topics. A complete description and list of objectives is available upon request.

CE PROGRAM FEES:

The pricing grid on the next page shows the fee – including lodging, per person based on double occupancy – for those participating in the CE program. All fees are payable to Burkhalter Travel.

EXTEND YOUR VACATION ...

Burkhalter Travel will be happy to help you extend your travel plans to the Hawaiian Islands. They can arrange for inter-island flights, hotel stays of any length and optional sight-seeing trips. Please contact them at 800/556-9286 and ask them to help you plan your vacation time.

CE CREDIT:

Extension Services in Pharmacy (ESP) at the University of Wisconsin-Madison School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of these knowledge-based programs, as evidenced by attendance as well as completion of all evaluation and assessment exercises, provides the participant with an opportunity to earn a maximum of sixteen (16) hours of continuing pharmacy education credit (1.6 CEUs); four hours of credit can be earned each of the four mornings of programming – no partial credit will be provided for participating in only a portion of a specific morning program. Universal program numbers and credit assigned to each number will be provided in final program announcements and materials. CE Statements of Credit will be issued by ESP within four weeks of receipt of all evaluation and assessment materials. For more detailed information regarding the CE Program (goals, objectives, etc.), contact Alan L. Hanson at the University of Wisconsin-Madison, School of Pharmacy (608-262-2099), 777 Highland Avenue, Madison, WI 53705-2222. For updated program information, please refer to the website for ESP: <http://ce.pharmacy.wisc.edu/courseinfo/2012Hawaii>



Please contact your financial advisor for information regarding tax deductibility of expenses associated with educational meetings.

COMMENTS FROM PAST CE TRAVEL SEMINAR PARTICIPANTS

- *“This was our 6th trip. We have come to expect the best and have yet to be disappointed.”*
- *“The CE Program has not only provided an opportunity for rest and relaxation, it has allowed me to gain valuable knowledge for consulting in pharmacy.”*
- *“I have never participated in one of these travel seminars before, so I really did not know what to expect - it was far better than imagined.”*
- *“The strength of this program is the relaxed teaching atmosphere, quality of the faculty and interaction with pharmacists from different practice sites.”*
- *“I can’t believe how much I have used what I learned at the seminar since I have returned home. Job well done!”*
- *“What a wonderful way to earn the CE credits I need to maintain my license!”*
- *“I appreciated the opportunity to learn in an environment far removed from the demands of the work place.”*

CONTINUING PHARMACY EDUCATION STUDY/TRAVEL PROGRAM REGISTRATION FORM

#C2588

Send completed application and deposit to: **CE Study Tour, Burkhalter Travel Agency, Inc.**
6501 Mineral Point Road, Madison, WI 53705
Telephones: 608-833-6968 or 800-556-9286, Pat Williams Ext. 250
pwilliams@burkhaltertravel.com Fax: 608-833-8527

Name _____

Name of Accompanying Person(s) _____

Address _____

City _____ State _____ Zip _____

Telephone: (Home) _____ / _____ (Cell) _____ / _____ E-Mail: _____

Please reserve _____ places in the Continuing Education Study/Travel Seminar on The Big Island of Hawaii

Name(s) of person(s) attending CE Seminar _____

PRICING

Please Circle Below:

Early Booking Package Price -- Including Accommodations (per person based on double occupancy) AND CE Program Fees as noted	Terrace View Room	Partial Ocean View Room	Ocean View Room	Ocean Front Room
• CE Program Participant	\$2,072	\$2,114	\$2,134	\$2,487
• Roommate -- Also a CE Program Participant	\$2,072	\$2,114	\$2,134	\$2,487
• Roommate -- Not a CE Program Participant	\$1,403	\$1,445	\$1,466	\$1,818
Above prices are based on double occupancy (two people sharing a room)				
• Single Occupancy Supplement	\$685	\$726	\$747	\$1,099

**Add \$100 per person for bookings made after September 25, 2011. Penalty may apply for early hotel check-out.

q Please call me with airfare pricing from _____. q I will make my own air arrangements.

Final payment due no later than **November 1, 2011**.

q Please charge my credit card for \$ _____ for _____ persons. q Mastercard Visa American Express

Acct. Number: _____ Exp. Date _____ CRV: _____

Name of Cardholder (Please Print)

I (we) have read and do accept the Terms and Conditions printed in this brochure and agree to be bound by its provisions.

SIGNATURE(S) _____

ABOUT THE HOTEL...

Situated on the sunny Kohala Coast – The Hapuna Beach Prince Hotel has defined Big Island luxury. It is set on the broad white sands of Hapuna Beach, rated one of the best beaches in America by Conde Nast. The hotel property shares 1,839 acres of oceanfront paradise with the legendary Mauna Kea Beach Hotel. The hotel presents a contemporary flowing Hawaiian style where guests experience the true essence of rejuvenation. This 350 room hotel is graced by 20 giant royal palms looking like a scene from a Hollywood movie. Rooms and marble bathrooms are luxurious with first-class amenities, including bathrobes and slippers. You can see the ocean from every room! Private lanai’s over look the pristine white-sand beach below. The Hapuna Beach Prince Hotel offers six restaurants and lounges with a Hawaiian Blend of Entertainment. Recreational facilities are many: a big freshwater infinity pool that faces the ocean, the meandering pathways run through the property to the beach facilities where lounge chairs and umbrellas are plenty. Attentive beach staff will help with towels and water sports rentals. Paul Brown Salon & Spa offers many treatment packages if you are looking for something special. For those looking to shop – you’ll enjoy the seven on-site shops that offer sundries, resort clothing, interesting jewelry and art. The 18-hole championship Hapuna Golf Course was designed by Arnold Palmer and Ed Seay. This links-style course features spectacular views of the Kohala Coast and the Pacific, with snow-capped Mauna Kea volcano as a backdrop. These are just some of the activities to make your time memorable.

ABOUT THE BIG ISLAND...

The Island of Hawaii is where Hawaii begins. It is the youngest of the Hawaiian Islands, still forming new land as lava gushes from deep in the earth’s core and spills down Kilauea’s slope into the sea. It is nicknamed the Big Island because of its huge size. For sheer variety, Hawaii Island is unmatched. The roads are excellent, the pace is easy and the people are mellow, so stretch out and explore some of the Island’s 266 miles of coastline, five marine life conservation districts and all but two of the world’s climate zones. Where else will you find five volcanoes (Kohala, Hualalai, Maunaloa, Kilauea and Maunakea), historic towns, multi-colored beaches, world’s foremost site for astronomy (Maunakea), coffee plantations and the southernmost point of the United States (Ka Lae)? A living laboratory of natural science, Hawaii Island is also home to rich history, unrivaled beauty and sophisticated luxury. The Kona side of the Island is known for its sparkling resorts, world-class golf courses, white sand beaches and homegrown Kona coffee. Ka’u and Puna is where you will find the dramatic black sand beach, orchid gardens, coffee groves, quaint towns, historic sites and, above all, the magnificent 500-square mile Hawaii Volcanoes National Park. The Hilo side with its volcano backdrop, tumbling waterfalls, colorful gardens, towering banyan trees and the 40-mile long fantastically scenic Hamakua Coast.

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TERMS AND CONDITIONS

The following cancellation penalties apply to the individual participants:

- From receipt of deposit through August 31, 2011, a \$50 per person cancellation fee will apply, unless a replacement can be found.
- Between September 1 and November 1, 2011, a \$300 per person cancellation fee will apply, unless a replacement can be found.
- After November 1, 2011, 100% of tour cost penalty per person unless a replacement can be found.

Trip cancellation insurance is available from Burkhalter Travel Agency and is strongly recommended.

Responsibility: Burkhalter Travel Agency, the University of Wisconsin –Madison and the above-named cooperating universities, and any IATA and connecting ARC carrier act only in the capacity of agent for the passenger in all matters pertaining to hotel accommodations, sightseeing tours and transportation, whether by air, rail, motorcoach, motorcar, steamship, boat or by any other means and, as such, hold themselves free of responsibility for any damage(s) from any cause(s) whatsoever. Neither will they be responsible for any damage, expense or inconvenience caused by late air, rail, boat or motorcoach arrivals or departures or by any change of schedule or other conditions; nor will they be responsible for the loss of, or damage to, baggage or any article belonging to the passenger. In the event that it becomes necessary or advisable for any reason whatsoever to alter the itinerary or arrangements, such alterations will be made without notice. Additional expenses, if any, will be borne by the passengers; conversely, refunds will be made to the passengers if any saving is effected thereby. Although no changes or substitutions are anticipated at the time of brochure production, participants must accept whatever changes are required. All rates based on tariffs, costs and applicable airfare in effect at the time of traveling are subject to confirmation. The right is reserved to withdraw any tour if circumstances demand it. All arrangements for the above services are made by the tour operator and/or its agents. The airlines concerned are not to be held responsible for any act, omission, or event during the time passengers are not on board their planes or conveyance. Payment of deposit and final balance on the cost of the travel arrangements described in the brochure, or any other material of any sort mentioning this publication or its contents, signifies the acceptance on the part of the purchaser and/or passenger of the limitations of responsibility to the terms and conditions set forth in the jacket of the passage contract (air ticket) issued by any IATA or ARC carriers and/or their agents in connection with land and/or surface arrangements described in this folder. The responsibility of the University of Wisconsin-Madison is limited to providing the educational portion of the program. The University of Wisconsin-Madison and the above-named cooperating universities are not involved in, and have no responsibility for, any of the travel/hotel arrangements for this program.