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# Ray Marshall Center for the Study of Human Resources LBJ School of Public Affairs, UT-Austin: OVERVIEW ([www.raymarshallcenter.org](http://www.raymarshallcenter.org))

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# Origins & Mission

- Founded in June 1970 as part of UT's Economics Department by Dr. Ray Marshall, US Labor Secretary (1977-81) & Audre and Bernard Rapoport Centennial Professor Emeritus at the LBJ School (1981-present)
- Center joined the LBJ School in 1987 and was named for Dr. Marshall upon his retirement in June 1999



*Mission: The Ray Marshall Center identifies and fosters creative solutions to challenging education, workforce and social problems through applied research, policy analysis and innovative program design.*

# Areas of Focus

The Center conducts applied, inter-disciplinary research in:

- Education
- Workforce Development
- Early Care & Education
- Social Policy
- Performance Measurement
- Labor Market Analysis



# Structure & Staffing

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- One of 53 Organized Research Units at The University of Texas at Austin
- One of the largest centers at the LBJ School in terms of sponsored research funding
- Staffed by 6-8 professionals with economics, business, public affairs and psychology degrees; plus 4-6 GRAs, mainly LBJ School doctoral and masters students
- Directed by Dr. Christopher King since 1996

# Funding

- \$1.24 M. total, 2010-2011
- 5<sup>th</sup> among UT social science ORUs in research funding
- 97% supported from non-institutional sources, including—
  - Federal: USDA, USDOE, USHHS, USDOL, USDA, NASA
  - State/Local: TEA, THECB, TWC, Texas OAG, Travis County, City of Austin
  - Foundations: Foundation for Child Development, George Kaiser Family, Casey, Ford, Rockefeller, RGK
  - Private: Greater Austin Chamber, TG, National Governors Assn, United Way of America, United Way Capital Area, Goodwill, Texas Assn of Workforce Boards

# Recent Projects & Partners

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Dual-Generation Strategies Initiative, 2011-2013: For the Foundation for Child Development

Statewide Early Childhood Assessment Project, 2011: With Rice University for the University of Texas Health Science Center-Houston

Central Texas Student Futures Project, 2005 - 2013: With 11 regional ISDs for the Greater Austin Chamber, TG

Tulsa Initiatives, 2008 - 2015: With Harvard, Northwestern, Columbia and Oklahoma Universities for the George Kaiser Family Foundation and USHHS ACF & OPRE

Texas Education Research Center, 2007 - 2012: With UTD, UTSA & UT's Dana Center, for TEA and THECB

NonCustodial Parent Choices Workforce Evaluation, 2006 - : For the Texas Office of the Attorney General

# Projects & Partners ...

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Implementation of the American Recovery and Reinvestment Act, 2009-2011: National study with NASWA, Urban Institute & George Washington University for USDOL/ETA

Child Care Subsidy, Welfare and Work Experiences, 2004 - 2007: With US Census Bureau, U. Chicago, Columbia and U. Baltimore across 3 states

Central Texas Workforce Intermediary Initiative, 2003 - 2006: With Skillpoint Alliance, Capital IDEA, ACC, WorkSource, Travis County, for the Rockefeller Foundation

Community Agenda Project, 2005 - 2006: With Community Synch for United Way Capital Area

National WIA Implementation Study, 2002 - 2005: With the Rockefeller Institute of Govt & Johns Hopkins U., for USDOL/ETA

Next-Generation Workforce Development System, 1999 - 2004: With NGA and 6 states, for the Ford Foundation and USDOL/ETA

# Selected Impacts, A Chronology

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- 2009: Launches *CareerAdvance*, an award-winning, dual-generation antipoverty initiative in Tulsa with Harvard's Center for the Developing Child and others.
- 2008: DARIS project serves as prototype for the OMB mandate that federal statistical agencies link Census, survey and administrative records.
- 2005: Develops alternative 'common measures' for workforce development and education programs (with NGA, Washington and 5 other states).
- 2005: Launches Central Texas Student Futures Project based on an LBJ School PRP (King, Schexnayder & Gourgey).
- 2002: Completes 6-year impact evaluation of *Achieving Change for Texans Welfare Reform Demonstration*.

# Impacts Chronology...

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- 1998: Co-founds multi-state Administrative Data Research & Evaluation (ADARE) Alliance.
- 1995: Drafts major portions of House Bill 1863, reforming welfare and creating a comprehensive, integrated workforce system for Texas.
- 1994: Incubates Capital Area Training Foundation (now Skillpoint Alliance), a regional workforce intermediary, based on an LBJ School PRP (Glover & Tolo).
- 1990: Designs San Antonio's *Project QUEST* training program, winner of a 1995 Ford Foundation *Innovations in Government Award*.
- 1989: Demonstrates feasibility of using UI wage records to measure outcomes for postsecondary education.

# Impacts Chronology...

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- 1986: Pioneers linking administrative program, employment and other data for Texas policy research and evaluation.
- 1978-82: Serves as regional USDOL institute training employment and training leaders and conducting program research.
- 1970-81: Demonstrates success in raising minority participation in building trades apprenticeships via national Apprenticeship Outreach Projects.
- 1970-77: National Minority Women's Employment Project results in breakthrough placements in managerial and professional jobs.

# Recent Books & Reports

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- √ R. Glover & C. King, “Sectoral Approaches to Workforce Development,” In C. Whalen, Ed., *Human Resource Economics* (Upjohn Institute Press, 2010)
- √ D. Schexnayder et al., *Education and Work After High School: First Look at the Class of 2007* (RMC, 2009)
- √ T. Smith, C. King & D. Schroeder, *Evaluating Local Investments in Workforce Services* (RMC, 2008-2011)
- √ C. King et al. *Returns from Investments in Workforce Services* (RMC/Texas Assn of Workforce Boards, 2008)
- √ D. Schroeder & S. Chiarello, *Texas NonCustodial Parent Choices: Program Impact Analysis* (RMC/OAG, 2008)
- √ D. Schexnayder & D. Schroeder, *Devolution of Subsidized Child Care in Texas* (RMC/HHS, 2008)

# Books & Reports ...

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- √ L. Lein & D. Schexnayder, *Life After Welfare: Unfinished Business* (UT Press, 2007), with D. Schroeder
- √ C. King, D. Schexnayder & H. Gourgey, Eds., *Beyond the Numbers* (LBJ School PRP Report, 2006)
- √ C. King & P. Mueser, *Welfare and Work: Experiences in Six Cities* (Upjohn Institute Press, 2005)
- √ K. Hollenbeck, D. Schroeder, C. King & W. Huang, *Net Impacts of Services Provided under WIA* (USDOL, 2005)
- √ B. Barnow & C. King, Eds., *Improving the Odds: Increasing the Effectiveness of Publicly Funded Training* (Urban Institute Press, 2000)