

What Can I Do With A Major In... Business?

The following is a list of common job titles in the business industry. You do not necessarily need a degree in business to pursue these careers.

Contents:

Commercial Banking

Securities

Investment Banking

Corporate Finance

Accounting

Advertising

Public Relations and Business Communications

Sales and Buying

Human Resource Management

Management of Information Systems

Marketing

Real Estate

Other

For more information on these careers, use the Career Exploration Center library. Check the University of Texas College of Business Administration for more information about majoring in business.

Commercial Banking

Consumer Loan Officer

Mortgage Officer

Community Small-Business Loan Officer

Branch Manager

Credit Analyst

Corporate Loan Officer

Real Estate Loan Officer

Treasury Officer

Trader

Portfolio Manager

Bank Examiner

Securities

Broker

Trader

Investment Banker

Portfolio Strategist

International/Political Analyst

Securities Analyst

Researcher

Investment Banking

Investment Banking Associate

Financial Analyst

Salesperson

Trader

Corporate Finance

Cash Management Officer

Accounts Receivable Manager

Inventory/Operations Manager

Project Analyst

Financial Planner

Financial Analyst

Accounting

Public Accountant

Auditor

Tax Preparer

Tax Accountant

Management Advisory Services Consultant

Private Accountant

Internal Auditor

Advertising

Account Manager

Account Executive

Media Planner

Media Buyer

Market Researcher

Traffic Manager

Talent Administrator

Copywriter

Art Director

Media Representative

Public Relations and Business Communications

Account Supervisor

Account Executive

Account Writer

PR Researcher

PR Assistant

Public Information Officer

Internal Publications Editor

External Publications Editor

Speech Writer

Community Relations Professional

Fund-Raiser

Communications Coordinator

Technical Communicator

Sales and Buying

Salesperson

Retail buyer

Purchasing Agent

Human Resource Management

Human Resource Planner

Career Planning Specialist

Job Analyst

Succession Planner

EEO/Affirmative Action Planner

Employment Specialist

Recruiter

Performance Appraiser

Personnel Researcher

Compensation Analyst

Benefits Analyst

Labor Relations Advisor

Safety Manager

Training Specialist

Program Developer

Management of Information Systems

Programmer

Systems Analyst

Systems Designer

Operations Researcher

Marketing

Brand Manager

Export Manager

Field Supervisor

Media Analyst

Promotion Manager

Sales Manager

Statistical Analyst

Account Executive

Project Director

Marketing Research Specialist

Salesperson

Market Research Interviewer

Real Estate

Agent

Appraiser

Broker

Developer

Property Development Officer

Property Manager

Other

Entrepreneur

Purchasing Agent

Travel Agent

Paralegal

Lobbyist

Hotel/Motel Manager

Restaurant Manager

Banquet and Catering Planner

Special Events Coordinator

Convention and Meeting Planner

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