

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

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Standard License

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

3 Point Enterprises Inc. dba FIKI SPORTS (40075)

16403 Ishida Avenue
Gardena, CA 90248
Mr. Richard Crasnick
Phone 310-225-3454
Fax 310-225-6660
www.Fikisports.com
craz@fikisports.com
Spec Agr Disclosed: 04/29/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Maria Rodriguez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
maria@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

A&A Global Industries Inc. (55770)

17 Stenersen Lane
Cockeysville, MD 21030
Mr. Phillip Brilliant
Phone 410-252-1020 349
Fax 410-527-0927
www.Aaglobalind.com
pbrilliant@aaglobalind.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 12/18/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

A/M/G Company (23290)

PO Box 122811
Fort Worth, TX 76121
Mr. Bob N Austin
Phone 817-367-6415
Fax 817-367-6418
www.emblemsetc.net
theamg@sbcglobal.net
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Activewear Unlimited Inc. (43203)

PO Box 245
Greenville, GA 30222
Mr. Stephen Kross
Phone 706-672-1510
Fax 706-672-1427
www.Activewearunlimited.com
krosss1023@aol.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

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Acushnet Co. (48831)

PO Box 965
Fairhaven, MA 02719
Mr. Michael Lowe
Phone 508-979-2000
Fax 508-910-8782
www.Titleist.com
mike.lowe@acushnetgolf.com
Spec Agr Disclosed: 04/10/2008

Distribution Channel(s)

Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
07E (Footwear)

Adrian's Inc. (49213)

PO Box 6091
Knoxville, TN 37914
Mr. Steven Dew
Phone 865-523-6762
Fax 865-522-5824
www.Thebednet.com
sdew@thebednet.com
Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Adventure Furniture Inc. (54362)

2630 Northgate Avenue Suite B
Cumming, GA 30041
Mr. Kevin McClary
Phone 678-933-3458
Fax 678-868-1811
www.Fan-creations.com
kevinm@fan-creations.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
07D (Infant Products)

AES Optics (45692)

PO Box 828
Senatobia, MS 38668-0828
Ms Amy Halstead
Phone 800-416-0866 107
Fax 800-785-6563
www.Aesoutdoors.com
ahalstead@aesoutdoors.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
04C (Signage Products)

AJL Advertising Specialties Inc. (29929)

2101 Airport Blvd. Ste. 100
Austin, TX 78722
Mr. Andy Osborn
Phone 512-320-0077
Fax 512-479-0470
andy@ajladvertising.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Almand Inc. (62271)

13502 Montview Dr.
Austin, TX 78732
Mr. Robert Almand
Phone 512-328-5042
Fax 512-327-0578
bakd@austin.rr.com
Spec Agr Disclosed: 10/19/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

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Aloha Senor Clothing Company (68985)

PO Box 90982
San Antonio, TX 78209
Mr. Reagan Williamson
Phone 210-386-3545
Fax 210-824-2152
www.hawaiiibera.com
reaganw@gmail.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Alpha Sports Inc (57497)

7208 McNeil Drive Suite 207
Austin, TX 78729
Mr. Michael Lin
Phone 512-250-1499 106
Fax 512-279-9454
www.Newtechkites.com
michael@alphaltennis.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)
06C (Toys)

Alumna Apparel LLC (12291)

26 Israel Street
Westerville, OH 43081
Mr. Tim Wallace
Phone 614-895-8268 201
Fax 614-895-8083
www.Bellepointe.com
twallace@bellepointe.com
Spec Agr Disclosed: 08/20/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores

Product Categories

01I (Women's Apparel)

Alumni Artwork Inc. (14443)

PO Box 6246
Madison, WI 53716
Mr. Robin Lauersdorf
Phone 608-845-1420
Fax 608-222-8214
www.Alumniartwork.com
robin@alumniartwork.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

Alumni Group LLC- The (15315)

8632 Fredricksburg Rd. Suite 207
San Antonio, TX 78240
Mr. Dick Wurzburg
Phone 210-691-5370
Fax 210-691-5376
www.Alumnigroup.com
dickwurz@aol.com
Spec Agr Disclosed: 07/03/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 360-752-2702
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01E (Jerseys/Uniforms)
06A (Sports Equipment)
06C (Toys)

Amigo's Salsa (56183)

1009 Rockford Rd. S.
Ardmore, OK 73401
Mr. Marty Currier
Phone 580-224-0667
Fax 580-224-0667
www.Collegiatesalsa.com
gailcurrier@sbcglobal.net
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

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Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
melissa.b@amincousa.com
Spec Agr Disclosed: 02/20/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

AMS Toy International Inc. (53672)

105 West Dewey Ave. Bldg. C, Unit 5
Wharton, NJ 07885
Mr. William Frankfort
Phone 973-442-5790
Fax 973-442-5793
wfrankfort@aol.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 623-523-6000
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/12/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)

Aqua Art Enterprises Inc (18585)

5121 Industry Drive, Suite 101
Melbourne, FL 32940
Mr. Howard Cohen
Phone 321-751-9900
Fax 321-751-9909
www.Aqua-art.com
howard@aqua-art.com
Spec Agr Disclosed: 03/11/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Arthur Court Designs (58660)

PO Box 459
Brisbane, CA 94005
Mr. Mathew Hullfish
Phone 415-468-8599
Fax 415-468-8726
www.Arthurbcourt.com
mhullfish@arthurbcourt.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

03C (Office Products)
03D (Housewares)
04E (Holiday Accessories)

Artistic Glass Engraving (23760)

109 Collins St.
Conroe, TX 77301
Mr. Jacob Mayorga
Phone 713-344-0412
Fax 713-344-0414
www.Americanaglass.com
jacob@americanaglass.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
05D (School Supplies)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

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ASC Inc. (66107)

1628 Roseytown Road #7
Greensburg, PA 15601
Ms. Lisa Koryga
Phone 724-837-8810 108
Fax 724-837-0444
www.Asc2u.com
lisak@asc2u.com
Spec Agr Disclosed: 07/30/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Atex Austin Inc. dba Atex Printing (61920)

7801 N. Lamar Blvd. Ste. A-132
Austin, TX 78752
Mr. Mack Simpson
Phone 512-454-2641
Fax 512-453-2839
atexpc@atexprinting.com
Spec Agr Disclosed: 06/20/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Augusta Marketing Products Inc. (67584)

1500 S. Dairy Ashford Suite 430
Houston, TX 77077
Mr. Bill Turney
Phone 281-293-0995
Fax 281-920-9052
www.Theaugustagroup.net
sales@theaugustagroup.net
Spec Agr Disclosed: 06/17/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Ashworth Inc. (18624)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keelifloyd@2thegame.com
Spec Agr Disclosed: 04/25/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)

Athletix Apparel (23892)

PO Box 357
Kosciusko, MS 39090
Mr. Matt Sasser
Phone 662-289-1074 315
Fax 662-289-6315
www.Youthcheerleader.com
msasser@athletix.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Austin Embroidery L.P. (72084)

4204 Medical Pkwy.
Austin, TX 78756
Mr. Ed Hargett
Phone 512-454-6249
Fax 512-454-0541
www.Tshirtasp.com
ed@asp-aei.com
Spec Agr Disclosed: 03/31/2008

Distribution Channel(s)

Restricted Channel

ATC Group Inc. (49991)

3235 Industry Dr. Ste. C
N. Charleston, SC 29418
Mr. Drew Tombs
Phone 843-767-6855
Fax 843-767-6858
www.Atcgroup.net
drewtombs@atcgroup.net
Spec Agr Disclosed: 07/16/2008

Atlanta Hosiery Company (23312)

PO Box 43101
Atlanta, GA 30336
Mr. David Cohen
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
cohen4@aol.com
Spec Agr Disclosed: 06/25/2008

Product Categories

None Specified

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Licensees

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Austin Monogram & Embroidery (29932)

2201 Denton Drive Ste. 107
Austin, TX 78758
Mr. Ralph E. Gonzales
Phone 512-835-6007
Fax 512-835-1798
www.Austinmonogram.com
ralph@austinmonogram.com
Spec Agr Disclosed: 03/10/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)

Austin Screen Printing (10054)

4204 Medical Pkwy
Austin, TX 78746
Mr. Ed Hargett
Phone 512-454-6249
Fax 512-454-0541
www.T-shirtasp.com
ed@asp-aei.com
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Austin Specialty Advertising Inc. (60287)

PO Box 30225
Austin, TX 78755
Ms. Kathy Carver
Phone 512-345-7868
Fax 512-345-1014
www.Austinspecialty.com
kathy@austinspecialty.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Authentic Street Signs Inc. (40659)

183 Main St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreet signs.com
authenticss@frontiernet.net
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04C (Signage Products)

Aztec Imports Inc. (65693)

9701 Pan American Drive Suite 100
El Paso, TX 79927
Ms. Esther Armendariz
Phone 915-858-2287
Fax 915-858-8668
www.Aztecimports.com
esther@pinatas.com
Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Aztec Promotional Group LP (54948)

2815 Manor Road
Austin, TX 78722
Ms. Patti Winstanley
Phone 512-744-0195
Fax 512-744-0196
www.Aztecworld.com
patti@aztecworld.com
Spec Agr Disclosed: 10/19/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
07C (Health/Beauty)
07D (Infant Products)

B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

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Baby Fanatic LLC (47915)
 1901 E. Franklin Street Suite 114
 Richmond, VA 23223
 Mr. Travis Brown
 Phone 804-644-4707 303
 Fax 804-644-4709
 www.Babyfanatic.com
 tbrown@babyfanatic.com
 Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 06D (Games)
 07D (Infant Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
 Federal Way, WA 98003
 Ms. Carol Carlsen
 Phone 253-883-5139
 Fax 253-925-0570
 www.Badensports.com
 carolc@badensports.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Balloons Are Everywhere Inc. (13534)

16474 Greeno Road
 Fairhope, AL 36532-5528
 Mr. Harry F. Palmer
 Phone 251-210-2100 2101
 Fax 251-210-2105
 www.Balloons.com
 karen@balloons.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Barton-Cotton Inc. (67995)

9755 Patuxent Woods Drive, 3rd Floor
 Columbia, MD 21046
 Ms. Maureen McHugh
 Phone 410-204-7620
 Fax 410-247-2548
 www.Holidaycardcenter.org
 maureen.mchugh@bartoncotton.com
 Spec Agr Disclosed: 09/08/2007

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

Baseline Licensing Group LLC (59867)

5257 Cleveland St., Ste 106
 Virginia Beach, VA 23462
 Mr. Jay Shurling
 Phone 757-217-1859
 Fax 757-275-9415
 www.Teamblg.com
 jays@teamblg.com
 Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Bean Bag Boys Inc. - The (29058)

PO Box 827
 Lexington, SC 29071-0827
 Mr. Scott Pettus
 Phone 803-939-0450
 Fax 803-939-0450
 www.Beanbagboys.com
 jspettus@beanbagboys.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Beehive Specialty (60718)

8701 Wall St. Suite 900
 Austin, TX 78754
 Ms. Kristin Evans
 Phone 512-912-7940
 Fax 512-997-7944
 www.Beehivespecialty.com
 kristin@specialbee.com
 Spec Agr Disclosed: 03/17/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

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The U of Texas at Austin

Bel Air Lighting Inc. (62622)

28104 Witherspoon Parkway
Valencia, CA 91355
Mr. Cary Haber
Phone 818-768-5511
Fax 661-362-0921
www.Tglighting.com
chaber@tglighting.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

Belle View Inc. (36968)

2335 E. Chestnut Expressway - Suite 100
C-100
Springfield, MO 65802
Mr. Sam Kalash
Phone 417-868-8787
Fax 417-868-8294
www.Belleviewinc.com
skalash555@aol.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Benjamin Knox Gallery (18890)

405 University Dr. E.
College Station, TX 77840
Mr. Benjamin Knox
Phone 979-691-2787
Fax 979-691-2788
www.Benjaminknox.com
director@benjaminknox.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05A (Stationery)
05E (Publishing)

Bentley Plastics (55181)

142 Shady Lane
Perryville, AR 72126
Ms. Mary Bentley
Phone 501-333-2297
Fax 501-333-2295
www.Bentleydrinkware.com
bentleyplastics@tcworks.net
Spec Agr Disclosed: 12/14/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

03D (Housewares)

Bergamot Brass Works Inc. (32154)

820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-1825
www.Theofficialpage.com
dianah@bergamot.net
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Berry Plastics Corporation (15062)

PO Box 219
Lawrence, KS 66044-0219
Ms. Jana Johnson
Phone 785-838-8442
Fax 785-842-3024
www.Berryplastics.com
janajohnson@berryplastics.com
Spec Agr Disclosed: 10/02/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Bethel International (51200)

4610 Bragg Road
Fayetteville, NC 28303
Mr. Yong Kim
Phone 910-868-4554
Fax 910-868-3658
jkim@bethelwholesale.com
Spec Agr Disclosed: 02/06/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)
07D (Infant Products)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Biederlack Of America Corp. (11994)**

11501 Bedford Rd. NE
Cumberland, MD 21502
Mr. Brian Munsey
Phone 301-759-3633 3141
Fax 301-759-3837
www.Biederlack.com
brianmunsey@biederlack.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Big League Promotions Corp. (14887)

1974 NW 82nd Ave.
Miami, FL 33126
Mr. Kenneth Brickman
Phone 305-640-9606
Fax 305-640-9845
www.Bigleaguepromotions.com
ken@bigleaguepromotions.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)
06D (Games)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 10/22/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Bombat Washer Co. (50166)

412 W. Esparada Dr.
Georgetown, TX 78628
Mr. Chris Lockwood
Phone 512-863-0738
Fax 512-863-0738
www.Bombatwashers.com
chris@bombatwashers.com
Spec Agr Disclosed: 04/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Brice Caldwell Inc. (41952)

1888 Main Street Suite C #101
Madison, MS 39110
Mr Brice Caldwell
Phone 601-713-0820
Fax 601-853-4570
www.Collegecontainer.com
bcaldwell6@comcast.net
Spec Agr Disclosed: 10/02/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Broad Bay Cotton Company (12499)

1393 Baker Rd.
Virginia Beach, VA 23455
Mr. Ric Wigginton
Phone 800-676-8337
Fax 757-227-4105
www.Broadbay.biz
ric@broadbaycotton.com
Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

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Licensees

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The U of Texas at Austin**Build-A-Bear Retail Management Inc. and Affiliate (28819)**

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Marilyn Freundlich
Phone 314-423-8000 5203
Fax 314-423-8188
www.Buildabear.com
marilynf@buildabear.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

Bunnies and Bows (54229)

1332 Falcon Drive
Lewisville, TX 75077
Ms. Chrysa Sparrow
Phone 972-317-2962
Fax 972-692-7743
www.Bunniesandbows.com
chrysa@bunniesandbows.com
Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

C&F Enterprises Inc. (15356)

819 Bluecrab Rd.
Newport News, VA 23606
Ms. Michelle E Taylor
Phone 757-310-6100
Fax 757-873-0358
www.Cnfei.com
mtaylor@cnfei.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07D (Infant Products)

C. Kirk Root Designs (29936)

10000 Research Blvd. Ste#126
Austin, TX 78759
Ms. Tisha Koerner
Phone 512-346-1780
Fax 512-346-4113
www.Kirkrootdesigns.com
tisha@kirkrootdesigns.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

C.A.L. Designs (11862)

897 Paddy Road
Floresville, TX 78114
Ms. Donna Nordstrom
Phone 830-393-1801
Fax 830-393-1801
www.Caldesigns.com
nordstrom@tgti.net
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
05A (Stationery)
05C (Paper Products)

C.K. Productions (31778)

51 Northwestern Drive
Salem, NH 03079
Mr. Kenneth Snow
Phone 603-893-5069
Fax 603-894-5535
www.Ckproductions.com
ken@ckproductions.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Restricted Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

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The U of Texas at Austin

Camp Poppy Glass (63216)

3001 McElroy Drive
Austin, TX 78757
Mr. Bob Ford
Phone 512-453-8787
Fax
bobford3@swbell.net
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03A (Domestics)

Campus Images dba Landmark Publishing (32994)

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Campus Lifestyle (52784)

590 West 83rd Street
Hialeah, FL 33014
Ms. Maria Rodriguez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.net
mariar@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
New Ulm, MN 56073
Mr. John Giefer
Phone 507-359-3800
Fax 507-359-3803
www.Canyonoutback.com
john@canyonoutback.com
Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Rochele King
Phone 724-295-5147 273
Fax 724-295-4033
www.Carsonindustries.com
rking@carsonhomeaccents.com
Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

CC Creations Ltd. (35738)

1800 Shiloh Avenue
Bryan, TX 77803
Mr. Matt Bayer
Phone 979-693-9664 656
Fax 979-823-4301
www.Cccreationsusa.com
m.bayer@ccc creationsusa.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-394-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 09/28/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
05C (Paper Products)

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Celebriducks (45555)

28 Mountain View Ave.
San Rafael, CA 94901
Mr. Craig Wolfe
Phone 415-456-3452
Fax 212-419-0992
www.Celebriducks.com
info@celebriducks.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Cellus USA Inc. (52306)

3575 St. Laurent, Suite 750
Montreal, PQ H2X 2T7
Ms. Caitlin Doherty
Phone 514-289-9111 492
Fax 514-289-9494
www.Airbornemobile.com
cdoherly@airbornemobile.com
Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Ceranima LLC (58031)

1911 27th Ave South
Homewood, AL 35209
Ms. Leila Shaw
Phone 205-874-7025
Fax 205-874-7026
www.Ceranima.com
leila@ceranima.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
06A (Sports Equipment)
07C (Health/Beauty)
07D (Infant Products)

CFS Inc. (59074)

248 Addie Roy Rd. #B102
Austin, TX 78746
Mr. Bill Price
Phone 512-327-5991
Fax 512-327-1935
www.Cfstexas.com
bprice@cfstexas.com
Spec Agr Disclosed: 09/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
Mason, OH 45040
Mr. Glenn Lewis
Phone 513-336-3100 180
Fax 800-293-8471
www.Championteamshop.com
glewis@csmmsports.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)
06D (Games)
07D (Infant Products)

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Licensees

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The U of Texas at Austin**Charmed I'm Sure (CA) (52651)**

1613 Woodwind Way
 Modesto, CA 95355
 Ms. Phyllis Duncan
 Phone 209-551-6752
 Fax 209-551-2533
 johncduncan@sbcglobal.net
 Spec Agr Disclosed: 04/08/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)

ChemArt Company dba Baldwin (45969)

15 New England Way
 Lincoln, RI 02865
 Ms Deb Parkinson
 Phone 401-333-9200
 Fax 401-333-1634
 www.Chemart.com
 dparkinson@chemart.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04E (Holiday Accessories)

Chiliwear LLC (43981)

5600 Salmen Street
 Hanrahan, LA 70123
 Mr. Copey Pulitzer
 Phone 504-729-4488
 Fax 504-729-4411
 chiliwear2@aol.com
 Spec Agr Disclosed: 03/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01H (Men's Fashion Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Ms. Danielle Siecienski
 Phone 203-268-1598 125
 Fax 203-268-2468
 www.Diplomaframe.com
 web@diplomaframe.com
 Spec Agr Disclosed: 07/08/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

CI Sport Inc. (13789)

16 Broadway
 Fargo, ND 58102
 Ms. Bree Haberman
 Phone 701-239-5956 103
 Fax 701-239-4208
 www.Cisport.com
 vonnie@gdfargo.com
 Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Classic Balloon Corporation (68005)

1416 Upfield Drive
 Carrollton, TX 75006
 Ms. Robin Porter
 Phone 972-242-2711 319
 Fax 972-242-7333
 www.Classic-balloon.com
 robinp@classic-balloon.com
 Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05C (Paper Products)

Classic Products Corp. (39914)

4617 Industrial Road
 Fort Wayne, IN 46825
 Mr. Bob Tracey
 Phone 260-484-2695 281
 Fax 260-483-7421
 www.Classicproducts.com
 btracey@classicproducts.com
 Spec Agr Disclosed: 10/22/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

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Licensees

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The U of Texas at Austin**CMC Custom Gifts Inc. (50835)**

15695 N. 83rd Way
 Scottsdale, AZ 85260-1815
 Ms. Carol McFarland
 Phone 480-483-2163 117
 Fax 480-991-1305
 www.Cmcgolf.net
 carol@cmcgolf.net
 Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06A (Sports Equipment)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 jofrancour@collegeconcepts.com
 Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920
 Fax 920-886-8933
 www.College-kids.net
 billie_jo_werner@college-kids.net
 Spec Agr Disclosed: 10/19/2007

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Collegiate Concepts Inc./TX (48542)

7672 Rolling Acres Drive
 Dallas, TX 75248
 Ms. Karen Laday
 Phone 214-334-5933
 Fax 972-385-0167
 www.Mycollegeshop.com
 kladay@mycollegeshop.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

04A (Automobile Products)

Collegiate Marketing Services (25511)

7123 W. 95th St.
 Overland Park, KS 66212
 Mr. Jeff Grantham
 Phone 913-888-2160 110
 Fax 913-888-2167
 www.Cmssports.com
 jgrantham@cmssports.com
 Spec Agr Disclosed: 06/09/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)
 04A (Automobile Products)
 05E (Publishing)
 06B (Balls)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Collegiate Promotions-North Star LLC (14855)

301 W. 113th St.
 Kansas City, MO 64114
 Mr. Michael Muldoon
 Phone 913-710-4373
 Fax
 mmuldoon92107@everestkc.net
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06C (Toys)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Collegiate Surf & Sport (55272)

446 S. Anaheim Hills Rd., Ste. 133A
 Anaheim Hills, CA 92807
 Ms. Katie McCauley
 Phone 714-283-2245
 Fax 714-283-2245
 www.Csssurf.com
 katie@collegiatesurfandsport.com
 Spec Agr Disclosed: 10/27/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)

Colony Sportswear Corporation (56046)

382 Springfield Ave. Suite 308
 Summit, NJ 07901
 Mr. Pete Waldron
 Phone 908-598-1774
 Fax 908-598-1166
 www.colonysportswear.com
 pwaldron@colonysportswear.com
 Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 02C (Personal Accessories)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
 Compton, CA 90220-5403
 Ms. Noreen Newman
 Phone 310-667-8341 159
 Fax 310-667-8502
 www.Colosseumusa.com
 noreenn@colocm.com
 Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Columbia Sportswear (13550)

14375 N.W. Science Park Dr.
 Portland, OR 97229
 Mr. Michael Ungoco
 Phone 503-985-4258
 Fax 503-985-5180
 mungoco@columbia.com
 Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 06A (Sports Equipment)

Comet School Supplies (13290)

PO Box 1576
 Palestine, TX 75802-1576
 Mr. Ray Britton
 Phone 903-729-3108
 Fax 903-729-3989
 www.Cometschoolsupplies.com
 cometschool@embarqmail.com
 Spec Agr Disclosed: 03/19/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Comfy Feet LLC (31503)

PO Box 352
 Hartington, NE 68739
 Mr. Keith Eickhoff
 Phone 402 254 6677
 Fax 402-254-6690
 comfyfeet@hartel.net
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

07D (Infant Products)
 07E (Footwear)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02B (Class Rings)

Conimar Corp. (37520)

1724 N.E. 22nd Avenue
Ocala, FL 34470
Mr. Terry Putty
Phone 800-874-9735 283
Fax 352-732-6888
www.Conimar.com
terry.putty@conimar.com
Spec Agr Disclosed: 09/03/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Cook Advertising Specialties Inc. (72344)

5908 Aurora Drive
Austin, TX 78757
Ms. Charlene Easterbrook
Phone 512-454-5203
Fax 512-454-7874
www.Cookadvertising.com
charlenejoy@austin.rr.com
Spec Agr Disclosed: 04/29/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
dhogue@craftiquemfg.com
Spec Agr Disclosed: 08/20/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Creations By Alan Stuart Inc. (50141)

49 W. 38th St.
New York, NY 10018
Ms. Karen Denen
Phone 212-719-5511
Fax 212-719-5267
www.Creationsbyalanstuart.com
karen@alanstuartny.com
Spec Agr Disclosed: 02/05/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
05B (Checks)

Creative Cooling (51363)

2100 Riverside Parkway Suite 119-506
Lawrenceville, GA 30043
Mr. Mani Chawla
Phone 678-528-1006
Fax 678-528-1006
www.Creativecooling.us
mani@creativecooling.us
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
nealmarks@aol.com
Spec Agr Disclosed: 02/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Creative Point Inc. (56782)

2601 Damsel Cherry Lane
Lewisville, TX 75056
Mr. Daniel Baughman
Phone 972-317-7575
Fax 972-248-2867
www.Creativepointinc.com
daniel@creativepointinc.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04C (Signage Products)

Crocs Inc. (59152)

6328 Monarch Park Place
Niwot, CO 80503
Mr. Greg Thomas
Phone 303-848-7589
Fax 303-848-7010
www.Crocs.com
gthomas@crocs.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
07E (Footwear)

Cross License/Toy Factory LLC (75870)

1235 Gembler
San Antonio, TX 78219
Ms. Amy Hoffman
Phone 210-304-7614 7614
Fax 210-467-3184
amyh@thetoyfactory.biz
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Amusement Park

Product Categories

06C (Toys)

Csa Inc. (11925)

PO Box 802
Dayton, OH 45401-0802
Ms. Melissa Dooley
Phone 937-228-6118 568
Fax 937-223-2042
www.Csaproducts.com
melissa@lorenz.com
Spec Agr Disclosed: 12/19/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

CSD Sports Framing (48172)

1325 Capital Parkway Suite 130
Carrollton, TX 75006
Mr. Michael Morigi
Phone 972-323-6345
Fax 972-323-8559
www.Csdsportsframing.com
michael_morigi@csdsportsframing.com
Spec Agr Disclosed: 08/20/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

CTM LLC dba Turfer Sportswear (58455)

400 Massasoit Ave, Suite 300
East Providence, RI 02914
Mr. Glenn Cook
Phone 401-427-9025 1016
Fax 401-633-7319
www.Turfer.com
jborden@turfer.com
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Mr. Gregg Mazzetti
Phone 206-622-4191 1779
Fax 206-448-0589
www.Cutterbuck.com
gregg.mazzetti@cutterbuck.com
Spec Agr Disclosed: 05/30/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

DadGear (60212)

1500 W. Hampden Avenue Suite 5G
Sheridan, CO 80110
Ms. Amanda Melby
Phone 303-221-1511
Fax 303-600-6744
www.Dadgear.com
amanda.melby@dadgear.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

07D (Infant Products)

Damn Fine Artist-A (59983)

2507 Campden Drive
Austin, TX 78745
Ms. Pam Utsler
Phone 512-444-7661
Fax 512-444-3284
www.Adamfineartist.com
adfa@austin.rr.com
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Davis Group (34820)

25 Riviera Drive
Markham, ON L3R8N4
Ms. Patricia Andrews
Phone 905-477-7440 367
Fax 800-263-0515
www.Davisgroup.net
pandrews@davisgroup.net
Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Deckers Outdoor Corporation (67304)

495-A South Fairview Ave.
Goleta, CA 93117
Ms. Abigail Nugent
Phone 805-967-7611 308
Fax 805-967-3322
www.Deckers.com
abigailnugent@deckers.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Decorative Panels International Inc. (59538)

2900 Hill Ave.
Toledo, OH 43607
Mr. Bryant Mitchell
Phone 419-535-5921 1217
Fax 419-531-7680
www.Decpanels.com
bryant.mitchell@decpanels.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03D (Housewares)

Denise DeRusha Designs (41760)

6170 Indian Paint Road
Aubrey, TX 76227-8464
Ms Denise DeRusha
Phone 940-365-9188
Fax
www.Denisederushadesigns.com
drderusha5@solbroadband.com
Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03A (Domestics)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Design Vision (22006)**

PO Box 595192
 Dallas, TX 75359
 Ms. Mary Ellen Stout
 Phone 972-494-5214 102
 Fax 972-494-5312
 www.Designvisions-usa.com
 maryellens@designvisions-usa.com
 Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)

Disruptive Media Publishers Inc. (70134)

#202 (B) – 2030 Marine Drive
 North Vancouver, BC V7P-1V7
 Mr. Otis Perrick
 Phone 604-838-1500
 Fax 360-351-0126
 www.Disruptivepublishers.com
 otis@disruptivepublishers.com
 Spec Agr Disclosed: 04/21/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

DiversiTech Corp. (59671)

6650 Sugarloaf Pkwy. Ste. 100
 Duluth, GA 30097
 Mr. Ray Shelor
 Phone 678-542-3600 1043
 Fax 678-542-3706
 www.Diversitech.com
 rshelor@diversitech.com
 Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
 Tucker, GA 30084
 Mr. Curtis Schmidt
 Phone 404-875-8883
 Fax 404-872-3504
 www.Dixieseal.com
 curtis@dixieseal.com
 Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)

DMI (37205)

47 Richards Avenue
 Norwalk, CT 06857
 Mr. Jason Brenner
 Phone 203-854-9400 2448
 Fax 203-853-0647
 www.Mbi-inc.com
 jbrenner@mbi-inc.com
 Spec Agr Disclosed: 02/17/2006

Distribution Channel(s)

Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04E (Holiday Accessories)
 05D (School Supplies)
 05E (Publishing)
 06C (Toys)
 06D (Games)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

DMI Sports Inc (30806)

1300 Virginia Drive, Suite 401
 Ft. Washington, PA 19034
 Mr. Matthew Hartwig
 Phone 215-283-0153 115
 Fax 215-283-9573
 www.Dmisports.com
 mhartwig@dmisports.com
 Spec Agr Disclosed: 09/08/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06A (Sports Equipment)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Domino LLC (60896)**

719 Walnut St.
Boulder, CO 80302
Mr. Sean Coppom
Phone 303-800-0742
Fax 303-443-6635
www.Ridedomino.com
sean@dominosportswear.com
Spec Agr Disclosed: 11/08/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01E (Jerseys/Uniforms)

Donegal Bay (46315)

26055 Emery Road, Suite E
Warrensville Heights, OH 44128
Ms. Lara Lillibridge
Phone 216-360-9966
Fax 216-360-9933
www.Donegalbayusa.com
donegalbaymail@aol.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mid-Tier

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)

DreamSeats LLC (65821)

60 Austin Boulevard
Commack, NY 11725
Mr. Scott Lebedz
Phone 866-240-1742
Fax 631-845-0470
www.Dreamseat.com
slebedz@dreamseat.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Drew Pearson Marketing LLC (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-2748
www.Drewpearson.com
tareq@concept1.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)
02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Drew Pearson Signature Series (66649)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-2748
www.Concept1.com
tareq@concept1.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Duck House Inc. (15900)

#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 03/26/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
05C (Paper Products)
05D (School Supplies)

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Road
St. Cloud, FL 34772
Mr. Bob Small
Phone 407-892-6358
Fax 407-892-6759
www.Eagleswings.com
bob@eagleswings.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
03A (Domestics)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

East End Ink (64316)

2412-A Cesar Chavez St.
Austin, TX 78702
Mr. Eddie Levy
Phone 512-236-9911
Fax 512-236-9072
eddy@eastendink.com
Spec Agr Disclosed: 12/18/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Mrs. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

EGR Incorporated (55048)

4000 Greystone Drive
Ontario, CA 91761
Mr. Geoff Thompson
Phone 909-923-7075
Fax 909-923-0945
www.Egrgroup.com
gthompson@egrusa.com
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products)

Emerson Street (56212)

1555 Emerson St.
Rochester, NY 14606
Mr. Dale Rotar
Phone 407-701-7145
Fax 407-977-7850
www.Emersonstreet.biz
dale@drsa-usa.com
Spec Agr Disclosed: 11/06/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)

Encore Group-The dba Team Reflections by Xpres (13720)

111 Cloverleaf Dr.
Winston Salem, NC 27103
Ms. Shelly Harmon
Phone 336-768-7400 251
Fax 336-659-7492
www.The-encore-group.com
sharmon@the-encore-group.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

EnjoyLife Inc. (12348)

PO Box 118
Lake Zurich, IL 60047
Ms. Mari Russell
Phone 800-678-7898
Fax 847-966-2288
www.Enjoylifeinc.com
golfballs@enjoylifeinc.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Enmon Accessories LLC (35562)

900 E. Hickory
Denton, TX 76201
Mr. Terry Enmon
Phone 940-243-8640
Fax 800-889-0237
www.Enmonaccessories.com
jamie.tegeler@enmonaccessories.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07E (Footwear)

Essex Manufacturing Inc. (11546)

350 Fifth Ave. Suite 501 - Empire State Bldg.
New York, NY 10118-3299
Mr. Joe Alloy
Phone 800-648-6010 129
Fax 212-714-2958
www.Baum-essex.com
jalloy@baum-essex.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
02C (Personal Accessories)

Eton div. of Tandy Brands Accessories Inc. (37039)

690 E. Lamar Blvd. Suite 200
Arlington, TX 76011
Ms. Martie Rockey
Phone 817-548-0090 183
Fax 817-274-7346
www.Tandybrands.com
martie_rockey@tandybrands.com
Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Nancy Carey
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myeverygreen.com
nancyc@myevergreen.com
Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
05C (Paper Products)

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Fan Mats LLC (46886)**

255 Satellite Blvd. Suite 100
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Fanatic Cards a Consortium Company (51414)

PO Box 6444
Edison, NJ 08818
Mr. Larry Solomon
Phone 732-512-1777
Fax 732-512-9444
www.Fanaticcards.com
solomon@e-consortium.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05C (Paper Products)

Fanatic Spirit LLC/TX (71716)

3735 Westcliff Rd. S.
Fort Worth, TX 76109
Ms. Ann Ebeier
Phone 817-300-8181
Fax 817-850-4056
annebeier@sbcglobal.net
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)
03A (Domestics)
07D (Infant Products)

FF Ertl III dba Die-Cast Promotions (59089)

225 Fox Trot Lane
Double Oak, TX 75077
Mr. Cliff Gardner
Phone 817-490-9949
Fax 817-796-1027
www.Diecastpromotions.com
cliff@gardneremail.com
Spec Agr Disclosed: 04/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)
04E (Holiday Accessories)

Fisher Rock Inc. (32337)

1632 Pony Express Hwy.
Home, KS 66438
Mr. Shane Hartner
Phone 785-799-3456
Fax 785-799-3448
www.Rocksigns.com
fishersrocks@bluevalley.net
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

FLV Design (57448)

99 N. Post Oak Lane Suite 7302
Houston, TX 77024
Mr. Frank Vela
Phone 713-594-3714
Fax 832-553-7356
www.Teamcuff.com
fvla@teamcuff.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

FMD (61538)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Sarah Cordova
Phone 972-699-4927
Fax 972-638-2848
www.Fossil.com
scordova@fossil.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

02A (Jewelry)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

For The Glory (34656)

127 Boyd's Orchard Lane
Selmer, TN 38375
Mr. Jim Gray
Phone 731-645-3400
Fax 731-645-8664
www.Fortheglory.biz
davidrippie@gmail.com
Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Forefront Group Inc. (13752)

835 Bill Jones Industrial Dr
Springfield, TN 37172
Mr. Donnie Reynolds
Phone 615-384-1230 256
Fax 615-384-1290
www.Forefrontgolf.com
dreynolds@forefrontgolf.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Fortuna Designs (49449)

111 W. Anderson Ln. Suite D-219
Austin, TX 78752
Ms. Amanda Mitchell
Phone 512-426-3645
Fax 512-719-3515
www.Fortunadesigns.com
amitchell@fortunadesigns.com
Spec Agr Disclosed: 10/26/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Sarah Cordova
Phone 972-629-2665
Fax 972-498-9393
www.Fossil.com
scordova@fossil.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07E (Footwear)

Framing Success Inc. (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)

11/6/2008 10:30:24AM

Licensees

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The U of Texas at Austin

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Frenzy Sports Inc. (51471)

390 Treyford Court
Alpharetta, GA 30005
Mr. Paul Floyd
Phone 866-801-7665
Fax 678-623-0563
pfloyd2@gmail.com
Spec Agr Disclosed: 01/09/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Game Time LLC (44216)

10 Stage Door Road
Fishkill, NY 12524
Ms. Carol Perrone
Phone 845-896-0946 111
Fax 845-896-0339
www.Gametimeshop.com
carol@gametimeshop.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

GameDay Images LLC (50979)

918 S. Main
Stillwater, OK 74074
Ms. Cindy Willis
Phone 405-743-0567
Fax 405-372-0095
www.Gamedayimagesllc.com
willisphotography@gmail.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

05A (Stationery)
05E (Publishing)

Gametime Plush LLC (32071)

9540 Pathway Street Suite 101
Santee, CA 92071
Mr. Craig Page
Phone 619-596-6161
Fax 619-596-1198
www.Gametimeplush.com
info@gametimeplush.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06B (Balls)
06C (Toys)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

GameWear Inc. (51884)

79 Hudson St. Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413 112
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
jgaul@garbinc.com
Spec Agr Disclosed: 01/11/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Georgia Pacific Canada Consumer Products Inc. (51885)

228 Queen St. W
Brampton, ON L6X 1A9
Ms. Joan Peterson
Phone 905-456-6031
Fax 905-456-6059
www.Gp.com
joan.peterson@gapac.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Get Ready Girls (56752)

4030 Skyron Drive, Suite B
Doylestown, PA 18902
Ms. Dana Lasher
Phone 215-348-4019
Fax 215-348-8702
www.getreadygirls.com
danalasher@getreadygirls.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
07C (Health/Beauty)

Gibbs Smith - Publisher (70250)

1877 East Gentile Street
Layton, UT 84041
Ms. Jennifer Grillone
Phone 801-927-2104
Fax 801-544-5582
www.Gibbs-smith.com
jgrillone@gibbs-smith.com
Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.G-iii.com
schapiro@g-iii.com
Spec Agr Disclosed: 04/22/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.Giii.com
schapiro@g-iii.com
Spec Agr Disclosed: 04/22/2008

Distribution Channel(s)

Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01I (Women's Apparel)

Gillette Company - The (69169)

800 Boylston Street Prudential Tower
Boston, MA 02199
Mr. Greg Via
Phone 617-421-7315
Fax 617-421-7560
www.Pg.com
via.gl@pg.com
Spec Agr Disclosed: 03/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07C (Health/Beauty)

Glass Prints (31480)

625 South Railroad Street Unit A
Montgomery, IL 60538
Ms. Mary H. Niewinski
Phone 630-844-0625
Fax 630-844-0635
www.Glassprints.com
mary@glassprints.com
Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Glitter Gear (42776)

3800 Hidden Hill
Norman, OK 73072
Ms. Cory Owens
Phone 405-364-8316
Fax 405-701-0565
www.Glittergear.com
glittergear@cox.net
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

GMaster LLC (11530)

1824 Dolwick Drive
Erlanger, KY 41014
Ms. Pam Yahl
Phone 859-746-9800 110
Fax 859-746-5636
www.Gamemasterathletic.com
pam@gamemasterathletic.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06B (Balls)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Great American Products Inc. (13400)**

1661 S. Seguin
New Braunfels, TX 78130
Mr. Wally Gullick
Phone 830-620-4400 3023
Fax 830-620-8430
www.Gap1.com
wally@gap1.com
Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03D (Housewares)
04B (Collectibles)

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Heisman by Reebok (11512)

8677 LogoAthletic Court
Indianapolis, IN 46219
Ms. Kathy Meyer
Phone 317-895-7171
Fax 317-895-7240
kathy.meyer@reebok.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Great Southern Corp. dba Stack Mktg (44468)

3595 Regal Blvd
Memphis, TN 38118
Mr. Scott Vaught
Phone 901-255-2402
Fax 901-365-4498
www.Greatsoutherncorp.com
scottv@greatsoutherncorp.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
03B (Furniture/Furnishings)

Grissom & Associates Inc. (55394)

6603 Shadow Valley
Austin, TX 78731
Ms. Joene Grissom
Phone 512-796-7858
Fax 512-346-8082
jgrissom1@aol.com
Spec Agr Disclosed: 02/20/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
06C (Toys)

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
05D (School Supplies)
06A (Sports Equipment)

Gridworks Inc (28048)

22526 Canoe Rd.
Elgin, IA 52141
Ms. Julie Games
Phone 563-426-5800
Fax 563-426-5909
www.Woodscore.com
gridworks@woodscore.com
Spec Agr Disclosed: 10/23/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Heritage Metalworks Inc. (32382)**

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 10/02/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Herrington & Co. Inc. (41452)

8945 Research Drive
Irvine, CA 92618
Ms. Cecilia Gustavsson
Phone 949-727-9482 14
Fax 949-727-1456
www.Herringtonteddybears.com
ceciliag@herringtonteddybears.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Highland Graphics Inc. (33688)

210 Evergreen Drive
Springfield, TN 37172
Mr. Marty Wall
Phone 615-382-7299 15
Fax 615-382-7448
www.Highlandgraphics.com
highlandx@aol.com
Spec Agr Disclosed: 09/17/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

Hinkle Chair Co Inc. (25130)

PO Box 410
Springfield, TN 37172
Ms. Diane H. Johnson
Phone 615-384-8477
Fax 615-384-0055
www.Hinklechaircompany.com
dhj@hinklechaircompany.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Historic Helmets Inc. (59327)

2332 South 275 East
Warsaw, IN 46580
Mr. James Parker
Phone 574-268-0661
Fax 574-268-2702
www.Helmethut.com
jlp8158@aol.com
Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

Hoofard Farms (23768)

3120 North 13th St.
Rogers, AR 72756
Mr. Dale Hoofard
Phone 501-631-0058
Fax 479-631-0058
hofardfarms@wmconnect.com
Spec Agr Disclosed: 07/08/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Hot Sauce Harry's Inc. (21480)**

10606 Shady Trail Suite 20
 Dallas, TX 75220
 Mr. Bob Harris
 Phone 800-588-8979
 Fax 214-956-9885
 www.Hotsauceharrys.com
 bob@hotsauceharrys.com
 Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Hotlink Inc. (43218)

2700 Oakmont Drive
 Round Rock, TX 78664
 Mr. Paul Heintges
 Phone 512-431-9222
 Fax 512-491-7400
 pheintges@hotlink.com
 Spec Agr Disclosed: 03/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
 Lexington, KY 40508
 Ms. Shannon Hisle
 Phone 859-254-7573 3024
 Fax 859-254-7614
 www.HunterMfg.com
 shannon.hisle@huntermfg.com
 Spec Agr Disclosed: 06/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

iFanatic LLC (60585)

119 Forrest Lane
 Swedesboro, NJ 08085
 Mr. Darryl W. Shorter
 Phone 856-217-4063
 Fax 919-869-2326
 www.I-fanatic.com
 dshorter@i-fanatic.com
 Spec Agr Disclosed: 08/08/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 07H (Media Players & Content)

IN-concept Inc. (35506)

946 Calle Amanecer, Unit L-M
 San Clemente, CA 92673
 Ms. Erica Jehling
 Phone 949-366-6000 24
 Fax 949-366-6070
 www.Glasstatz.com
 erica@inconceptusa.com
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)

Innovative Adhesives LLC (63027)

PO Box 339
 Graniteville, SC 29829
 Ms. Melinda Murphy
 Phone 803-663-1640
 Fax 803-663-1670
 www.Innovativeadhesives.com
 mmurphy@innovativeadhesives.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Interactive Publishing/Book Looks (44167)

2800 Routh Street Suite 202
 Dallas, TX 75201
 Mr. Wendell Holloway
 Phone 214-871-2255
 Fax 214-871-3365
 www.Book-looks.com
 wendell@book-looks.com
 Spec Agr Disclosed: 03/19/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05E (Publishing)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

In-Zone Athletic Wear Inc. (13102)

PO Box 220
Geraldine, AL 35974
Ms. Kimberly Cleveland
Phone 256-659-6321
Fax 256-659-6404
www.Inzoneathleticwear.com
kcleveland@inzoneathleticwear.com
Spec Agr Disclosed: 08/27/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 727-369-5423
Fax 805-579-6066
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/16/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Mr. Brian Clark
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
brianclark@jamericaretail.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J.A.G. Enterprises Inc. (12182)

PO Box 540
Piedmont, OK 73078
Mr. Cotham Altwein
Phone 405-373-4438
Fax 405-373-0994
chaltwein@yahoo.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Jack Guttman Inc. dba Bakery Crafts (16469)

PO Box 37
West Chester, OH 45071
Mr. Bob Cavellier
Phone 513-881-4161
Fax 513-942-3835
www.Bakerycrafts.com
rcavellier@bkrycft.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

JanCo Studio (24383)

2939 Cornhusker Hwy, Suite B
Lincoln, NE 68504
Mr. Bert Anderson
Phone 402-327-9994
Fax 402-327-9994
www.Jancostudio.com
jancostudio@aol.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04E (Holiday Accessories)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**JanSport Inc. (11946)**

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 06A (Sports Equipment)

Jenkins Sports Inc. (55862)

412 E. Unity Rd.
 Paragould, AR 72450
 Mr. Jeremy Cox
 Phone 870-236-7181
 Fax 870-236-9180
 www.Jenkinslamp.com
 info@jenkinslamp.com
 Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

JerseyNaps from ThemeNaps LLC (68228)

1954 Airport Road Suite 207
 Atlanta, GA 30341
 Mr. Will Katz
 Phone 678-720-0702 103
 Fax 877-724-4302
 www.JerseyNaps.com
 will@jerseynaps.com
 Spec Agr Disclosed: 09/25/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05C (Paper Products)

Jim Wylie Company Ltd. (47928)

PO Box 8174
 Horseshoe Bay, TX 78657
 Mr. Jim Wylie
 Phone 830-596-2122
 Fax 830-596-2903
 jimwylie@tstar.net
 Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Jon Hart Design Company Inc. (36170)

PO Box 8558
 San Antonio, TX 78208
 Mr. Bob Burke
 Phone 210-226-8544
 Fax 210-226-8598
 www.Jonhartdesign.com
 burke@jonhartdesign.com
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 05B (Checks)
 05D (School Supplies)

Jones & Mitchell Sportswear Inc. (11541)

560 N. Rogers Road
 Olathe, KS 66062
 Ms. Sarah Dice
 Phone 913-324-2762 2762
 Fax 913-324-2799
 www.Jonesmitchell.com
 sdice@jonesmitchell.com
 Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Elizabeth Lent
 Phone 507-455-6418 6418
 Fax 507-455-6584
 www.Jostens.com
 elizabeth.lent@jostens.com
 Spec Agr Disclosed: 09/19/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

02A (Jewelry)
 05E (Publishing)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Joy To The World Collectibles Inc. (41014)

1004 Breton Ridge
Knoxville, TN 37919
Ms. Lisa Kelechava
Phone 865-470-7148
Fax 865-470-7139
www.Joytotheworldonline.com
jttwcoll@aol.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

K & Company LLC (12726)

11125 NW Ambassador Drive Suite 200
Kansas City, MO 64153
Ms. Amy Smith
Phone 816-389-4150 185
Fax 816-389-4156
www.Kandcompany.com
amy.smith@kandcompany.com
Spec Agr Disclosed: 01/24/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

K2 Licensed Products (14565)

510 Maryville University Drive, Suite 110
St. Louis, MO 63141
Mr. Brian Finegan
Phone 314-819-2915
Fax 314-819-2986
www.k2lp.com
brian.finegan@licensedproducts.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Kaba Ilco Corp. (45420)

PO Box 2627
Rocky Mount, NC 27804
Mr. Anthony Haynesworth
Phone 252-446-3321 384
Fax 252-446-4702
www.Kaba-ilco.com
ahaynesworth@irm.kaba.com
Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

03D (Housewares)

Kaskey Kids Inc. (49731)

1485 Scott Avenue
Winnetka, IL 60093
Ms. Christy Kaskey
Phone 847-441-0953
Fax 847-441-3190
www.Kaskeykids.com
christy@kaskeykids.com
Spec Agr Disclosed: 05/05/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)

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Licensees

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Kelley & Abide Co. Inc. (12032)

PO Box 13516
New Orleans, LA 70185
Mr. Greg Abide
Phone 504-822-2700
Fax 504-822-2761
www.Kelleyabide.com
gabide@kelleyabide.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Kelly Gale Amen Design (73152)

PO Box 66447
Houston, TX 77266-6447
Mr. Kelly Amen
Phone 713-206-5346
Fax 715-521-1647
info@kellygaleamen.com
Spec Agr Disclosed: 08/26/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Kid Athlete (14910)

100 W. 33rd Ste. 911
New York, NY 10001
Ms. Elyse Ciarleglio
Phone 212-967-7272 253
Fax 212-967-0924
www.Francoapparel.com
eciarleglio@francoapparel.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Kitty Hawk Textiles Corporation (57414)

1648 Gessner Rd.
Houston, TX 77080-7021
Ms. Miranda Brown
Phone 713-465-0518
Fax 713-461-1515
www.Khtextiles.com
miranda@khtextiles.net
Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Kitty Keller Designs (49976)

730 Heritage Dr.
Seguin, TX 78155
Ms. Kitty Keller
Phone 830-303-9280
Fax 830-303-7040
www.Kittykeller.com
kktshirts@kittykeller.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
04E (Holiday Accessories)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Kolder Incorporated (11793)**

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-383-0502
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Lakeshirts Inc. dba Step Ahead**Sportswear (11808)**

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Prairie-graphics.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Landau Uniforms Inc. (50872)

PO Box 516
Olive Branch, MS 38654
Mr. Steve Collins
Phone 800-238-7513 1401
Fax 662-890-1403
www.Landau.com
steve.collins@landau.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
07E (Footwear)

Landes Inc. dba Desden (61721)

7600 Renwick Dr.
Houston, TX 77081
Mr. Sonny DeShong
Phone 832-201-0033
Fax 713-665-6392
www.Desden.com
sd@desden.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)

Lap Wizard/Lap Wedge (58909)

9600 Escarpment Blvd. Suite #74512
Austin, TX 78749
Mr. Joseph Jarke
Phone 512-619-3750
Fax 512-301-3715
josephj@lapwizard.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
Cincinnati, OH 45209
Ms. Heidi Hagedorn
Phone 513-531-4400 102
Fax 513-458-8484
www.Lateforthesky.com
hnhagedorn@lateforthesky.com
Spec Agr Disclosed: 10/25/2007

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

LAZART Production Inc. (50912)

PO Box 1638
Gainesville, TX 76241-1638
Ms. Laurie Leahy
Phone 940-665-3097
Fax 940-665-6850
www.Lazartproduction.com
laurleah@lazartproduction.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

LDP Enterprises (57352)

19667 Copper Oaks Drive
Tyler, TX 75703
Ms. Laurie Polser
Phone 903-839-0964
Fax 903-839-2139
www.Bevoart.com
Lonestars5@suddenlink.net
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)
05E (Publishing)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Jaime Nelson
Phone 610-272-7575 225
Fax 610-272-9175
www.Leaguecollegiatewear.com
jaime@4league.com
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

011 (Women's Apparel)

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tkercher@legacycaps.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)

Legendary Games (19909)

PO Box 780421
Wichita, KS 67278-0421
Mr. Charles Potter
Phone 316-733-7630
Fax 316-733-7134
www.Pocketfarkel.com
lgi@pocketfarkel.com
Spec Agr Disclosed: 12/17/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

06D (Games)

Lifetime Industries Inc. (66959)

1709 North Jackson Road
McAllen, TX 78501
Mr. Michael Schrock
Phone 956-682-0168
Fax 956-682-0890
mas412@aol.com
Spec Agr Disclosed: 11/06/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)

Lifoam Industries LLC (12356)

1600 W Highway 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@lifoam.com
Spec Agr Disclosed: 08/04/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

03D (Housewares)

Lightwear (31619)

924 Kentucky St.
Bellingham, WA 98225
Mr. Jack Hovenier
Phone 360-734-8798
Fax 360-676-8773
www.Lightwear.com
jack@lightwear.com
Spec Agr Disclosed: 03/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Lil' Fans (TX) (55595)

125 N. Industrial Dr.
Waco, TX 76710
Mr. Jason McCallie
Phone 254-776-3413
Fax 254-772-7668
www.Lilfans.com
jason@lilfans.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Limited Brands Inc. dba Victoria's Secret PINK (64268)**

4 Limited Parkway
 Reynoldsburg, OH 43068
 Mr. Terry Kramer
 Phone 212-424-0467
 Fax
 www.Victoriasssecret.com
 tekramer@limitedbrands.com

Distribution Channel(s)

None Specified

Product Categories

05E (Publishing)

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 02C (Personal Accessories)
 07D (Infant Products)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Little Band Man/The (47591)

1415 Easy St.
 New Iberia, LA 70560
 Mr. Jady Regard
 Phone 337 365 4136
 Fax 337-365-4137
 www.Littlebandman.com
 jady@littlebandman.com
 Spec Agr Disclosed: 01/25/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

04B (Collectibles)
 05E (Publishing)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100 224
 Fax 615-261-2101
 www.Logochairs.com
 shannon@logochairs.com
 Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06D (Games)

Logo Rugs Inc. (37840)

PO Box 2468
 Dalton, GA 30722
 Ms. Kathy Storey
 Phone 706-226-3501
 Fax 706-272-7033
 www.Logorugs.net
 kathy@logorugs.net
 Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 06A (Sports Equipment)

Little King Mfg. Co. Inc. (11539)

PO Box 287
 Alamo, TN 38001
 Ms. Gail Hart
 Phone 731-696-5517 12
 Fax 731-696-2289
 gail@littlekingmfg.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories**Logo Pillow Company LLC dba Tessuta (49517)**

10180 Riverside Drive Suite 2
 Palm Beach Gardens, FL 33410
 Ms. Andrea Greenspan
 Phone 866-8PILLOW
 Fax 561-776-3148
 www.tessuta.com
 andrea@tessuta.com
 Spec Agr Disclosed: 10/17/2008

Distribution Channel(s)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Lone Star Novelties LLC (46151)

30 Newell Rd. #16
Palo Alto, CA 94303
Mr. Eric Woodard
Phone 650-248-9893
Fax
www.Hoodhorns.com
ericw@lonestarnovelties.com
Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Product Categories

05E (Publishing)

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Lyon Advertising Inc. (52684)

1317 West 6th Street
Austin, TX 78703
Mr. Doug Lyon
Phone 512-480-5966
Fax 512-480-5967
www.Lyonadvertising.com
doug@lyonadvertising.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01H (Men's Fashion Apparel)

Product Categories

03A (Domestics)

Magnetic Memories Inc. (57035)

1741 Lower Roswell Rd.
Marietta, GA 30068
Ms. Esther Rohm Thompson
Phone 770-321-0929
Fax 770-971-3409
www.Magneticmemories.com
esther@magneticmemories.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)

Longview Brass & Aluminum (53844)

PO Box 7098
Longview, TX 75607
Ms. Carla Matthews
Phone 903-758-8171
Fax 903-753-9543
www.Lbafoundry.com
lbafoundry@lbafoundry.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

M. LaHart & Co. Ltd. (40579)

9 East Street Box 1870
Litchfield, CT 06759
Mr. Michael LaHart
Phone 800-551-4715
Fax 888-962-2336
www.Mlahart.com
michael@mlahart.com
Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Los Angeles Pop Art (66575)

453 South Spring Street Suite 508
Los Angeles, CA 90013
Mr. Joseph Leibovic
Phone 213-996-6000
Fax 213-403-5999
www.lapopart.com
josephl@lapopart.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Maggie N Me (49390)

PO Box 40455
Austin, TX 78704
Ms. Maggie Staples
Phone 512-487-2611
Fax 512-243-8415
www.Maggienme.com
maggienme1@austin.rr.com
Spec Agr Disclosed: 03/31/2008

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Magnolia Lane Inc. (47681)**

4455 Galen Cove
 Birmingham, AL 35242
 Mr. Andrew Szymela
 Phone 205-251-5007
 Fax 205-322-4366
 www.Magnolialanecollection.com
 aszymela@aol.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
 Nashville, TN 37214
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 615-882-2426
 www.Majesticathletic.com
 steve_sedberry@vfc.com
 Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01J (Men's/Unisex Fleece)

MAM Mascots (40749)

PO Box 8324
 Fayetteville, AR 72703
 Ms. Virginia Reed
 Phone 479-443-4201
 Fax 479-442-7951
 mamascots@aol.com
 Spec Agr Disclosed: 06/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
 03D (Housewares)
 06C (Toys)

Marcia's Gourmet Gallery (57880)

13492 Research Blvd. Ste. 120-424
 Austin, TX 78750
 Ms. Marcia Williams
 Phone 512-335-0101
 Fax 512-335-2389
 www.Browniegallery.com
 marcia@browniegallery.com
 Spec Agr Disclosed: 06/18/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

07B (Consumables)

Marketing Results Ltd. (52940)

241 Schofield Dr.
 Whitehall, OH 43213
 Mr. Jerry Sommers
 Phone 614-575-9300
 Fax 614-575-9390
 jsomm13@aol.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Mascot Books Inc. (50037)

PO Box 220157
 Chantilly, VA 20153
 Ms Sue Page
 Phone 703-437-3584
 Fax 703-437-3554
 www.mascotbooks.com
 sue@mascotbooks.com
 Spec Agr Disclosed: 01/17/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog

Product Categories

05E (Publishing)

Mastercraft Jewelers (31457)

2921 W. Waco Drive
 Waco, TX 76707
 Ms. Cynthia Moses
 Phone 254-752-6789
 Fax 254-752-0668
 www.Mastercraft-jewelry.com
 mjewelry@mastercraft-jewelry.com
 Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)

11/6/2008 10:30:24AM

Licensees

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The U of Texas at Austin

Max Lang Belts (44637)

4704-A Richmond Ave
Houston, TX 77027
Mr. Max Lang
Phone 713-960-8845
Fax 713-960-8883
www.Maxlang.com
spur@swbell.net
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

Mayflower Distributing Co. Inc. (17441)

7171 Patterson Drive
Garden Grove, CA 92841
Mr. Joe Siefried
Phone 800-999-4565
Fax 866-527-6170
www.Mayflowerdistributing.com
joes@mayflowerdistributing.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 05A (Stationery)
- 05C (Paper Products)

McArthur Towel and Sports (60031)

700 Moore Street
Baraboo, WI 53913
Ms. Vicki Hodel
Phone 608-356-8922 105
Fax 608-356-2069
www.Mcarthursports.com
vhodel@mcarthurtowels.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 01K (Men's/Unisex Loungewear & Sleepwear)
- 03A (Domestics)
- 06A (Sports Equipment)
- 07D (Infant Products)

McDee Company-The (61149)

1514 Adobe Springs Dr.
San Antonio, TX 78232
Mr. Michael McMillion
Phone 210-386-7219
Fax 210-491-3813
www.Mcdeecompany.com
mcdee@satx.rr.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog

Product Categories

- 04A (Automobile Products)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Heather Smith
Phone 334-448-0708 153
Fax 334-664-0022
www.Memorycompany.com
hsmith@memorycompany.com
Spec Agr Disclosed: 01/25/2008

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
Jacksonville, FL 32247
Ms. LeighAnn Austin
Phone 904-733-9595
Fax 904-733-9671
www.MercuryLuggage.com
laustin@mercuryLuggage.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Super Center/Wholesale Clubs

Product Categories

- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 06A (Sports Equipment)

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Licensees

Licensed as of 11/2008

The U of Texas at Austin**Metalback (42925)**

4606 Johnson Rd.
Odessa, TX 79764
Mr. Lonnie Lawrence
Phone 432-550-2633
Fax 432-550-0605
reggie@metalback.com
Spec Agr Disclosed: 09/20/2008

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)

Michaelson Entertainment (49393)

1134 Euclid Street - Front
Santa Monica, CA 90403
Mr. Brad Epstein
Phone 310-899-3739
Fax 310-899-3729
www.Michaelsonentertainment.com
brad@michaelsonentertainment.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
06C (Toys)
06D (Games)

Microthin Products Inc. (57367)

959 AEC Drive
Wood Dale, IL 60191
Mr. Dan O'Malley
Phone 630-543-0501 112
Fax 630-543-1236
www.Microthin.com
domalley@microthin.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03C (Office Products)

Midwest College Mktg Group (15050)

400 North Main Street
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444
Fax 734-433-5466
www.Mcmgroup.net
kbrown@mcmgroup.net
Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Mighty-Mac (13559)

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100 3179
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Milestone Publishing (55397)

4906 S 25th W Ave.
Tulsa, OK 74107
Mr. Wes Rowell
Phone 918-576-6092
Fax
www.Milestonepub@cox.net
wesrowell@cox.net
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

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Licensees

Licensed as of 11/2008

The U of Texas at Austin**Milliken & Company (32234)**

201 Lukken Industrial Dr. West
LaGrange, GA 30240
Ms. Janie Dollar
Phone 706-880-5362
Fax 706-880-3326
www.Milliken.com
janie.dollar@milliken.com
Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

MJ Soffe Co. Inc. (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
Jay.Williams@mjsoffe.com
Spec Agr Disclosed: 11/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Moon Shine (42905)

124 Woodruff Industrial Lane
Greenville, SC 29607
Ms. Nikki Kirk
Phone 864-627-1515
Fax 864-627-0047
www.Moonshineusa.com
office@moonshineusa.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Mooneed Inc. (41718)

54010 Avenida Martinez
La Quinta, CA 92253
Ms. Trish Porter
Phone 877-677-4748
Fax 866-246-6996
teamspirit@goteamspirit.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Motion Imaging (50360)

975 Main St.
Farmingdale, NY 11735
Mr. John Conkling
Phone 516-777-3700
Fax 516-777-5627
www.Miposters.com
jconkling@motionimaging.net
Spec Agr Disclosed: 06/26/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
06A (Sports Equipment)

Mugworld Inc. (50073)

1411 Southland Drive
Gainesville, TX 76240
Mr Jim Ivins
Phone 940-665-6677
Fax 940-665-8671
www.Mugworldinc.com
jimi@mugworldinc.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Multiflex Designs (51654)**

175 North 85 Pkwy.
 Fayetteville, GA 30214
 Mr. Tony Logan
 Phone 770 460 8812
 Fax 770-460-1245
 www.Multiflexdesigns.com
 tony@multiflexdesigns.com
 Spec Agr Disclosed: 06/26/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier

Product Categories

06D (Games)

Mundi/Westport Corporation (12834)

PO Box 2002
 Pine Brook, NJ 07058-2002
 Mr. Vince Donofrio
 Phone 973-575-0110 3
 Fax 973-575-3319
 www.Mundiwestport.com
 vdonofrio@mundiwestport.com
 Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 05D (School Supplies)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 03A (Domestics)
 06A (Sports Equipment)

MVP Galleries Corporation (62937)

11445 E. Via Linda, Suite 2422
 Scottsdale, AZ 85259
 Mr. Roger Gould
 Phone 480-699-1592
 Fax 480-636-1714
 www.Mvpgalleries.com
 rgould@mvp galleries.com
 Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

MVP Pics (56383)

1941 Highway 86
 Millford, IA 51351
 Mr. Jim Nodland
 Phone 877-337-8119 131
 Fax 712-337-0184
 www.Mvppics.com
 jimnod@prairierose.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

My Campus Adventure Inc. (72986)

7705 Orly Ct
 Plano, TX 75025
 Ms. Kristen Wood
 Phone 469-766-7602
 Fax
 www.Mycampusadventure.com
 kzwood@verizon.net
 Spec Agr Disclosed: 06/13/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

My Team Ltd. (51605)

3960 Groves Rd.
 Columbus, OH 43232
 Ms. Jennifer Grekowicz
 Phone 614-231-8326
 Fax 614-236-2221
 jennifer@myteamstuff.com
 Spec Agr Disclosed: 07/03/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
 02C (Personal Accessories)
 03A (Domestics)
 07E (Footwear)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**New Agenda (13507)**

5320 Rusche Drive
Comstock Park, MI 49321
Mr. Todd Dufford
Phone 616-785-9091 23
Fax 616-785-9312
www.Perrinwear.com
tdufford@perrinwear.com
Spec Agr Disclosed: 06/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

New Creative Enterprises (13730)

401 Milford Parkway
Milford, OH 45150
Ms. Stephanie Flannery
Phone 513-248-3147
Fax 513-248-5851
www.Ncegifts.com
sflannery@ncegifts.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

New ICM LP (65870)

PO Box 1060
El Campo, TX 77437
Mr. R. C. Whitson
Phone 979-578-0543
Fax 979-578-0503
www.Newicm.cm
rcwhitson@newicm.com
Spec Agr Disclosed: 01/09/2008

Distribution Channel(s)

Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Tonya Flener
Phone 214-631-0307 7328
Fax 214-631-0566
www.Thermoserv.com
tonya@thermoserv.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Restricted Channel

Product Categories

03D (Housewares)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Mr. Philip Reeves
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
philip@nwg.cc
Spec Agr Disclosed: 02/19/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Nike Golf (50949)

One Bowerman Drive Bldg. E
 Beaverton, OR 97005-6453
 Mr. Jayson Rambo
 Phone 503-532-6925
 Fax 503-532-6709
 www.Nike.com
 jayson.rambo@nike.com
 Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)
 07E (Footwear)

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 07D (Infant Products)
 07E (Footwear)

02C (Personal Accessories)
 03C (Office Products)

North Pole LLC (43673)

23 Town and Country Dr.
 Washington, MO 63090
 Ms. Cheryl Cantwell
 Phone 888-476-2267
 Fax 636-239-2878
 www.Northpolellc.com
 cheryl@northpoleusa.com
 Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

**North American Licensing Company
 LLC (61124)**

266 Elm St.
 Birmingham, MI 48009
 Mr. Jonathan Thomas
 Phone 800-300-9177
 Fax 248-203-2995
 www.nalicensing.com
 jthomas@nalicensing.com
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

NIKE USA Inc. (12012)

One Bowerman Drive - Building E
 Beaverton, OR 97005-6453
 Mr. Jayson Rambo
 Phone 503-532-6925
 Fax 503-532-6709
 www.Nike.com
 jayson.rambo@nike.com
 Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 10/26/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
07D (Infant Products)

Noteworthy Collections Inc. (63761)

237 Market Street
Santa Rosa Beach, FL 32459
Ms. Jen Patrick
Phone 850-267-9551
Fax 800-867-9879
www.Noteworthyonline.com
design@noteworthyonline.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05A (Stationery)

On Campus Marketing LLC (22154)

3 Graphics Drive
West Trenton, NJ 08628
Mr. Scott Holcombe
Phone 609-771-0005
Fax 609-538-1688
www.Ocm.com
sholcombe@ocm.com
Spec Agr Disclosed: 04/03/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

One Stone At A Time (52051)

21200 Bertram Lane
Spicewood, TX 78669
Ms. Robin Allen
Phone 512-917-5219
Fax
www.Onestoneeatatime.com
robin.allen@onestoneeatatime.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Orion Photo Industries Inc. (48044)

PO Box 10035
Prescott, AZ 86304
Ms. Cynthia Bower
Phone 888-674-6612 201
Fax 928-776-4277
www.Lasergifts.com
cynthia@lasergifts.com
Spec Agr Disclosed: 10/23/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870
Fax 479-273-2658
www.Outdoorcap.com
ramona.watson@outdoorcap.com
Spec Agr Disclosed: 05/13/2008

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Outerstuff Ltd. (13515)**

1370 Broadway 15th Floor
New York, NY 10018
Ms. Sara Ehlers
Phone 212-594-3040
Fax 646-364-9748
sehlers@outerstuff.com
Spec Agr Disclosed: 03/20/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Outhouse Designs (43813)

PO Box 19227
Austin, TX 78760
Ms. Stephanie Freed
Phone 512 448 2336
Fax 512-440-0559
www.Outhousedesigns.com
stephanief@outhousemail.com
Spec Agr Disclosed: 08/22/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Oxbay (46646)

PO Box 2398
Smithfield, NC 27577
Mr. Perry Harris
Phone 919-989-9712
Fax 919-989-9137
www.Oxbay.net
oxbay@msn.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)
06D (Games)

Pacific Direct (43308)

PO Box 2110
Poulsbo, WA 98370-0945
Mr. Mike Cram
Phone 360-626-6115 205
Fax 360-626-6121
www.Pacificdirectsales.com
info@pacificdirectsales.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swansond@partyanimalinc.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
Beloit, WI 53511
Mr. Dan Rolfs
Phone 608-362-6896 238
Fax 608-362-8178
www.Patchproducts.com
danr@patchproducts.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
06B (Balls)
06C (Toys)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Payne Publishers (13887)**

8707 East Quarry Road
 Manassas, VA 20110-5389
 Mr. Don Guthrie
 Phone 703-369-5454 229
 Fax 703-369-0492
 www.Paynepub.com
 dguthrie@paynepub.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Pets First Inc. (52952)

1245 Virginia Street
 Elizabeth, NJ 07208
 Mr. Martin Templer
 Phone 908-289-2900
 Fax 908-289-2121
 www.Petsfirstcompany.com
 martin@abgnyc.com
 Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

PEZ Candy Inc. (57347)

35 Prindle Hill Rd.
 Orange, CT 06477
 Ms. Beth Mora
 Phone 203-795-0531 267
 Fax 203-799-1679
 www.Pez.com
 mora@pezcandyinc.com
 Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Picnic Time Inc. (62319)

5131 Maureen Lane
 Moorpark, CA 93021
 Ms. Kimberly Baker
 Phone 888-742-6429 34
 Fax 805-529-7474
 www.picnictime.com
 kimberly@picnictime.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Pine Decals (11631)

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Pine Hosiery Mills Inc. (12036)

PO Box 98
 Star, NC 27356
 Mr. Charles Hacskaylo
 Phone 910-428-2185
 Fax 910-428-2449
 www.Pinesports.com
 charlieh@pinesports.com
 Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
 01M (Clothing Accessories)
 02A (Jewelry)
 07D (Infant Products)

Ping (24374)

2201 West Desert Cove
 Phoenix, AZ 85029
 Ms. Julie Miller
 Phone 602-687-5446 5446
 Fax 602-687-5042
 www.Pinggolf.com
 juliem@pinggolf.com
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Golf Specialty
 Restricted Channel

Product Categories

06A (Sports Equipment)

11/6/2008 10:30:24AM

Licensees

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The U of Texas at Austin

Pinto Ranch (54898)

1717 Post Oak Blvd
Houston, TX 77056
Mr. Walter Pye Jr.
Phone 713-333-7901
Fax 713-688-5955
www.Pintoranch.com
walterpye@pintoranch.com
Spec Agr Disclosed: 01/25/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)

PJ Shop-The (55079)

12003 Uplands Ridge Dr.
Austin, TX 78738
Ms. Leslie Ray
Phone 512-970-7872
Fax 512-263-0959
www.Thepjshop.com
lesli@thepjshop.com
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct

Product Categories

03A (Domestics)
07D (Infant Products)

PNY Technologies Inc. (53376)

299 Webro Road
Parsippany, NJ 07054
Mr. Marc Ziccardi
Phone 973-560-5520
Fax 973-560-5399
www.Pny.com
mziccardi@pny.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

Premier Agendas Inc. (50114)

2000 Kentucky Street
Bellingham, WA 98229
Ms. Kristin Aamodt
Phone 800-536-2959 5637
Fax 360-756-5544
www.Premier.us
kaamodt@premier.us
Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Restricted Channel

Product Categories

05D (School Supplies)

Prime Finish LLC (40843)

129 Cleveland Dr.
Paris, KY 40361
Mrs. Kristina Lukehart
Phone 859 988 1217
Fax 859-988-9971
www.Primefinish.com
klukehart@primefinish.com
Spec Agr Disclosed: 10/09/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
07H (Media Players & Content)

PrintGraphics Inc. (51129)

PO Box 90789
Austin, TX 78709-0789
Ms. Cheryl Etie
Phone 512-892-3333
Fax 512-892-1422
cheryl@printgraphics.com
Spec Agr Disclosed: 06/09/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Printing Plus Inc. (15509)

9879 Tanner Rd. Suite B
Houston, TX 77041
Mr. Larry Moreno
Phone 713-690-1661
Fax 713-690-7802
cw@profitplususa.com
Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

03D (Housewares)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Department Stores
Off-Price/Closeout
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Pro Specialties Group (26639)

8295 Aero Place Suite 260
San Diego, CA 92123
Ms. Leann Molle
Phone 858-541-1100 163
Fax 858-268-5801
www.Psginc.com
leannm@psginc.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
06C (Toys)

ProMark Emblems dba Team ProMark (28964)

4725 Nautilus Ct. South Unit 3
Boulder, CO 80301
Ms. Margo Taylor
Phone 888-287-0056 105
Fax 303-926-1450
www.Teampromark.com
margo@teampromark.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)

Promotional Partners Worldwide (62691)

1201 W. Fifth St. Suite T-220
Los Angeles, CA 90017
Mr. Dean Gorby
Phone 213-225-6676
Fax 213-225-6651
www.Ppwusa.com
d.gorby@ppwusa.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06B (Balls)
06C (Toys)
06D (Games)

Promotions at Work Inc. (72558)

5002 Lea Cove
Austin, TX 78731
Ms. Cindy Pinto
Phone 512-502-8626
Fax 512-502-8627
www.Promoswork.com
promoswork@austin.rr.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

PS Promotions (50633)

5010 West Hwy. # 29
Georgetown, TX 78628
Ms. Paige Sheesley
Phone 512-868-2236
Fax 512-532-6556
paige@texaspromo.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

PTC International Inc. (41387)

1430 Joh Avenue Building M
Baltimore, MD 21227
Ms. Holly Schertz
Phone 410-247-2345 236
Fax 410-247-2328
www.Bmoresports.com
hschertz@ptcintl.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Puremco Games & Toys Inc (13370)**

PO Box 21569
Waco, TX 76702
Mr. Scott Pitzer
Phone 254-662-6084
Fax 254-662-4543
www.Dominoes.com
spitzer@dominoes.com
Spec Agr Disclosed: 06/11/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Quala-T Imprints (31460)

620 N. Robinson Drive
Waco, TX 76706
Mr. Randy Cox
Phone 254-662-3076
Fax 254-662-3332
www.Qlogo.com
rcox@qlogo.com
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone 714-985-0270 110
Fax 714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07D (Infant Products)

R. G. Barry Corporation (68136)

13405 Yarmouth Road
Pickerington, OH 43147
Mr. John Noll
Phone 310-722-1527
Fax 614-729-7281
www.Rgbarry.com
jnoll@rgbarry.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 01/24/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

RackHat Company (23643)

15 W. Broadway
Ardmore, OK 73402-5203
Mr. Tim Dighton
Phone 580-226-3338
Fax 580-226-7558
www.Rackhat.com
tdighton@rackhat.com
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Randy Smith Limited (56036)**

1811 Cullen Ave
Austin, TX 78757
Mr. Randy Smith
Phone 512-451-6815
Fax
www.Randysmithlimited.com
rsmith@randysmithlimited.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05E (Publishing)

Real Characters by Outerstuff (65074)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Carla White
Phone 212-594-9700 3055
Fax 646-364-9748
cwhite@outerstuff.com
Spec Agr Disclosed: 03/20/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Red Jacket (60785)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-215-0013
www.Redjacketshop.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Red Oak Sportswear by Knights Apparel (11573)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/18/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07E (Footwear)

Rewards Inc. (29968)

9722 Great Hills Trail #300
Austin, TX 78759
Ms. Claudia Stromberg
Phone 512-502-9799
Fax 512-502-9153
www.Shoprewards.com
shprewards@aol.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)
06A (Sports Equipment)

Reyn Spooner Inc. (32781)

PO Box 1287
Kamuela, HI 96743-1287
Ms. Kitty Jenness
Phone 808-885-7315 250
Fax 808-885-8081
www.Reyn-spooner.com
kitty@reyn-spooner.com
Spec Agr Disclosed: 09/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01H (Men's Fashion Apparel)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Rhode Island Novelty (14256)**

5 Industrial Road
Cumberland, RI 02864
Mr. Ed Cucca
Phone 401-335-3300
Fax 401-335-3310
www.Rinovelty.com
ecucca@rinovelty.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Amusement Park

Product Categories

06B (Balls)

Rick Anderson Enterprises (44645)

15418 West Center Road
Omaha, NE 68144
Mr. Rick Anderson
Phone 402-778-9829
Fax 402-778-9635
www.Rickanderson.com
ra@rickanderson.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05E (Publishing)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 09/18/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddellsports.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/21/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)

Right Thought Pens (43352)

1116A Harpeth Industrial Ct.
Franklin, TN 37064
Ms. Angie Lovell
Phone 615-790-5055
Fax 615-790-1530
www.Greetingpen.com
admin@greetingpen.com
Spec Agr Disclosed: 04/10/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05D (School Supplies)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Ms. Eric Sailer
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

R-Texx Enterprises Ltd. (38784)

SC Building 2/F, 62 West 4th Ave.
Vancouver, BC V5Y 1G3
Ms. Rebecca Miller
Phone 604-707-1037
Fax 604-872-8268
www.Rtexx.com
rebecca@rtexx.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

RUBE Enterprises (49618)

11920 Mira Mesa Drive
Austin, TX 78732
Mr. Daniel Rubio
Phone 512-266-2383
Fax 512-266-1938
www.Rubeguayaberas.com
rube_guayaberas@yahoo.com
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Russell Korman Co. (54775)

3806 North Lamar Blvd.
Austin, TX 78756
Mr. Hank Korman
Phone 512-451-9292
Fax 512-459-0161
jrussellkorman@austin.rr.com
Spec Agr Disclosed: 03/31/2008

Distribution Channel(s)

Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Russell Stover Candies (65096)

4900 Oak Street
Kansas City, MO 64112
Ms. Amy Wewers
Phone 816-855-2409
Fax 816-855-6378
www.Rstover.com
amy.wewers@rstover.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Ryno Industries LP (47145)

1902 Brandon Dr.
Tyler, TX 75703
Ms. Lori Smith
Phone 903-526-4140 122
Fax 903-939-8452
www.Ryno.com
lori@ryno.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Santa's Workshop Inc. (OH) (43364)**

1650 Trumbull Ave.
Girard, OH 44420
Mr. Michael Conlan
Phone 330-759-4701
Fax 330-759-4728
santasworkshop1@sbcglobal.net
Spec Agr Disclosed: 03/19/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Sara Lynn Togs (43379)

2000 Riveredge Pkwy. Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.Saralynntogs.com
jo francour@collegeconcepts.com
Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Saturnian 1 Inc. (42989)

PO Box 700538
Plymouth, MI 48170
Mr. Mark Sassak
Phone 734-453-6411
Fax 734-454-6514
www.Fungripper.com
sat1sport@aol.com
Spec Agr Disclosed: 04/10/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

06B (Balls)
06C (Toys)

SC Sports Inc. (21951)

2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldridge@scottish-christmas.com
Spec Agr Disclosed: 10/25/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 09/26/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Mr. Darryl Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
darryl@sdsdesign.com
Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
05A (Stationery)

Seasonal Designs Inc (23122)

1595 Shields Dr.
Waukegan, IL 60085
Mr. Bob Ahern
Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
bahern@seasonaldesigns.com
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Sewing Concepts (11819)

4824 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 12/06/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

02C (Personal Accessories)

02A (Jewelry)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)

Signature Announcements Inc.

(27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
jason@graduationannouncements.net
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)

Silver Ray Inc. (51373)

6607 Baker Blvd
Richland Hills, TX 76118
Mr. Wayne Foster
Phone 817-907-3600
Fax 817-231-0986
www.Slb1.com
southernlegacy@sbcglobal.net
Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Shamrock Publishing Inc. (50442)

400 Corey Ave. 2nd Floor
St. Pete Beach, FL 33706
Mr. Terrance McNamara
Phone 727-363-4747
Fax 727-363-4848
tpmac@sprynet.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05E (Publishing)

Silver Knight Sales & Marketing

(54915)

576 Georgesville Road
Columbus, OH 43228
Mr. Michael DiSabato
Phone 614-274-1141
Fax 614-274-1284
www.Silverknightltd.com
mike@silverknightltd.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

Shoreline (58980)

13068 Madrona Leaf Ct.
Grass Valley, CA 95945
Mr. Tom Larsen
Phone 530-477-9780
Fax 530-653-2077
www.Shorelinecases.com
tom@shorelinecases.com
Spec Agr Disclosed: 10/04/2007

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Siskiyou Buckle Co. (11767)

3551 Avion Way
 Medford, OR 97504
 Ms. Kyra Mahoney-Yeager
 Phone 800-866-7475
 Fax 541-858-3402
 www.Siskiyougifts.com
 kmahoney@siskiyougifts.com
 Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05B (Checks)
 06A (Sports Equipment)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
 San Diego, CA 92121
 Mr. John Buss
 Phone 858-433-2580
 Fax 858-433-2559
 www.Skinit.com
 john.buss@gwe-usa.com
 Spec Agr Disclosed: 02/05/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 05A (Stationery)

Smart Dog Products (13431)

PO Box 539
 Winchester, TN 37398
 Mr. Michael T. Rudder
 Phone 931-967-7482
 Fax 931-967-7483
 www.Shopsmartdog.com
 sales@shopsmartdog.com
 Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
 Jacksonville, FL 32216
 Mr. Mike Merrill
 Phone 904-296-3070 26
 Fax 904-212-1188
 www.Smartphones.com
 mike@smartphones.com
 Spec Agr Disclosed: 09/22/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Smathers and Branson (66810)

5202 River Road
 Bethesda, MD 20816
 Mr. Peter Carter
 Phone 301-229-9436
 Fax 301-841-7221
 www.Smathersandbranson.com
 peter@smathersandbranson.com
 Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

SMI Creations Ltd. (22760)

1801 Airway Ave.
 Ft. Collins, CO 80524
 Ms. Cara Garrison
 Phone 970-221-3533 113
 Fax 970-221-4604
 www.Namemugs.com
 cara@smcreations.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

11/6/2008 10:30:24AM

Licensees

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Social Awearness (18268)

1451 Lincoln Blvd. Suite SA
Santa Monica, CA 90401
Mr. Steven Glasgal
Phone 310-587-0010
Fax 310-587-0011
www.Socialawearness.com
sglasgal@socialawearness.com
Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores

Product Categories

01I (Women's Apparel)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
07D (Infant Products)

SPAR Promotions LLC dba Wallcrashers (57705)

8004 Reeder St.
Lenexa, KS 66214
Mr. Patrick Moore
Phone 913-754-0707
Fax 913-438-5005
www.Wallcrashers.com
pmoore@gtsimporter.com
Spec Agr Disclosed: 09/18/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Speedway Systems LLC dba SMI Properties (51267)

5239 Z-Max Blvd.
Harrisburg, NC 28075
Ms. Christi Garland
Phone 704-455-9453 238
Fax 704-455-9554
www.Smiproperties.com
cgarland@smiproperties.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 05/18/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Sport Collectors Guild Inc (27741)

7310 West Roosevelt St. Bldg. 2 Suite 32
Phoenix, AZ 85043
Mr. Patrice Lagnier
Phone 623-478-0007 102
Fax 623-907-6300
www.Replicastadiums.com
info@replicastadiums.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

Sports Antenna Cap Inc. (26223)

12213 Butternut Circle
Knoxville, TN 37922-4680
Mr. Kamron Darakshani
Phone 865-693-4535
Fax 603-737-8907
www.Sportsantproducts.com
sportsantennacap@yahoo.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)

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Licensees

Licensed as of 11/2008

The U of Texas at Austin**Sports Brand Inc. (44367)**

PO Box 2056
Topeka, KS 66601
Mr. Ed Shamburg
Phone 785-256-6911
Fax 785-256-6922
www.Sportsbrandinc.com
sportsbrandinc@hughes.net
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
05A (Stationery)

Sports Fan Products LLC (56034)

395 Winkler Drive, Suite 200
Alpharetta, GA 30004
Mr. Joel Thompson
Phone 800-493-3408
Fax 770-475-9860
www.Sportsfanproducts.com
asimon@sportsfanproducts.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)
06A (Sports Equipment)
06D (Games)

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Sports Coverage Inc. (12414)

5535 Military Parkway
Dallas, TX 75227
Ms. Terri Kennedy
Phone 800-460-8234 245
Fax 214-381-4585
www.Sportscoverageinc.com
terri@kentexintl.com
Spec Agr Disclosed: 04/01/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Sports Solution LLC (32308)

PO Box 2011
Broomfield, CO 80038-2011
Ms. Julie Emerson
Phone 303 466 4220
Fax 303-466-4235
www.Sportssolution.net
emersonpj1@msn.com
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)

SportsFemme (49797)

350 McGarity
Kyle, TX 78640
Ms. Bonnie Dillon
Phone 512-698-1984
Fax 512-504-9168
www.Sportsfemme.com
bonnie.sportsfemme@yahoo.com
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Better Dept Stores/Boutiques

Product Categories

01I (Women's Apparel)

Sports Specialties (11563)

One Bowerman Drive Bldg. E
Beaverton, OR 97005-6453
Ms. Kara Hegwood
Phone 503-532-0145
Fax 503-532-6709
www.Nike.com
kara.hegwood@nike.com
Spec Agr Disclosed: 10/03/2007

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Licensees

Licensed as of 11/2008

The U of Texas at Austin

Sporty K9 Ltd. (56466)

11123 E. Monument Drive
Scottsdale, AZ 85262
Ms. Sharon Kelly
Phone 480-473-0449
Fax 480-393-7330
www.Sportyk9.com
skelly@sportyk9.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

SRI Monogramming Inc. (49917)

2303 Co. Rd. 172
Round Rock, TX 78681
Mr. Mickey O'Riley
Phone 512-388-4989
Fax 512-388-2986
www.Srimonogramming.com
mickey@srimonogramming.com
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Stardock Systems Inc. (63455)

15090 North Beck Road Suite 300
Plymouth, MI 48170-2413
Mr. Phil Madis
Phone 734-927-0677 108
Fax 734-446-5897
www.Stardock.com
pmadis@stardock.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Sportzchairz (47593)

19905 Dornick Hills Lane
Pflugerville, TX 78660
Mr. Scott Purtle
Phone 512-670-3469
Fax 512-670-3617
scott.purtle@sbcglobal.net
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Stamps.com (55718)

12959 Coral Tree Place
Los Angeles, CA 90066-7020
Ms. Kim Billingsly
Phone 310-482-5832
Fax 310-482-5850
www.Stamps.com
kbillingsley@stamps.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

**Sterling Contract Packaging dba
Seven Sons (11645)**

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Froedge
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mfroedge@sterlingcpi.com
Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Sproingz Inc. (69682)

100 Congress Avenue Suite 2000
Austin, TX 78701
Mr. Daniel Gustafson
Phone 512-517-3867
Fax 512-469-6306
www.Sproingz.com
cardanieltgustafson@yahoo.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 04/15/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03B (Furniture/Furnishings)

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Licensees

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The U of Texas at Austin**Stockdale (14367)**

104 Commerce St.
Lake Mary, FL 32746
Ms. Debbie Weighert
Phone 407-323-5121 17
Fax 407-321-3939
www.Stockdale.net
debbie@stockdale.net
Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)

Sun Hog Products (14182)

6802 Firebird Drive
Orlando, FL 32810
Mrs. Charlotte Begley
Phone 407-297-7829
Fax 407-297-7829
www.Sunhog.com
charlotte@sunhog.com
Spec Agr Disclosed: 06/20/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03D (Housewares)
04C (Signage Products)

Susan Mango (61366)

7901 Southwest Pkwy Ste. #51
Austin, TX 78735
Ms. Susan Connett
Phone 512-689-7049
Fax 512-288-5808
www.Susanmango.com
susan@susanmango.com
Spec Agr Disclosed: 08/28/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07E (Footwear)

Sutter's Mill Specialties (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.Suttersmill.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Syversons Custom Rugs (23428)

714 Quail Creek Dr.
Victoria, TX 77905
Mr. Al Syverson
Phone 361-485-9915
Fax 361-570-1860
syverson@txcr.net
Spec Agr Disclosed: 09/09/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

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Licensees

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Table Mate Products Inc. (51361)

2391 CTH S
 Little Suamico, WI 54141
 Mr. Ronald Feldman
 Phone 920-826-6585
 Fax 920-826-7338
 www.Tablemateusa.com
 rfeldman@tablemateusa.com
 Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Tailgate Zone Inc. (46461)

291 Shannon St.
 Montreal, PQ H3C 2J6
 Mr. Darin Miller
 Phone 514-397-1171
 Fax 514-397-1179
 www.Tailgate-zone.com
 dmiller@tailgate-zone.com
 Spec Agr Disclosed: 10/22/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Teachers Publishing Co. (58195)

1002 Wren Ct.
 Round Rock, TX 78681
 Ms. Virginia Yates
 Phone 512-287-1786
 Fax
 www.Teacherspublishingcompany.com
 virginia Yates@gmail.com
 Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

04B (Collectibles)

Team Athletics (66180)

1370 Broadway 15th Floor
 New York, NY 10018
 Ms. Tali Meltser
 Phone 212-594-9700 3063
 Fax 646-364-9748
 www.Outerstuff.com
 tmeltser@outerstuff.com
 Spec Agr Disclosed: 03/20/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Team Beans LLC (35316)

115 Fieldcrest Avenue Raritan Center
 Business Park
 Edison, NJ 08818
 Mr. Matthew Katz
 Phone 732-967-1177 215
 Fax 732-967-1444
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06B (Balls)
 06C (Toys)

Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Misty Eivins
 Phone 515-532-2040 255
 Fax 515-532-3416
 www.Teameffort.com
 misty.eivins@teameffort.com
 Spec Agr Disclosed: 04/08/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Angela Justice
 Phone 901-405-8326 324
 Fax 901-365-1895
 www.Teamsportsamerica.com
 design01@teamsportsamerica.com
 Spec Agr Disclosed: 09/15/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 05C (Paper Products)
 06A (Sports Equipment)
 06C (Toys)

Team Golf (22762)

2639 Electronics Lane Ste. 105
 Dallas, TX 75220
 Mr. Eric Anderson
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 eanderson@alumnigolf.com
 Spec Agr Disclosed: 09/29/2008

TeamHeads (58248)

1331 NW Main St.
 Lee's Summit, MO 64086
 Mr. Mark Stanke
 Phone 816-524-0316
 Fax 816-554-3205
 www.Teamheads.com
 mark@kcprocorp.com
 Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06C (Toys)

Teed Shirts (13689)

505 East Market
 Lockhart, TX 78644
 Mr. David Dalton
 Phone 512-398-4441
 Fax 512-376-4440
 ddalton007@austin.rr.com
 Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

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Licensees

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The U of Texas at Austin**TEI (71734)**

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@twinsenterprise.com
Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
North Venice, FL 34275
Ms. Rose Schiear
Phone 941-441-1064
Fax 941-441-1069
www.Tervis.com
rschiear@tervis.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Texas Collectible Tins LLC (56574)

523 Clear Creek Ln
Fredericksburg, TX 78624
Mr. Charles G. Wilson
Phone 830-990-4917
Fax 830-997-6957
www.Texascollectibletins.com
cwfbg@yahoo.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Texas Imagineering Inc. (23435)

26775 Cynthia Drive
San Antonio, TX 78266
Mr. Mike Dean
Phone 830 438 3138
Fax 210-438-3139
texasim@gvvc.com
Spec Agr Disclosed: 09/21/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

TexStar Marketing Inc. (58910)

PO Box 13206
Austin, TX 78711-3206
Ms. Marta Mattox
Phone 512-477-2066
Fax 512-477-1782
www.Texascrystal.com
marta@texascrystal.com
Spec Agr Disclosed: 05/23/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

07B (Consumables)

Third Street Sportswear (11659)

P.O. Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
www.Thirdstreetsportswear.com
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Thirstystone Resources Inc. (15067)

PO Box 1638
Gainesville, TX 76241
Ms. Tyler Yarbrough
Phone 940-668-6793
Fax 940-668-6207
www.Thirstystone.com
tyarbrough@thirstystone.com
Spec Agr Disclosed: 11/02/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Toddler Teams LLC (57575)**

5 Southwood Drive
 New Canaan, CT 06840
 Mr. Boyd Harden
 Phone 203-273-9678
 Fax 203-966-5841
 www.ToddlerTeams.com
 bharden@toddlerTeams.com
 Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07D (Infant Products)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
 Portland, ME 04103
 Mr. Travis Holland
 Phone 207-878-9777
 Fax 207-878-9727
 www.Toegoz.com
 davehoidal@aol.com
 Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

07E (Footwear)

Tofasco of America Inc (30635)

1661 Fairplex Dr.
 La Verne, CA 91750
 Mr. Allen Kuo
 Phone 909-447-8702
 Fax 909-392-8283
 www.Macsports.com
 allen.kuo@tofasco.com
 Spec Agr Disclosed: 04/10/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 04D (Gifts & Novelties - Miscellaneous)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
 Orlando, FL 32811
 Ms. Sara Vargas
 Phone 407-428-9515
 Fax 407-447-9539
 www.Toplineshirts.com
 mnelson@toplineshirts.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 02/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Topperscot LLC (11515)

2323 S. Lipan St.
 Denver, CO 80223
 Mr. Philip H. Walton
 Phone 303-936-2444
 Fax 303-936-2778
 www.Topperscot.com
 pwalton@topperscot.com
 Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**Tournament Treasures LLC (58305)**

2 Muirfield Greens Lane
Austin, TX 78738
Ms. Lisa DePaulo
Phone 512-261-6771
Fax 253-276-4788
www.Tournamenttreasures.net
lisadepaulo@aol.com
Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Toy Factory LLC (47390)

1235 Gembler
San Antonio, TX 78219
Ms. Amy Hoffman
Phone 210-304-7614 7614
Fax 210-467-3184
www.Thetoyfactory.biz
amyh@thetoyfactory.biz
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
Chicago, IL 60641
Mr. Murray Plotkin
Phone 773-725-8802
Fax 773-725-0316
www.Trademarxwallcoverings.com
tradmarx@ameritech.net
Spec Agr Disclosed: 04/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Traditions Artglass Studios LLC (35569)

5455 Crestview Drive Suite 6
Memphis, TN 38134
Mr. Bob Ferguson
Phone 877-356-5646
Fax 901-371-0099
www.Traditionsartglass.net
bob@traditionsartglass.net
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)

Treasures & Trinkets Inc. (53533)

60 Hilliard St.
Manchester, CT 06040
Ms. Debra Baribault
Phone 860-649-8181
Fax 860-643-0038
www.Treasures-trinkets.com
debra@treasures-trinkets.com
Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Trends International LLC (45751)

5188 West 74th Street
Indianapolis, IN 46268
Ms. Kat Driscoll
Phone 317-388-4041
Fax 317-388-1414
kdriscoll@trendsinternational.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Trendy Assets Inc./IL (54350)

2413 W. Algonquin Rd. Suite 309
Algonquin, IL 60102
Ms. Jennifer Epstein
Phone 847-458-9412
Fax 847-458-4221
www.Trendyassets.com
jepstein@trendyassets.com
Spec Agr Disclosed: 04/30/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

07E (Footwear)

11/6/2008 10:30:24AM

Licensees

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The U of Texas at Austin

Tribute Products (58041)

1001 Beaver Trail A
Austin, TX 78746
Mr. Lou Ellman
Phone 512-349-7189
Fax 360-285-2320
www.Tributeproducts.com
lou@tributeproducts.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Triesta Fine Silver Accessories for Men (49536)

13503 Havershire Ln
Houston, TX 77079
Mr. Marshall Shanklin
Phone 713-851-9344
Fax
mshanklin@houston.rr.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
Leesburg, FL 34748
Mr. Sam Inman
Phone 800-727-3389 26
Fax 352-728-6002
www.tlsportswear.com
sam@tlsportswear.com
Spec Agr Disclosed: 04/30/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

Triple T Trading (40297)

PO Box 547
West Linn, OR 97068
Mr. Jim Bateman
Phone 503-723-5350
Fax 503-723-5438
www.Campusgear.com
jimbateman@qwest.net
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
07E (Footwear)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

T-Shirts Plus (TX-Waco) (31355)

906 Austin
Waco, TX 76701
Ms. Beverly Bawcom
Phone 254-753-3411 11
Fax 254-753-3441
www.Wpromotions.net
beverlybawcom@wpromotions.net
Spec Agr Disclosed: 01/25/2008

Distribution Channel(s)

Campus/Local Channel
Off-Price/Closeout
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

Turner Acquisition Inc. (14737)

1012 Tenth Street
Modesto, CA 95354
Ms. Jennifer Turner
Phone 800-777-0963 13
Fax 209-524-0732
www.Jfturner.com
jennifer@jfturner.com
Spec Agr Disclosed: 06/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)

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Licensees

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Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@twinsenterprise.com
Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

UFS/Third Street Sportswear (31536)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

U-Name It (16428)

7715 Escala Drive
Austin, TX 78735
Mr. Bill Nosek
Phone 512-261-6758
Fax 512-479-0470
uni@austin.rr.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Unique Sports Products Inc. (GA) (41342)

840 McFarland Rd.
Alpharetta, GA 30004
Ms. Glinda Powers
Phone 770-442-1977 222
Fax 770-475-2065
www.Uniquesports.us
glinda@uniquesports.us
Spec Agr Disclosed: 03/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 08/06/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories

04A (Automobile Products)
04C (Signage Products)

University Co-Operative Society Inc (29979)

PO Drawer 7520
Austin, TX 78713-7520
Ms. Hulan Swain
Phone 512-322-7071
Fax 512-478-8022
www.Universitycoop.com
hswain@universitycoop.com
Spec Agr Disclosed: 09/21/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07E (Footwear)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin**University Legendz (16583)**

PO Box 88
 Mahanoy City, PA 17948
 Mr. Anthony Kieldafa
 Phone 570-773-1108
 Fax 570-773-1803
 www.Universitylegendz.com
 legendz@ptd.net
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)

Usa Licensed Bows (12127)

3224 Janton Lane
 St. Charles, MO 63301
 Ms. Mary Thrasher
 Phone 636-946-4104
 Fax 636-946-3028
 mladyofbows@sbcglobal.net
 Spec Agr Disclosed: 01/17/2008

Distribution Channel(s)

Campus/Local Channel
 Off-Price/Closeout
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Varsity China (53450)

PO Box 130071
 Springs, TX 77393
 Ms. Brandy Medford
 Phone 281-292-1896
 Fax 281-292-2196
 www.Varsitychina.com
 brandym@varsitychina.com
 Spec Agr Disclosed: 01/09/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03D (Housewares)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.
 Norman, OK 73072
 Ms. Barbara Poe
 Phone 405-360-9470
 Fax 405-307-1942
 www.Varsityquilts.com
 bmp1949@yahoo.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Varsity Vests (49873)

12232 Industriplex Blvd. Suite 1
 Baton Rouge, LA 70809
 Mr. Eric Hedrick
 Phone 225-753-7299
 Fax 225-612-6665
 www.Varsityvests.com
 ehedrick@varsityvests.com
 Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
 01M (Clothing Accessories)
 02C (Personal Accessories)

Vesi Inc. (13740)

16 Tech View Pl.
 Cincinnati, OH 45215
 Mr. David Dean
 Phone 513-563-6002 144
 Fax 513-563-6692
 www.Vesiinc.com
 ddean@vesiinc.com
 Spec Agr Disclosed: 12/12/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Off-Price/Closeout

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

VF Imagewear Inc. (11588)

PO Box 140995
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Max Merlos
Phone 512-832-8400
Fax 512-832-8634
art@viatraninc.com
Spec Agr Disclosed: 02/24/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Victoria's Secret by 5th & Ocean (71986)

590 West 83rd Street
Hialeah, FL 33014
Ms. Mara Venegas
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
marav@5thocean.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)

Victoria's Secret by Jones & Mitchell Sportswear (71152)

560 N. Rogers Road
Olathe, KS 66062
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 08/25/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
05E (Publishing)

Victory Sports (TN) (67583)

PO Box 325
Smyrna, TN 37167
Ms. Jenny Lehr
Phone 615-563-1060 12
Fax 615-563-1062
www.Spikesports.com
jenny@theemgroup.com
Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Walrus Brands LLC (38950)

2444 W. 16th St. 5th Floor
Chicago, IL 60608
Ms. Kim Jones
Phone 312-985-5802
Fax 312-873-4084
www.WalrusBrands.com
licensing@walrusbrands.com
Spec Agr Disclosed: 06/13/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

11/6/2008 10:30:24AM

Licensees

Licensed as of 11/2008

The U of Texas at Austin

Wave 7 Technologies Corporation (47819)

1114 Samples Industrial Drive
 Cumming, GA 30041
 Mr. Guy Patton
 Phone 678-947-5100
 Fax 678-947-5300
 www.Collegiategameroom.com
 gpatton@wave7.com
 Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Distribution Channel(s)

Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

06D (Games)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)

Wild Sales LLC (52491)

937 Keystone Way
 Carmel, IN 46032
 Mr. Kevin Monaghan
 Phone 317-848-8800
 Fax 317-848-8811
 kmonaghan@wildsalesllc.com
 Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 06A (Sports Equipment)
 06D (Games)

Whirley Industries Inc. (11979)

PO Box 988
 Warren, PA 16365-0988
 Ms. Sue Borland
 Phone 814-723-7600
 Fax 814-723-2477
 www.Whirley.com
 sborland@whirley.com
 Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 06D (Games)

West Coast Trends (40987)

17811 Jamestown Lane
 Huntington Beach, CA 92647
 Mr. Nathan Feeney
 Phone 714-500-3232
 Fax 714-500-3510
 www.Clubglove.com
 Nathan@clubglove.com
 Spec Agr Disclosed: 07/23/2008

Distribution Channel(s)

Golf Specialty

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Product Categories

03D (Housewares)
 07D (Infant Products)

Westrick Paper Co. (11851)

3011 Mercury Road
 Jacksonville, FL 32207
 Ms. Ann Lamb
 Phone 904-737-2122
 Fax 904-737-9129
 www.westrickpaper.com
 ann.lamb@westrickpaper.com
 Spec Agr Disclosed: 08/15/2008

White Mountain Puzzles (61543)

1855 Tall Oaks Drive Unit 3305
 Aurora, IL 60505
 Ms. Kara Giese
 Phone 630-898-5351
 Fax 847-659-9301
 www.Whitemountainpuzzles.com
 kmgeagle1@msn.com
 Spec Agr Disclosed: 01/30/2008

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Licensees

Licensed as of 11/2008

The U of Texas at Austin

Wildgoose Mfg & Mail Order (35058)

3189 Junction Highway
Ingram, TX 78025-3189
Mr. Ron Bell
Phone 830-367-5553
Fax 830-367-5243
wildgoosemanufacturing.com
info@wildgoosemanufacturing.com
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)

Wilson Sporting Goods Co. (14712)

8750 West Bryn Mawr Avenue
Chicago, IL 60631
Ms. Robin Reed
Phone 773-714-6825
Fax 773-714-4597
www.Wilson.com
robin.reed@wilson.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 06B (Balls)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 02A (Jewelry)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)

Winning Streak Sports LLC (29679)

9825 Widmer Road
Lenexa, KS 66215
Ms. Jessica Fleumer
Phone 913-768-8868
Fax 913-322-1418
www.Winningstreaksports.com
jfleumer@winningstreaksports.com
Spec Agr Disclosed: 02/19/2008

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 04C (Signage Products)

Wolf Manufacturing Company Inc. (68875)

PO Box 3100
Waco, TX 76707
Mr. Robert Wood
Phone 210-587-7689
Fax 210-745-0160
www.Wolfmfg.com
robertwood@rivalsport.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 03A (Domestics)

Wooten Metal Inc. (65318)

256 Regal Row
Dallas, TX 75247
Mr. Eric Drain
Phone 214-630-5554 234
Fax 214-905-0864
www.Wootenmetal.com
edrain@wootenmetal.com
Spec Agr Disclosed: 10/20/2007

Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)

Wordyisms Inc (13776)

103 North Railroad
Pflugerville, TX 78660
Ms. Jean Garlick
Phone 512-835-6695
Fax 512-835-5750
www.Wordyisms.com
jean@wordyisms.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct

Product Categories

- 03C (Office Products)

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Licensees

Licensed as of 11/2008

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Yakety Sak LLC (IL) (65046)

1345 Wiley Road Suite 110
 Schaumburg, IL 60173
 Ms. Lisa Wohlhart
 Phone 847-310-8186 104
 Fax 847-310-8235
 www.Yaketysak.com
 lisa.wohlhart@yaketysakllc.com
 Spec Agr Disclosed: 07/19/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

York Wallcoverings Inc. (60530)

750 Linden Ave.
 York, PA 17404
 Ms. Amy Martin
 Phone 717-846-4456
 Fax 717-851-0409
 www.Yorkwall.com
 martina@yorkwall.com
 Spec Agr Disclosed: 08/20/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Za-Meks (27917)

55685 Currant Road Suite B
 Mishawaka, IN 46545
 Mr. Jim Szamecki
 Phone 574-254-7570
 Fax 574-254-7572
 www.Zameks.com
 zameks@aol.com
 Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)

Zeppelin Products Inc. (27247)

3178 Pembroke Rd.
 Pembroke Park, FL 33009
 Mr. Richard Reid
 Phone 954-989-8808
 Fax 954-989-8578
 www.Zepro.com
 rreid@bellsouth.net
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

477 Licensees
476 Special Agreements
476 Disclosed