



Daily Texan Housing Fair Agreement

Spring 2009 • February 25 • Gregory Gym Plaza

Company _____

Name _____

Street Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone () _____ Fax () _____

E-mail _____ Web site _____

AGREEMENT

For the purpose of this agreement, "we" shall refer to the Advertiser. We agree to abide by all the requirements and restrictions in the Official Regulations and Conditions of the agreement (see reverse side of agreement). We understand that this is not a binding agreement until officially accepted by Texas Student Media. Advertisers will be assigned space in the order in which Texas Student Media receives their agreements. In

the event that two or more agreements are received at the same time, prioritization will be based on the amount of the advertising purchased. Texas Student Media will assign what it considers the best space available upon confirmation from the exhibitor. The Housing Fair exhibits are for informational purposes only. No leasing agreements can be signed at the Housing Fair.

TERMS OF AGREEMENT

Advertiser agrees to purchase the following Housing Fair Package:

FALL 2008 & SPRING 2009 LONGHORN LIFE PUBLICATION DATES

- December 10 February 11 March 25 April 22
- January 20 February 25 April 8 May 13

<input type="checkbox"/> PACKAGE ONE	2 - FULL PAGE ADS 5 COLUMNS X 11.5 INCHES	(CHOOSE TWO DATES ABOVE)
<input type="checkbox"/> PACKAGE TWO	4 - HALF PAGE ADS 5 COLUMNS X 5.5 INCHES	(CHOOSE FOUR DATES ABOVE)
<input type="checkbox"/> PACKAGE THREE	8 - QUARTER PAGE ADS 3 COLUMNS X 5 INCHES	(CHOOSE EIGHT DATES ABOVE)
<input type="checkbox"/> PACKAGE FOUR	1 - FULL PAGE & 2 - HALF PAGE ADS (CHOOSE 1 DATE FOR FULL & 2 DATES FOR HALF PAGE)	

accepted by advertiser _____

signature date _____

accepted by TSM _____

signature date _____

OFFICIAL REGULATIONS AND AGREEMENT CONDITIONS

For the purpose of this agreement, "TSM" shall refer to Texas Student Media.

ELIGIBILITY TSM shall have the sole right to determine the eligibility of booths, including, but not limited to: companies, products, systems, services, booth graphics, printed matter distributed, souvenirs and give-aways, costumes and booth personnel attire, and all other exposition features and activities.

PROMOTIONAL MATERIAL Sample articles, premiums, novelties, publications, souvenirs, printed educational and promotional materials may be distributed from the advertiser's booth. All such materials must be made available to all attendees so long as the materials are offered. Prizes, contests or drawings are permitted. Samples of handout materials other than literature pertaining to advertiser's products and services must be approved in advance. TSM may withdraw permission to distribute any material it considers objectionable. Any food or beverage distribution must be approved in advance. Only prepackaged food and beverages will be allowed.

RESTRICTIONS TSM reserves the right to alter or close any booth that does not conform to the provisions of this contract. No refund shall be due under such circumstances. TSM also reserves the right to exclude any nonconforming party from participating at any future TSM program or to give lowest priority for future events.

BOOTH STAFFING Booths must be staffed during fair hours.

ADMISSION TSM shall have sole control over admissions policies at all times.

ARRANGEMENT OF BOOTHS TSM reserves the right to assign the booth location for each vendor. One six-foot long table will be provided for each advertiser.

INSTALLATION Set up time begins at 9 am.

Questions: Contact Elena Watts
512-471-5887
elenaw@mail.utexas.edu



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