

SPRING 2009

Add-on Special | 99 name mentions on KVRX or 113 TV announcement breaks on TSTV for \$175 (within 1 week). Supplement ad purchase required.

THE DAILY TEXAN'S

Sex 101

LONGHORN LOVE AND SEX RESOURCE

People everywhere pay attention when the subject of SEX surfaces. Reach the UT community with this scintillating special of The Daily Texan just in time for Valentine's Day. The University landscape is an advertiser's dreamland for pitching products and services in time for the biggest date-night of the year. Remind students about your special Valentine's Day dinner menus, unique gift options, specials on staples such as candy and flowers or options for dateless singles.

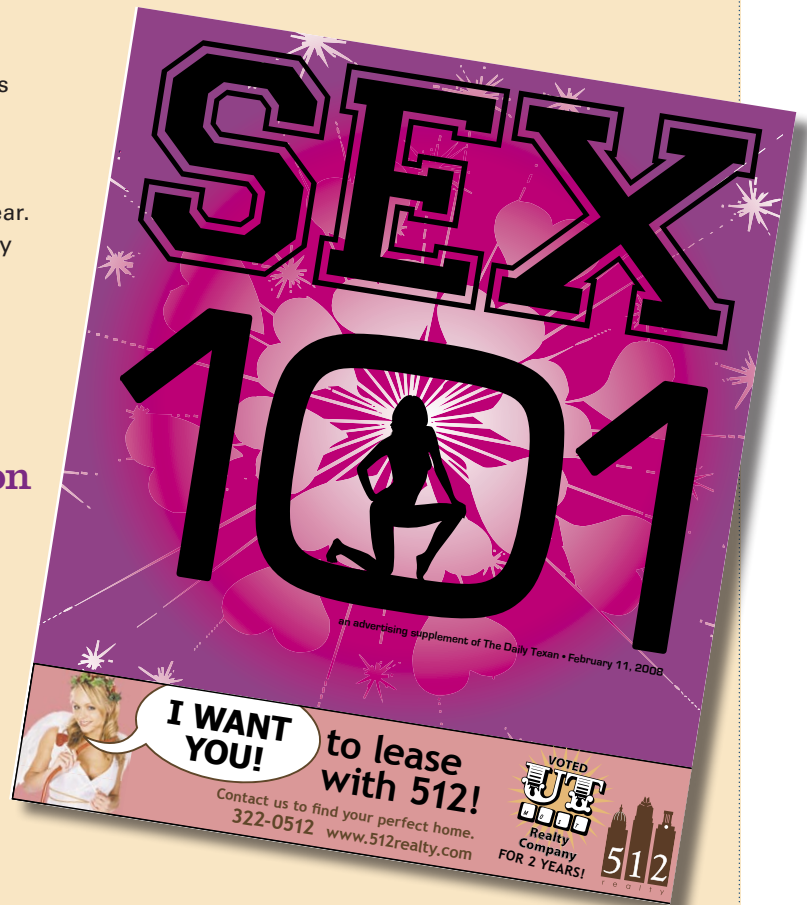
This splashy "Sex 101" edition is sure to be a stand-out with features including:

- UT Student SEX 101 Survey
- Romantic Reads
- Tunes to set the Mood
- Options for Singles
- Safe Sex
- Gift Guide
- Dreamy Dates
- ...and much more!

AUDIENCE

UT community:

- 300,000 weekly students, faculty and staff
- Alumni
- Austin transit commuters
- Austin Community College and downtown workforce



issue date

Friday, February 13

SPACE DEADLINE: Wednesday, February 4

ART DEADLINE: Tuesday, February 10

FOR ADVERTISING INFO, CALL 512-471-1865
OR CONTACT YOUR REP TODAY.



inside your world

THE DAILY TEXAN • DAILYTEXANONLINE.COM
TEXAS STUDENT TELEVISION • KVRX 91.7 FM
TEXAS TRAVESTY • CACTUS YEARBOOK