

## Wordmark Download

This download offers several options for using the official university wordmark and the What Starts Here tagline. The elements can be used in several formats, allowing you to choose one that best fits with your design needs.

The wordmark and tagline should not be changed or manipulated in any way.

When reproduced in color the wordmark should always appear in The University of Texas at Austin's signature color, burnt orange (PMS 159). No other color is acceptable, with the exception of all black for use on faxes, memos and in newspapers, and all white for reverses on dark backgrounds.

Official wordmark stacked (preferred)

THE UNIVERSITY OF  

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TEXAS  

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AT AUSTIN

WHAT STARTS HERE CHANGES THE WORLD

Official wordmark horizontal

THE UNIVERSITY OF TEXAS AT AUSTIN  

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WHAT STARTS HERE CHANGES THE WORLD

WHAT STARTS HERE  

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CHANGES THE WORLD  

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THE UNIVERSITY OF TEXAS AT AUSTIN