



# Social Entrepreneurship & Non-profits

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

The Social Entrepreneurship & Non-profits BDP brings together students who are interested in pursuing a career in the public service sector and expanding their involvement in the community. Non-profit leaders for the 21st century must increasingly understand the blurring of lines among private, government, and non-profit sectors.

Upon completion of **19 credit hours** from the options listed to the right, you will earn a certificate in Social Entrepreneurship & Non-Profits.

The Social Entrepreneurship & Non-profits BDP is overseen by a panel of faculty members from across campus. Members include Cal Streeter (Social Work), Stephanie Holmsten (Government), Jennifer Jones-Barbour (Communication Studies), Dave Junker (Advertising and Public Relations), Dennis Passovoy (Management), and Pamela Paxton (Sociology).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

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|---|--|
| Children & Society                                | Human Rights & Social Justice              |
| Conflict Resolution & Peace Studies               | Innovation, Creativity & Entrepreneurship  |
| Design Strategies                                 | Museum Studies                             |
| Digital Arts & Media                              | Patients, Practitioners & Cultures of Care |
| Environment & Sustainability                      | Public Policy                              |
| Ethics & Leadership in Business                   | Smart Cities                               |
| Ethics & Leadership in Health Care                | Social Entrepreneurship & Non-profits      |
| Ethics & Leadership in Law, Politics & Government | Social Inequality, Health & Policy         |

For more information about the Bridging Disciplines Programs, go to [www.ugs.utexas.edu/bdp](http://www.ugs.utexas.edu/bdp) or email us at [bdp@austin.utexas.edu](mailto:bdp@austin.utexas.edu). Follow us on instagram: @ut\_bdp

## Foundation Courses (7 Credit Hours)

**You must take the Forum Seminar and a total of six credit hours from the Non-profit Foundations and/or Social Entrepreneurship Foundations categories.** Feel free to take courses from either or both of these lists, depending on your interests and the skills you would like to develop.

### I. Foundation Seminar

BDP 101: Intro to the Non-profit World

### II. Non-Profit Foundations

ACC 310F: Foundations Of Accounting  
 ACC 312: Fundamentals Of Managerial Accounting  
 ADV 320: Integrated Comm For Nonprofit Orgs  
 AFR 302M: Numbering Race  
 CMS 321D: Comm For Dvlpmnt & Phlnthrp  
 CMS 353S: Social Media & Organizations  
 E 316L: Literature of Charity and Philanthropy  
 LAH 351F: Philanthropy/Nonprofit Orgs  
 P R 320: Intergrated Comm for Nonprofit Orgs  
 P R 348: Public Relations Techniques  
 PHL 325N: Organizational Ethics  
 RHE 328: Writing for Nonprofits

### Non-Profit Foundations (Continued)

S W 334: Social Work Practice in Org & Comm  
 SOC 321K: Effective Philanthropy

### Social Entrepreneurship Foundations

ADV 378: Social Enterprise Branding  
 BGS 370: Socl Cultrl Entrprnrshp  
 CMS 356C: Collective Action  
 DES 322: Design and Social Environment  
 HIS 317L: Social Entrprnrshp in China/The US-CHN  
 MAN 366P: Studies Socl Entrepreneurship  
 MAN 367P: Social Entrepreneurship II  
 MAN 369P: Social Innovation Practicum  
 MKT 372: Business Ethics & Social Responsibility  
 SOC 352: Social Movements

## Connecting Experiences (6-9 Credit Hours)

Your BDP advisor can help you find internships and research opportunities that connect Social Entrepreneurship & Non-profits to your major, and that connect the content area of your strand with the issues and skills explored in the foundation courses. We call these opportunities "Connecting Experiences" because they play such an important role in integrating your studies.

**At least one of your two required Connecting Experiences (3 credit hours each) must have a research emphasis.** This can either be a research Connecting Experience, or an internship Connecting Experience in which your internship responsibilities include a research project. Examples of research projects an intern might assist with include, but are not limited to: market research, researching new funding sources, researching a problem for the need statement of a grant proposal, conducting an evaluation to measure the success of a program, research that validates new engagement strategies, or developing a proposal for a new program or initiative.

For more information and for examples of past connecting experiences, visit [www.utexas.edu/ugs/bdp](http://www.utexas.edu/ugs/bdp) and consult your BDP advisor.

## Strand Courses (3-6 Credit Hours)

In addition to your Foundation Courses and Connecting Experiences, you must complete 3-6 credit hours of strand courses, to bring your total credit hours toward the BDP certificate to 19 hours. You should work with your BDP advisor to choose strand courses that will focus your BDP on your specific interests, and that will provide you with an interdisciplinary perspective on your BDP topic. You have the option of choosing courses from one of the concentrations below or developing your own concentration in consultation with the BDP advisor and the faculty panel. In order to create an interdisciplinary experience, you must choose courses from a variety of disciplines. Individual course listings for these concentrations are located on the opposite side of this page.

Choose one of the following concentrations, and complete 3-6 credit hours from within that area:

*Art and Social Change*  
*Health and Health Care*  
*Youth and Family*

*Environment*  
*International Development*  
*Community Welfare and Social Justice*

## Integration Essay

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your Connecting Experiences, and your major. For additional guidelines, please consult your BDP advisor.

Choose one of the following concentrations, and complete 3-6 credit hours from within that concentrations. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

### **Art and Social Change**

ADV 378: Pop Star Activism  
ADV 378: Diversity, Advcy, Pop Music  
ARC 308: Architecture and Society  
BGS 370: Socl Cultrl Entrprnrshp  
CMS 340K: Communication and Social Change  
DES 322: Design and Social Environment  
E 310C: Lit Community Engagement  
F A 362: Foundations of Arts Management  
F A 364: Devlpg Reachg Audiences  
F A 365: Fundraising in the Arts  
F A 317: Producing Art for Social Change  
F A 371: 1-Subjects in Art Management  
F A 371: Arts in a Global World  
F A 371: Arts and Community Service  
GSD 311C: Movies Go to War  
I 310: When Topic is Appropriate  
I 320: When Topic is Appropriate  
P R 378: Black Music/Social Advocacy  
RTF 359S: Film and Social Change  
WGS 335: Queer Art and Activism

### **Environment**

ADV 324: Communicating Sustainability  
E 360S: Sustainablty & Representatn  
ECO 321: Public Economics  
ECO 359M: Envir & Natural Resource Economics  
GEO 302C: Climate: Past, Present, Future  
GRG 319: Geography Of Latin America  
GRG 333K: Climate Change  
GRG 339K: Envir, Development & Food Production  
GRG 344K: Global Food, Farming, & Hunger  
GRG 404E: Envir Sci: A Changing World  
I 310: When Topic Is Appropriate  
I 320: When Topic Is Appropriate  
MNS 308: Humans And A Changing Ocean  
RHE 328: Tech Comm & Social Justice  
SOC 307Q: Envir Inequality Health

### **Health and Health Care**

ADV 322: Hlth Comm: Mssgs Cmpgns Med  
CDI 355.2: Making Sys Work People Dis  
CMS 330: Interpersonal Health Comm  
GOV 370V: The Politics of Health Care  
H S 330: Health Care Policy In U.S.  
HED 329K: Child, Adolescent, Adult Health  
HED 361: Psychosocial Issues In Women'S Health  
HED 364: Strategic Hlth Communication  
HED 378D: Healthy Horns  
I 310: When Topic Is Appropriate  
I 310: Finding Evaluating Health Info  
I 320: When Topic Is Appropriate  
N 347: Complementary And Alternative Medicine  
SOC 307K: Fertility And Reproduction  
SOC 307P: Intro Sociology Of Health/Well-Being  
SOC 308: When Topic Is Appropriate  
SOC 308S: Intro To Health And Society  
SOC 321K: NGOs Humanitarian Aid/Hlth  
SOC 335R: Reproductive Justice & Race  
SOC 336D: Race, Class, And Health  
SOC 354K: Sociology Of Health & Illness

### **International Development**

AFR 372F: 1-Geogs Intl Devel in Africa  
ANS 361: 49-Development and its Crititcs  
ECO 333K: Development Economics  
GOV 312L: Poverty And Politics  
GOV 328L: Intro To Lat Amer Gov & Polit  
GOV 337M: International Politics Of Latin America  
GOV 360N: International Political Economy  
GOV 365N: Intl Dev and Global Justice  
GOV 366F: Iss Third-World Development  
GRG 319: Geography Of Latin America  
GRG 350K: Geographies Of Globalization  
GRG 356T: Intl Development In Africa  
HIS 317L: Urban Econ Development-Rsa  
I 310: When Topic Is Appropriate  
I 320: When Topic Is Appropriate  
LAH 351E: Gender Equality/World Devel  
LAS 337R: Politics Of Dev In Lat Amer  
M E 379M Iss in Humanitarian Engr-FRA  
MES 301L: Int Middle East: Adj/Change Modern Times  
RHE 309K: When Topic Is Appropriate  
RHE 309K: Arguing The Digital Divide  
RHE 309K: Rhetoric Of Charity  
RHE 309K: Rhetoric Of Disaster Politics  
RHE 309K: Rhetoric Of U.S. Exceptionalism  
S W 460K: Roots Of Socl/Econ Justice-Eng  
SOC 321K: Ngos Humanitarian Aid/Hlth  
SOC 324K: Social Change In Devel Nations

### **Youth and Family**

CMS 357: Family Communication  
HDF 304: Family Relationships  
HDF 347: Socioecon Probs Of Families  
HDF 362: Children & Public Policy  
HDF 372K: Families In Transition  
I 310: When Topic Is Appropriate  
I 320: When Topic Is Appropriate  
S W 360K: African American Family  
S W 360K: S W Prac With Abused/Neglected Children/  
Families  
SOC 307C: American Families: Past & Present  
SOC 307J: Education and Society  
SOC 308: When Topic Is Appropriate  
SOC 321L: Sociology Of Education  
SOC 323: The Family  
SOC 335R: Reproductive Justice & Race

### **Community Welfare and Social Justice**

AAS 335: Brdg Comm Thru Serv Learn  
AFR 350: Measuring Racial Inequality  
AFR 372C: Social Media/Social Impact  
BDP 319: Human Rights And Social Justice: Theories  
And Practice  
BGS 372: Strategic Corp Social Resp  
CLD 301: Intro to Comm and Leadership  
CMS 340K: Communication And Social Change  
ECO 321: Public Economics  
GOV 312L: Poverty And Politics  
HDF 347: Socioecon Probs Of Families  
HIS 317L: Urban Econ Development-Rsa  
HIS 365G: Women/Social Movements In Us  
LAH 351E: Gender Equality/World Devel  
M E 379M: Iss in Humanitriam Engr-FRA  
RHE 309K: Rhetoric Of Rights In The Us  
S W 310: Introduction To Social Work & Social Welfare  
S W 323K: Social Welfare Prog, Pol, And Issues  
S W 325: Foundations Of Social Justice  
S W 360K: Adv Social/Economic Justice  
S W 460K: Roots Of Socl/Econ Justice-Eng  
SOC 308: When Topic Is Appropriate  
SOC 335R: Reproductive Justice & Race  
SOC 324K: Social Change In Devel Nations  
SOC 333K: Sociology Of Gender  
SOC 335R: Reproductive Justice & Race  
SOC 336C: American Dilemmas  
WGS 305: Introduction To Women's & Gender Studies

### Important Notes on Fulfilling Your BDP Requirements

- **PREREQUISITES:** Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.
- **CROSS-LISTINGS:** Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.
- **GRADES AND GPA REQUIREMENTS:** In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.
- **PASS/FAIL:** Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.
- **SIGNATURE COURSES:** Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Social Entrepreneurship & Non-profits may also count toward your certificate; please consult your BDP advisor for more information.
- **PETITIONS:** You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.